MEDIA DATA 2026

Target groups

 managing directors and plant managers in mineral processing plants





AT-MINERALS.COM



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AT MINERAL PROCESSING

For more than 60 years, AT MINERAL PROCESSING Europe has been informing engineers about developments and solutions in the processing of mineral raw materials. All process stages such as crushing, agglomerating, screening and classifying, separating, flotation as well as material transportation and storage are highlighted, particularly from a technical, but also from an economic point of view. The technical focus within the broad range of topics makes AT MINERAL PROCESSING Europe a unique brand with 7 issues per year. The trade magazine is published completely bilingually in German/English. In addition, AT MINERAL PROCESSING Worldwide is distributed in English with 3 issues per year in non-European regions; the two brands are accompanied by their respective websites.



13,716

Copies / year

Copies actually distributed 1,524
Thereof E-Paper: 634
Publication frequency 7x / Year
+ 2x special issue



251,820

Page impressions website / year

Page Impressions 20,985 / Month Visits 14,021 / Month Unique User 8,869 / Month



24,012

Newsletter recipients / year

Recipients 2,001 / Issue
Openingrate net 19.9%
Publication frequency 12x / Year



3,200 Follower social media

3

PRINT

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Issue	Dates	Main topics			Trade fairs/events
11/2025	Publication date: 18.11.2025 Advertising deadline: 27.10.2025	Extraction • Drilling technology • Surface mining • Alternative rock loosening processes • Construction machinery	Ore Beneficiation • Crushers • Mills • Flotation • Gravity separators • Hydrocyclones	Dewatering & Drying Chamber filter presses Drying and rotary tube dryers Drying with microwaves Thickeners	
12/2025	Publication date: 17.12.2025 Advertising deadline: 25.11.2025	Separating & sorting • Sorting machines • Sensors • Separating tables • Density sorting	Wear Protection Crushers, mills Screens Conveying equipment Linings for silo and bins HGVs/dumper trucks/tyre maintenance	Optimization & Process Control • Automation • Process control systems • Energy efficiency • Maintenance/service	



Issue	Dates	Main topics			Trade fairs/events
1/2026	Publication date: 12.03.2026 Advertising deadline: 18.02.2026	Special Solids Sorting Sorting machines Sensors Separating tables Density sorting	Crushing & screening • Mobile crushers • Stationary crushers • Screening machines and plants • Wear parts	Conveying and Storage Conveying equipment and accessories Pumps and motors HGVs/dumpers/dump trucks Silos and bins Feeding and discharge equipment Filling level monitoring Wear protection/linings	1819.03. Solids, Dortmund/G 1013.02. VDBUM Großseminar, Willingen/G April BKM, Berlin/G
2/2026	Publication date: 20.04.2026 Advertising deadline: 25.03.2026	Dewatering & Drying • Chamber filter presses • Drum and rotary tube dryers • Drying with microwaves • Thickeners	Construction waste recycling • Crushers, mills • Construction machinery • Attachments Dedusting & Air Pollution Control • Filter systems • Extraction equipment • Dust suppression / binding	Extraction • Drilling technology • Surface mining • Alternative rock loosening processes • Construction machinery	2024.04. Hanover Fair, Hanover/G 0407.05. IFAT, Munich/G 0609.05. SaMoTer, Verona/I 2628.05. Euro MINExpo, Skellefteå/S



Issue	Dates	Main topics	Trade fairs/events		
3/2026	Publication date: 12.06.2026 Advertising deadline: 19.05.2026	Special Hillhead Ore Beneficiation • Crushers • Mills • Flotation • Gravity separators • Hydrocyclones	Stone and Earth Industry Mills Screens Water and sludge treatment systems Washers Soil remediation Conveying and Storage Conveying equipment and accessories Pumps and motors HGVs/dumpers/dump trucks Silos and bins Feeding and discharge equipment Level monitoring Wear protection/linings	Ore Beneficiation • Crushers • Mills • Flotation • Gravity separators • Hydrocyclones	2325.06. Hillhead, Buxton/UK June, BKMNA, Berlin/G 30.0602.07. Filtech, Cologne/G
4/2026	Publication date: 26.08.2026 Advertising deadline: 04.08.2026	Special steinexpo Alternative drive concepts (electric, hydrogen drives, energy storage concepts) Autonomous driving Digital quarry	Crushing & Screening • Mobile crushers • Stationary crushers • Screening machines and plants • Wear parts Wear Protection • Crushers, mills • Screens • Conveying equipment • Linings for silo and bins • HGVs/dumper trucks/tyre maintenance	Gravel and Sand Excavators/Floating Grabs and Pumps Washing facilities Screening machines Setting machine	0205.09. steinexpo, Homberg/Nieder-Ofleiden/G 1014.09. Nordbau, Neumünster/G
5/2026	Publication date: 23.09.2026 Advertising deadline: 01.09.2026	Special POWTECH TECHNOPHARM Sorting Sorting machines Sensors Separating tables Density sorting	Grinding & Screening Mills Ball and drum mills High-pressure grinding rolls Vibrating mills Stirred ball mills Laboratory and analysis mills Wear components Screens and screening systems	Laboratory Analysis & Automation Process control systems Energy efficiency Maintenance/service, sampling Equipment and processes for sampledivision Laboratory equipment	29.0901.10. POWTECH TECHNOPHARM, Nuremberg/G



Issue	Dates	Main topics			Trade fairs/events
6/2026	Publication date: 03.11.2026 Advertising deadline: 12.10.2026	Construction Waste Recycling Crushers, mills Construction machinery Attachments	Dewatering & Drying Chamber filter presses Drying and rotary tube dryers Drying with microwaves Thickeners	Digitalization in Mineral Processing • System control • Industry 4.0 • System monitoring • Digital extraction planning	November, BKK, Berlin/G
7/2026	Publication date: 03.12.2026 Advertising deadline: 11.11.2026	Potash & Salt Processing • Extraction, production, storage and filling of fertilizers • Phosphate extraction and treatment • Flotation • Fabrication • Pelletizing	Crushing & Screening • Mobile crushers • Stationary crushers • Screening machines and plants • Wear parts	Ore Beneficiation • Crushers • Mills • Flotation • Gravity separators • Hydrocyclones	



Issue	Dates	Main topics	Main topics		
1/2027	Publication date: 27.02.2027 Advertising deadline: 19.12.2026	Laboratory Analysis & Automation • Process control systems • Energy efficiency • Maintenance/service Sampling • Equipment and methods for sample division • Laboratory equipment	Grinding and Screening Mills Ball and drum mills Roller mills Vibration mills Agitated ball mills Laboratory and analysis mills Wear parts Screening machines and systems		
2/2027	Publication date: 27.03.2027 Advertising deadline: 05.03.2027	Dust Removal & Air Pollution Control • Filter technology • Extraction systems • Dust suppression/binding	Gravel and Sand Excavators/floating grabs and pumps Washing plants Screening machines Setting machines		

The editorial department reserves the right to make changes/additions on ground of change of subjects. The complete editorial schedule for 2027 will be published in the 2027 media data.



Circulation audit:

Circulation analysis:

Copies per issue

(1. July 2024 to 30. June 2025)

Copies actually distributed (tvA):	1,524	thereof abroad:	573
– thereof E-Paper:	634	thereof abroad:	250
Copies sold:	357	thereof abroad:	92
Subscriptions:	355	thereof abroad:	92
Other sales:	2		
Single copy sales:	0		
Free copies:	1,167		
Archive and specimen:	73		

Geographical circulation analysis:

	Copies actually distributed		
Country	%*	Copies	
Domestic	62.4	951	
Abroad	37.6	573	
Copies actually distributed (tvA)	100.0	1,524	

^{*} The percentages have been rounded to one decimal place.

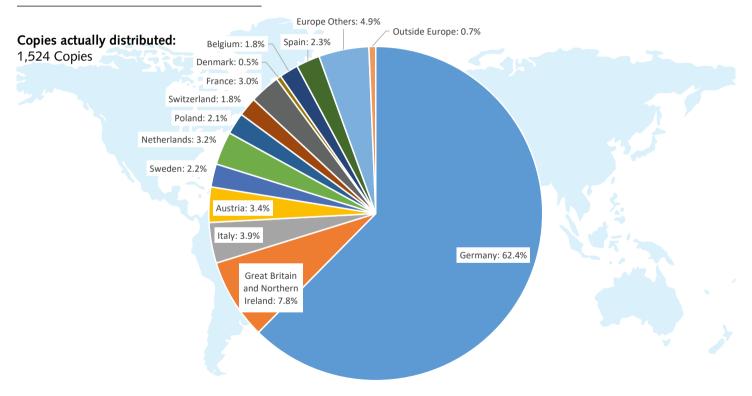
Summary of the survey method:

- 1. Method: Dissemination analysis by file evaluation total survey
- 2. Basic population: actual circulation 1,524 = 100%
- 3. Sample: total survey
- 4. Target person of the study: not applicable
- 5. Period of study: August 2025
- 6. Execution of the study: Bauverlag BV GmbH

Details on the survey method are available from the publishing company.



International distribution





Sectors/branches

	Copies actual	ly distributed
Readership structure	%	Copies
Extraction and processing of non-metallic minerals, sand and gravel	48.1	733
Mining and processing (ores, potash and salt, fertilizer, etc.)	23.0	350
Further processing industry (e.g. cement, lime and plaster plants)	12.2	186
Machine and plant engineering	6.4	98
Construction machinery trading	4.3	65
Building materials recycling	2.6	39
Others	3.5	53
	100.0	1,524



Ad prices, print space and bleed-format (plus 3 mm bleed to each side)



^{*} Price surcharge for design by the publisher 500.00 €; ** Price surcharge for design by the publisher 250.00 € All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms





Placement: Cover pages (Inside front cover,

inside back cover and back cover)

2.850.00 €

Special colour: Each c

Each colour

on request

Discounts: Published within 12 months

(insertion year, starts with publication of the first advertisement)

Staggered repeat discount		Quantity scale		
3 times	3%	3 Pages	5%	
6 times	5%	6 Pages	10%	
12 times	10%	12 Pages	15%	
18 times	15%	18 Pages	20%	

Crossmedia discount

Discounts for print and online advertising and crossmedia

advertising campaigns on request.

No discount on inserts and additional technical costs.

Classified ads:

(not discountable) Job offers b/w per height mm 6.60 € (1 column, 40 mm wide) Job offers colour per height mm 11.90 € (1 column, 40 mm wide) Job applications b/w per height mm 3 80 € (1 column, 40 mm wide) per height mm Opportunity ad, 6.60 € Purchase/sale h/w (1 column, 40 mm wide)

From a print value of 1,290.00 €, your job posting will be displayed online at www AT-MINERALS com for 4 weeks for free

Special ad types:

Bound inserts (sample - front page/back page required)

2-pages 2,360.00 € 4-pages 3,210.00 €

(others on request)

Discounts as per scale of discount: 1 sheet = 1 ad page Please supply bound inserts in untrimmed format of 216 mm wide and 303 mm high (four pages and more: folded). Raw format of bound-in inserts: bound inserts: 216 x 307 mm. head trim: 6 mm.

foot trim: 3 mm, lateral trim: 3 mm each

Supplements (not discountable)

Maximum size 205 x 290 mm

Weight of loose insert Price %
Full insert till 25 g and 2 mm strength 850.00 €
(higher weights and strength es on request)
Print insert till 25 g and 2 mm strength 940.00 €
(higher weights and strength es on request)

For partial occupancy: selection costs per selection 170.00 €

 Glued ad media
 Price ‰

 Postcard
 100.00 €

 Product samples, other tip-ons
 on request

Product samples, other tip-ons
Technical costs are not eligible for commission

and are not discountable

Required delivery quantity: According to order confirmation

Delivery address: Strube Druck & Medien GmbH

z. Hd. Klaus Anthes Stimmerswiesen 3 34587 Felsberg

Delivery memo: "For AT MINERAL PROCESSING

Europe Issue ... "

We will be happy to provide you with information on other special forms of advertising. Just contact us, we will be pleased to realize your individual customer wishes.





Magazine format: DIN A4 (210 mm wide x 297 mm high;

untrimmed: 216 mm wide x 303 mm high)

Print space: 178 mm wide x 277 mm high

4 Columns à 45 mm

Printing and binding methods: Offset printing, adhesive binding

Data transmission: – Data transfer per FTP: on request

- by e-mail (up to 10 MB): order.management@bauverlag.de

For larger volumes of data, please contact: Birgit Grewe. Phone: +49 5241 2151 5151

Data formats: Please deliver the files in the format of the advertise-

ment as PDF/X3 or PDF/X4. We expect a PDF with embedded fonts, only CMYK elements and images in a resolution of 300 dpi. Advertisements in bleed format must be created with a 3 mm filled bleed on all edges. Any bleed marks must be placed at least 3 mm from the net format. Relevant information must be placed at least 3 mm from the page edge on all four pages. When booking the 2nd and 3rd cover page, a minimum distance of 8 mm to the band must

be maintained

Colours: The colour mode is CMYK. The colour profile is ISO

coated v2 300%. If RGB colours are used, there will

be colour differences.

Data acceptance/archiving:

All files sent to us must be copies, the originals should remain with you until the respective issue is published for security reasons. The documents and directories must have a unique job and page name. Avoid special characters, spaces and unlauts in your

file names if possible.

Data is archived, so unchanged repetitions are usually possible. However, no data guarantee is given.

Guarantee: The client shall assume the guarantee for repro

quality and correct data transmission. Deviations due to the delivery of faulty data do not constitute grounds for complaint on the part of the client. Slight deviations in tonal values are within the tolerance

range of the printing process

Terms of payment:

Net invoice value within 10 days following

the date of the invoice, VAT ID No. DE 813382417

Bank details:

Bauverlag BV GmbH, Gütersloh

Deutsche Bank Berlin

IBAN: DE45 1007 0000 0069 4653 00

BIC: DEUTDEBBXXX



What does the AT Cover story offer you?

Each AT MINERAL PROCESSING cover story package always consists of the exclusive design of the cover page and a full-page advertisement in the magazine. In addition you can choose from one of three attractive additional components:

- an exclusive **report** on a special and interesting recycling plant or
- an exclusive video shoot or
- a detailed online-advertorial.

Further services round off the packages and make them an effective and comprehensive communication solution.











Cover story packages

Take advantage of the AT MINERAL PROCESSING cover story for your exclusive presence in an AT MINERAL PROCESSING issue!

Package 1

- Cover page
- 1/1 page color ad
- Exclusive project reportage
- Medium rectangle for 8 weeks on www.AT-MINERALS.com with link to the reportage
- Web-optimized PDF of your article (incl. cover page)
- PDF file of the cover story issue for your own use
- Online PLUS

Price: 8.800.00 €

Package 2

- Cover page
- 1/1 page ad in color
- Exclusive video shoot by Bauverlag*
 video length approx. 2-3 min company portrait/ product presentation/ trade fair
- Publication on the social media channels of AT MINERAL PROCESSING
- Medium rectangle for 4 weeks on www.AT-MINERALS.com with link to the video
- *Should the video shoot take place outside Germany plus possible travel expenses (travel/hotel)

Package 3

- Cover page
- 1/1 page color ad
- Online-advertorial for 4 weeks
- Advertising teaser with link to the online-advertorial:
 - Website: Medium Rectangle
 - Newsletter: Text ad
 - Sponsored Post Facebook





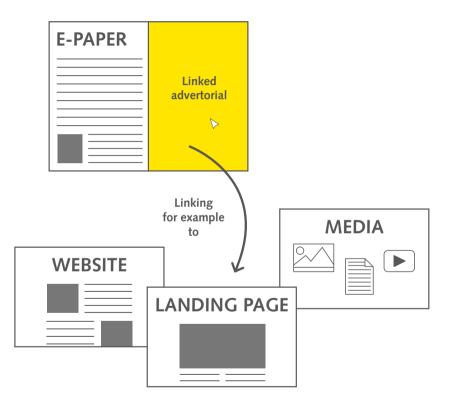
Links in E-Paper

Increase the effectiveness of your advertising campaign by linking your advertisement in our E-Paper (epaper.at-minerals.com).

Linking ads in the E-Paper offers the following advantages:

- Interactivity: Readers can click directly on ads to get more information or buy products online.
- Enhanced user experience: Readers get direct access to relevant content or products
- Enhanced information content: Ads can provide additional information or media on web pages through links

Price: 300.00 €



All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms

MEDIA DATA 2026

Target groups

 managing directors and plant managers in processing plants for the non-European abroad





AT-MINERALS.COM





AT-MINERAL PROCESSING WORLDWIDE

AT MINERAL PROCESSING Worldwide is the counterpart to AT MINERAL PROCESSING Europe as a purely English-language issue that is distributed exclusively outside Europe. Just as technical, same range of topics. AT MINERAL PROCESSING Worldwide informs decision-makers in the mineral processing industry. AT MINERAL PROCESSING Worldwide is the ideal advertising platform and sales support for your export business to other continents



10,107

Copies / year

copies actually distributed 3,369 thereof E-Paper: 1,192 Publication frequency 3x / Year



251,820

Page impressions website / year

Page Impressions 20,985 / Month Visits 14,021 / Month Unique User 8,869 / Month



24,012

Newsletter recipients / year

Recipients 2,001 / issue
Opening rate net 19.9%
Publication frequency 12x / Year



3,200 Follower social medi

PRINT

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Issue	Dates	Main topics			Trade fairs/events
4-5/2025	Publication date: 04.12.2025 Advertising deadline: 12.11.2025	Grinding & Screening Mills Ball and drum mills High-pressure grinding rolls Vibrating mills Stirred ball mills Laboratory and analysis mills Wear components Screens and screening systems	Conveying and Storage Conveying equipment and accessories Pumps and motors HGVs/dumpers/dump trucks Silos and bins Feeding and discharge equipment Filling level monitoring Wear protection / linings	Construction Waste Recycling Crushers, mills Construction machinery Attachments	
		RecyclingAktiv Special • Preview with company reports for RecyclingAktiv	Construction Waste Recycling Crushers, mills Construction machinery Attachments	Crushing Mobile crushers Stationary crushers	
		Extraction • Drilling technology • Surface mining • Alternative rock loosening processes • Construction machinery	Ore Beneficiation Crushers Mills Flotation Gravity separators Hydrocyclones	Dewatering & Drying	
		Separating & sorting	Wear Protection Crushers, mills Cscreens Conveying equipment Linings for silo and bins HGVs/dumper trucks/ tyre maintenance	Optimization & Process Control • Automation • Process control systems • Energy efficiency • Maintenance/service	



Issue	Dates	Main topics			Trade fairs/events
1/2026	Publication date: 27.04.2026 Advertising deadline: 01.04.2026	Sorting • Sorting machines • Sensors • Separating tables • Density sorting	Crushing & screening • Mobile crushers • Stationary crushers • Screening machines and plants • Wear parts	Conveying and Storage Conveying equipment and accessories Pumps and motors HGVs/dumpers/dump trucks Silos and bins Feeding and discharge equipment Filling level monitoring Wear protection/linings	0407.05. IFAT, Munich/G 0609.05. SaMoTer, Verona/I 2628.05. Euro MINExpo, Skellefteå/S
		Dewatering & Drying • Chamber filter presses • Drum and rotary tube dryers • Drying with microwaves • Thickeners	Construction waste recycling Crushers, mills Construction machinery Attachments Dedusting & Air Pollution Control Filter systems Extraction equipment Dust suppression / binding	Extraction • Drilling technology • Surface mining • Alternative rock loosening processes • Construction machinery	
2/2026	Publication date: 17.06.2026 Advertising deadline: 22.05.2026	Special Hillhead Industry minerals Crushers Mills Flotation Gravity separators Hydrocyclones	Stone and Earth Industry • Mills • Screens • Water and sludge treatment systems • Washers • Soil remediation Conveying and Storage • Conveying equipment and accessories • Pumps and motors • HGVs/dumpers/dump trucks • Silos and bins • Feeding and discharge equipment • Level monitoring • Wear protection/linings	Ore Beneficiation • Crushers • Mills • Flotation • Gravity separators • Hydrocyclones	2325.06. Hillhead, Buxton/UK 30.0602.07. Filtech, Cologne/G 0205.09. steinexpo, Homberg/Nieder-Ofleiden/G
		Construction waste recycling Crushers, mills Construction machinery Attachments	Wear Protection Crushers, mills Screens Conveying equipment Linings for silo and bins HGVs/dumper trucks/tyre maintenance	Extraction Drilling technology Surface mining Alternative rock loosening processes Construction machinery	



Issue	Dates	Main topics			Trade fairs/events
3/2026	Publication date: 25.09.2026 Advertising deadline: 03.09.2026	Special steinexpo Alternative drive concepts (electric, hydrogen drives, energy storage concepts) Autonomous driving Digital quarry	Crushing & screening Mobile crushers Stationary crushers Screening machines and plants Wear parts Wear Protection Crushers, mills Screens Conveying equipment Linings for silo and bins HGVs/dumper trucks/tyre maintenance	Gravel and sand • Excavators/Floating Grabs and Pumps • Washing facilities • Screening machines • Setting machine	
		Special POWTECH TECHNOPHARM Sorting Sorting machines Sensors Separating tables Density sorting	Grinding & Screening • Mills • Ball and drum mills • High-pressure grinding rolls • Vibrating mills • Stirred ball mills • Laboratory and analysis mills • Wear components • Screens and screening systems	Laboratory Analysis & Automation Process control systems Energy efficiency Maintenance/service, sampling Equipment and processes for sample division Laboratory equipment	



Issue	Dates	Main topics	Main topics		Trade fairs/events
1/2027	Publication date: 10.04.2027 Advertising deadline: 19.03.2027	Laboratory analysis & automation Process control systems Energy efficiency Maintenance/service Sampling Equipment and methods for sample division Laboratory equipment	Grinding and screening • Mills • Ball and drum mills • Roller mills • Vibration mills • Agitated ball mills • Laboratory and analysis mills • Wear parts • Screening machines and systems		
		Dust removal & air pollution control Filter technology Extraction systems Dust suppression/binding	Gravel and sand Excavators/floating grabs and pumps Washing plants Screening machines Setting machines		

The editorial department reserves the right to make changes/additions on ground of change of subjects. The complete editorial schedule for 2027 will be published in the 2027 media data.



Circulation audit:



Circulation analysis:

Copies per issue

(1. July 2024 to 30. June 2025)

Copies actually distributed (tvA):	3,369	thereof abroad:	3258
- thereof E-Paper:	1,192	thereof abroad:	1,166
Copies sold:	1	thereof abroad:	0
Subscriptions:	1	thereof abroad:	0
Other sales:	0		
Single copy sales:	0		
Free copies:	3,368		
Archive and specimen:	90		

Geographic distribution:

	Copies actually distributed		
	%*	Copies	
Domestic	3.3	111	
Abroad	96.7	3,258	
Copies actually distributed	100.0	3,369	

^{*} The percentages have been rounded to one decimal place.

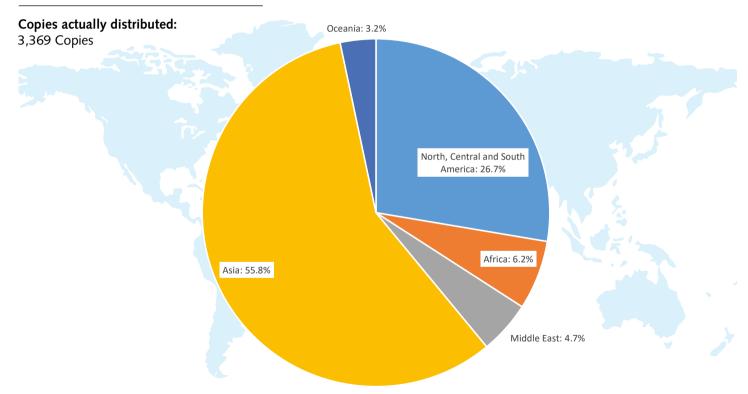
Summary of the survey method:

- 1. Method: Dissemination analysis by file evaluation total survey
- 2. Basic population: actual circulation 3,369 = 100.0%
- 3. Sample: total survey
- 4. Target person of the study: not applicable 5. Period of study: August 2025

6. Execution of the study: Bauverlag BV GmbH
Details on the survey method are available from the publishing company.



International distribution





Sectors/branches

	Copies actual	ly distributed
Readership structure	%	Copies
Mining and extraction (ores, potash and salt etc.)	62.8	2,116
Quarrying and processing of stone and earth, gravel and sand works	23.7	797
Processing industry (e.g. cement, lime and gypsum plants)	9.5	319
Machinery and plant engineering	1.2	39
Building material recycling	1.1	36
other	1.8	62



Ad prices, print space and bleed-format (plus 3 mm bleed to each side)



^{*} Price surcharge for design by the publisher 500.00 €; ** Price surcharge for design by the publisher 250.00 €
All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms





Placement: Cover pages (Inside front cover,

inside back cover and back cover) 4.4

4,400.00 €

All charges are discountable.

Discounts: Published within 12 months

(insertion year, starts with publication of the first advertisement)

Staggered repeat discount Quantity scale 3 times 3% 3 Pages 5% 6 times 5% 6 Pages 10% 12 times 10% 12 Pages 15% 15% 20% 18 times 18 Pages

Crossmedia discount

Discounts for print and online advertising and crossmedia

advertising campaigns on request.

Special ad types: Bound inserts (sample – front page/back page required)

2-pages 3,760.00 € 4-pages 5,260.00 €

(others on request)

Discounts as per scale of discount : 1 sheet = 1 ad page

Please supply bound inserts in untrimmed format of 216 mm wide and 303 mm high (four pages and more: folded). Raw format of bound-in inserts: bound inserts: 216 x 307 mm, head trim: 6 mm,

foot trim: 3 mm, lateral trim: 3 mm each

Loose inserts (not discountable)
Maximum size 205 x 290 mm

Weight of loose insert Price ‰ Full insert up to 25 g and 2 mm thickness (higher weights and strengths on request) Print insert up to 25 g and 2 mm thickness (higher weights and strengths on request) 940.00 €

For partial occupancy: selection costs per selection 170.00 €

Glued ad media

Postcard

Price ‰ 100.00 €

Product samples, other tip-ons

100.00 € on request

Technical costs are not eligible for commission

and are not discountable.

Required delivery quantity: According to order confirmation

Delivery address: Strub

Strube Druck & Medien GmbH z. Hd. Klaus Anthes

Z. Hd. Klaus Anthes Stimmerswiesen 3

34587 Felsberg

Delivery memo: "For AT MINERAL PROCESSING

Worldwide Issue ... "

We will be happy to provide you with information on other special forms of advertising. Just contact us, we will be pleased to realize your individual customer wishes.





Magazine format: DIN A4 (210 mm wide x 297 mm high;

untrimmed: 216 mm wide x 303 mm high)

Print space: 178 mm wide x 277 mm high

4 Columns à 45 mm

Printing and binding methods: Offset printing, adhesive binding

Data transmission: – Data transfer per FTP: on request

- by e-mail (up to 10 MB): order.management@bauverlag.de

For larger volumes of data, please contact: Birgit Grewe. Phone: +49 5241 2151 5151

Data formats: Please deliver the files in the format of the advertise-

ment as PDF/X3 or PDF/X4. We expect a PDF with embedded fonts, only CMYK elements and images in a resolution of 300 dpi. Advertisements in bleed format must be created with a 3 mm filled bleed on all edges. Any bleed marks must be placed at least 3 mm from the net format. Relevant information must be placed at least 3 mm from the page edge on all four pages. When booking the 2nd and 3rd cover page, a minimum distance of 8 mm to the band must

be maintained

Colours: The colour mode is CMYK. The colour profile is ISO

Coated v2 300%. If RGB colours are used, there will

be colour differences.

Data acceptance/archiving: All files sent to us must be copies, the originals

should remain with you until the respective issue is published for security reasons. The documents and directories must have a unique job and page name. Avoid special characters, spaces and umlauts in your

file names if possible.

Data is archived, so unchanged repetitions are usually possible. However, no data guarantee is given.

Guarantee: The client shall assume the guarantee for repro

quality and correct data transmission. Deviations due to the delivery of faulty data do not constitute grounds for complaint on the part of the client. Slight deviations in tonal values are within the tolerance

range of the printing process

Terms of payment:

Net invoice value within 30 days following

The date of the invoice, VAT ID No. DE 813382417

Bank details:

Bauverlag BV GmbH. Gütersloh

Deutsche Bank Berlin

IBAN: DE45 1007 0000 0069 4653 00

BIC: DEUTDEBBXXX



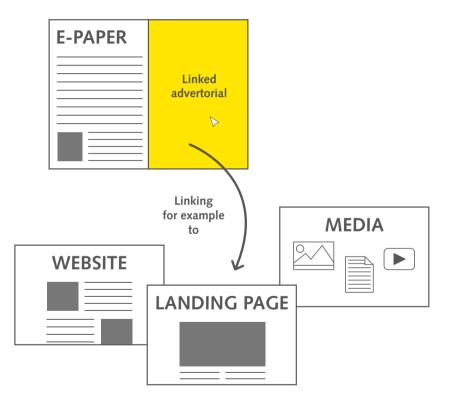
Links in E-Paper

Increase the effectiveness of your advertising campaign by linking your advertisement in our E-Paper (epaper.at-minerals.com).

Linking ads in the E-Paper offers the following advantages:

- Interactivity: Readers can click directly on ads to get more information or buy products online.
- Enhanced user experience: Readers get direct access to relevant content or products
- Enhanced information content: Ads can provide additional information or media on web pages through links

Price: 300.00 €



All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms



AT SCREENING TECHNOLOGY

The AT SCREENING TECHNOLOGY supplement is the must-have for all screen manufacturers, distributors and suppliers. As a comprehensive product overview, AT SCREENING TECHNOLOGY presents the screens in comparison tables.

Title: AT SCREENING TECHNOLOGY

Short profile: AT SCREENG TECHNOLOGY provides tabular comparisons for

different types (e.g. trommels, vibrating screens) of screens and accessories and is therefore an indispensable source of information for

the selection of a screening machine.

Language: English

Target group: Managing directors and technical operations/plant managers in

the global mineral processing industry

Publication frequency: 1 issue per year

Circulation: 13,000 copies

Magazine format: 200 mm wide x 280 mm high

Distribution: Supplement in the trade magazines AT Europe,

AT Worldwide, recovery, tunnel



Dates:

Booking deadline company profiles:	28.08.2026
Advertising deadline	16.09.2026
Publication date:	8.10.2026



AT SCREENING TECHNOLOGY

Prices, valid from 1st October 2025

1/1 Page 1/2 Page, horiz. 1/2 Page, vertical 1/3 Page, vertical 1/3 Page, horiz. 1/4 Page, horiz. 1/4 Page, corner field Bleed format: 200 x 280 mm 200 x 140 mm 100 x 280 mm 67 x 280 mm 200 x 93 mm 200 x 70 mm 100 x 140 mm Price (b/w to 4c) 2.670.00 € 2.670.00 € 2.030.00 € 2.030.00 € 1.710.00 € 1.710.00 € 4.720.00 €

1/1 Page Company profile*

Combination packages

Bleed format: 200 x 280 mm

Price (b/w to 4c) 2.900.00 €

- 10 copies

Photo on Cover page (37mm x 57mm) (incl. image credits)

640.00 €

Combination packages	Frice (III €)
Package 1: - 1/1 page advert - 1/1 page company profile* - picture on the cover	5,900.00
- company and product entries (flat-rate) - 10 copies	
Package 2: - 1/2 page advert - 1/1 page company profile* - picture on the cover - company and product entries (flat-rate)	4,180.00

ENTRIES (not commissionable)

Type of entry	Category	Price (in €)
Company entry In the directory of manufacturers incl. company name, address, phone number, fax, e-mail, URL and company logo	- manufacturers screens screen linings analysis and laboratory screens accessories wear parts - suppliers	260.00 first category 160.00 each additio- nal category
Product entry In the overview tables incl. technical data of your screen model and com- pany logo	Stationary screens Circular vibrating screens Drum screens Linear vibrating screens Elliptical vibrating screens Bucket sieves Analysis and laboratory sieves Other sieves Mobile sieves Sieves for single operation Sieves for combined operation Drum screens Screen linings Accessories	260.00 first Category 160.00 each additio- nal category

^{*} Company profile incl. layout (approx. 1,500 characters, 2-3 pictures, company logo and contact details). Placement: in the front of the magazine in alphabetical order

Drice (in f)



AT CRUSHING TECHNOLOGY

The AT CRUSHING TECHNOLOGY supplement is a must-have for all crusher manufacturers, distributors and suppliers. This comprehensive product survey provides a tabular overview of the different types of crushers and the available machines.

Title: AT CRUSHING TECHNOLOGY

Short profile: AT CRUSHING TECHNOLOGY presents tabular overviews of

stationary and mobile crushers (impact crushers, cone crushers, etc.) as a comprehensive product survey. Directories of manufacturers and distributors round off the necessary information in the search for

a suitable crusher.

Language: German/English

Target group: Managing directors and technical operations/

plant managers in the global mineral processing industry

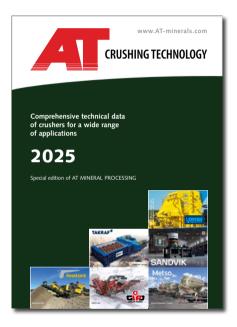
Publication frequency: 1 issue per year

Circulation: 26,000 copies

Magazine format: 200 mm wide x 280 mm high

Distribution: Supplement in the trade magazines

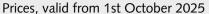
AT Europe, AT Worldwide, tunnel and THIS



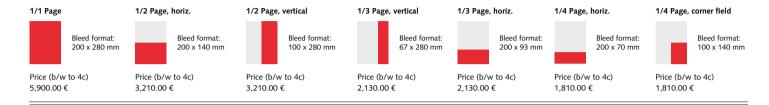
Dates:

- 4100.	
Booking deadline Company profiles:	01.10.2026
Advertising deadline:	20.10.2026
Publication date:	11.11.2026

AT CRUSHING TECHNOLOGY







2/1 Page Company profile*

Bleed format: 400 x 280 mm Photo on Cover page (37mm x 57mm) (incl. image credits) 690.00€

Price (b/w to 4c) 3.760.00 €

Combination packages	Price (in €)
Package 1: - 1/1 page advert - 2/1 page company profile* - picture on the cover - company and product entries (flat-rate) - 10 copies	7,400.00
Package 2: - 1/2 page advert - 2/1 page company profile* - picture on the cover - company and product entries (flat-rate) - 10 copies	5,260.00

ENTRIES (not commissionable)

Type of entry	Categories	Preis (in €)
Company entry In the directory of manufacturers incl. company name, address, phone number, Fax, e-mail, URL and company logo	Manufacturer Crusher Wear parts Accessories Dealer	360.00 first category 190.00 each additio- nal category
Product entry In the overview tables incl. technical data of your crusher models and company logo	- Cone crusher stationary/mobile - Jaw crusher stationary/mobile - Roll crusher stationary/mobile - Impact crusher stationary/mobile - Hammer crusher stationary - Crusher blades	360.00 first category 190.00 each additional category

^{*} Company profile incl. layout (approx. 1,500 characters, 4-6 pictures, company logo and contact details). 1/1 page each German and English. placement: in the front of the magazine in alphabetical order

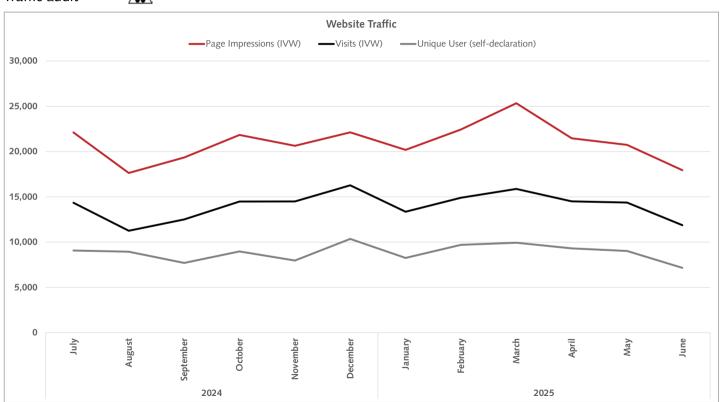
DIGITAL

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Source for page impressions and visits: IVW, for unique user: Google Analytics/self-reported; Average perMonth July 2024 to June 2025



Prices and forms of advertising (price for 28 days / 4 weeks):

Form of advertising	Placement Desktop and tablet	Size in pixel (W x H) Desktop and tablet	Placement Mobile	Size in pixel (W x H) Mobile	Price for 28 days / 4 Weeks
Fullsize banner	Content	468 x 60	Content	300 x 50 (6:1)	644.00 €
Superbanner	At the top of the website	728 x 90	Content	300 x 50 (6:1)	798.00 €
Medium rectangle	Content/ Marginal column	300 x 250	Content	300 x 250	1,120.00 €
Skyscraper	To the right of the content	120 x 600 (sticky possible)	Content	300 x 50 (6:1)	952.00 € 1,036.00 € (sticky)
Ad Bundle	Alternating depending On availability	468 x 60 120 x 600 300 x 250	Content	300 x 250	952.00 €
Wide skyscraper	To the right of the content	160 x 600 (sticky possible)	Content	300 x 50 (6:1)	1,120.00 € 1,190.00 € (sticky)
Half page	To the right of the content	300 x 600 (sticky possible)	Content	300 x 600	1,274.00 € 1,358.00 € (sticky)
Billboard	Under the navigation, not on the start page	970 x 250	Content	300 x 75 (4:1)	1,596.00 €
Wallpaper	Above and next to the content	728 x 90 and 120 x 600	Content	300 x 250	1,428.00 €
Expandable wallpaper	Above and next to the content	728 x 90 and 120 x 600 (300 x 600)	Content	300 x 600	1,596.00 €
Company Logo	Content / Marginal column	200 x 100	Content	200 x 100	392.00 €
OnlinePLUS	Addition to an existing online article/advertorial	Photos, videos, PDFs	Addition to an existing online article/advertorial	Photos, videos, PDFs	1,190.00 €
Microsite	Own navigation within the website	Individual	Own navigation within the website	Individual	9,912.00 € (Price for 12 weeks)
Job offers	In the job market	Individual	In the job market	Individual	1,290.00 €

All display banners rotate with a maximum of 2 other banners in the same position. Please always supply the respective desktop and mobile format. Other formats on request.

All prices plus 19% VAT, agency commission: 15%. You can find our technical specifications with a presentation of the formats at https://bauverlag.de/downloads/spec-sheet-online.pdf.

You can find the general terms and conditions at https://bauverlag.de/en/terms





Discounts:

Published within 12 months (Insertion year)

Staggered repeat discount

12 Weeks 5% 26 Weeks 10% 52 Weeks 15%

Online ad specials: additional options

Wallpaper: coloured, clickable background

30% Additional charge

We will be happy to provide you with information on other online special forms of advertising. Just contact us, we will be pleased to realize your individual customer wishes.

File formats: JPG, GIF, Flash, HTML-Tag, Redirect-Tag

Weight: max. 100 kB per banner

The kB data given for every advertising material are maximum sizes and represent the total sum of all data defined by the advertising materials (including files to be loaded later, sniffer code, images, flash, etc.).

For detailed information please see our spec sheet: https://bauverlag.de/downloads/spec-sheet-online.pdf

You get a reporting about ad-impressions and ad-clicks after campaign end.

Delivery address: Please send the advertising material for your campaign to:

order.management@bauverlag.de

Delivery date: 7 working days prior to beginning of the campaign.

These lead times give both of us sufficient time to test the formats and to ensure reliable delivery of the campaign. Otherwise, we can bear no costs

for delays caused by late delivery to us.

Please send your materials together with the required meta information:

Occupied site

- Customer name
- Order number
- Target-URL
- Booking period
- Advertising format
- Motif name

- contact person for inquiries



Newsletter

time schedule and technical advice

Time schedule

Issues	Publishing date	Booking deadline	Topic	Trade fairs
1/2026	27.01.2026	16.01.2026	Wear Protection	
2/2026	24.02.2026	13.02.2026	Crushing and Screening	
3/2026	10.03.2026	27.02.2026	Special Solids	1819.03. Solids , Dormund/G
4/2026	23.04.2026	14.04.2026	Special IFAT	1819.03. IFAT , Munich/G
5/2026	05.05.2026	24.04.2026	Special Samoter	0609.05. SaMoTer, Verona/I
6/2026	16.06.2026	05.06.2026	Special Hillhead	2326.06. Hillhead , Buxton/UK
7/2026	14.07.2026	03.07.2026	Summerspecial Gravel and sand	
8/2026	25.08.2026	14.08.2026	Special Steinexpo	0205.09. steinexpo , Homberg/ Niederofleiden/G
9/2026	22.09.2026	11.09.2026	Special Powtech	29.0901.10. POWTECH TECHNOPHARM , Nuremberg/G
10/2026	13.10.2026	02.10.2026	Digitalization and AI	
11/2026	10.11.2026	30.10.2026	Construction waste recycling	
12/2026	08.12.2026	27.11.2026	Future technologies	

Recipients:

Management and plant management in the processing plants worldwide

Circulation:

2,001 recipient

Opening rate net: 19.9 %

(Source: Inxmail, Average per month July 2024 to June 2025)

File formats: JPG or static GIF, max. 20 kB (without animation)

For detailed information please see our spec sheet: www.bauverlag.de/downloads/spec-sheet-online.pdf

Format of newsletter:

HTML or text

Delivery address:

Please send the advertising material for your campaign to: order.management@bauverlag.de

Delivery date:

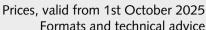
7 working days prior to beginning of the campaign.. These lead times give both of us sufficient time to test the formats and to ensure reliable delivery of the campaign. Otherwise, we can bear no costs for delays caused by late delivery to us.

Please send your materials together with the required metainformation:

- booked newsletter
- Customer name
- Order number
- Target URL
- Contact person for inquiries

You will get a reporting about the recipients, opening rate and ad-clicks.







Prices and forms of advertising:

Text ad premium



- 1. Text ad in the newsletter
- headline up to 50 characters - up to 500 characters
- 1 image (275 x 255 pixel)

Placement: content

Price:

760.00 €

Text ad



- headline up to 50 characters
- up to 500 characters
- 1 image (275 x 255 pixel)

Placement: content

Price: 630.00 €

Medium rectangle



Format: 300 x 250 px

Placement: content

Price: 760.00 €

Fullsize banner



Format: 468 x 60 px

Placement: content

Price: 510.00 €

Skyscraper



Format: 120 x 600 px

Placement: next to the content

Price: 630.00 €

Wide skyscraper



Format: 160 x 600 px

Placement: next to the content

Price: 760.00 €

Newsletter takeover



- up to 4 text ads - 3 fullsize banner
- 1 skyscraper

Placement: content, exklusiv

Price: 4.680.00 €

Job offers



- headline up to 50 characters - up to 500 characters
- 1 image (275 x 255 pixel)
- Placement: content

Price: 630.00 €

Discounts:

Published within 12 months (Insertion year)

Staggered repeat discount 3 times

6 times 10% 12 times 15%

All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms



Online-advertorial

Show our users your expertise on a topic, demonstrate your problem-solving skills, or explain the benefits of your product in detail – the occasions for an online-advertorial can be many and varied. The online-advertorial is promoted with a comprehensive 4-week communication package consisting of the following components:

- permanent online contribution on www.AT-MINERALS.com (can still be found via search after the 4 weeks)
- Editorial teaser on the start page with link to the online article (subject to availability)
- Medium rectangle with placement on the complete website as teaser with link to the online article
- 1 Text ad in the AT Newsletter with link to the online article
- Promoted Facebook post via the Facebook fan page of AT MINERAL PROCESSING with link to the online article
- Please deliver the online post in German and English

Price: 3,024.00 € plus VAT. (Price for 28 days / 4 Weeks)



All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms

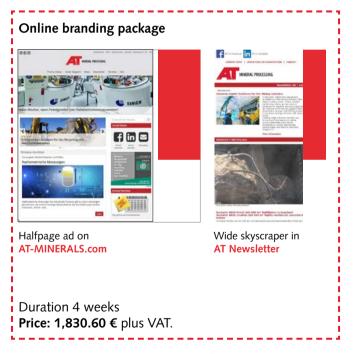
PORTFOLIO

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Our communication package combine an appropriate set of advertising channels based upon your communication goals to ensure that you reach your entire target group.





We will be happy to put together further packages with suitable digital and print formats for you on request.



Gain valuable leads with the strong media brand AT!

Webinar

Choose an interesting topic, create an exciting Presentation and have the webinar moderated by our expert AT MINERAL PROCESSING editorial team and organized by the experienced Bauverlag event team. You will receive the contact details of the participants.

Price: 6,690.00 €*



Whitepaper

Publish your neutral, well-founded information on a topic of interest to the target group in a useful white paper on AT-MINERALS.com. Interested high-value order the white paper and you will receive the contact details afterwards.

Price: on request



Ask for our detailed information flyer!

Please note that we require a lead time of 8 weeks. You can find the general terms and conditions at https://bauverlag.de/en/terms.

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^{*}Price plus 19% VAT, no AE/discounts.







Video advertorials that will convince you!

Moving images attract attention. Content and products can be presented in a more lively and emotional way, making them easier to perceive.

In contrast to classic commercials, video advertorials convey information, tips or stories that appear valuable to the viewer while subtly promoting a product, service or brand.

The focus is often on providing the audience with useful content while raising awareness of the advertised brand, without the advertising taking center stage.

Bauverlag not only has access to the target group, but also the expertise to implement an individual storyline perfectly and tailor-made for the customer in the construction industry. The Bauverlag brands also provide neutrality and credibility for your communication goals.

When will we realize our joint video project?

Please contact us



Erdal Top Director Video & Digital Services Phone: +49 5241 2151-3344 E-Mail: erdal.top@bauverlag.de













bau | | | verlag Events

Networking für Architektur und Bau

The portal for networking in architecture and the construction industry

Bauverlag organizes and plans 85 events every year. These include in-house events such as congresses, trade fairs and specialist forums. In addition, customer events are designed, planned and carried out

Our events offer you

- Networking and information transfer
- Contact with your target group and top decision-makers in architecture and the construction industry
- Neutral specialist presentations on trends and developments
- Intensive exchange of ideas and information
- In-depth information through accompanying trade exhibitions
- New, innovative discussion and presentation formats

Expand your network. Take advantage of the professional exchange with colleagues and industry experts!

You can find our current events at bauverlag-events.de

Please contact us



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We support you in reaching your target group with something special. In close cooperation with our specialist editorial teams, we develop customized online and print formats as well as specialist events for you.

Bauverlag Creative offers you

- Supplements, brochures, white papers
- Websites and microsites
- Editorial videos and image films
- Social media content
- Moderation and event management

Become visible. Use the reach and channels of Bauverlag!

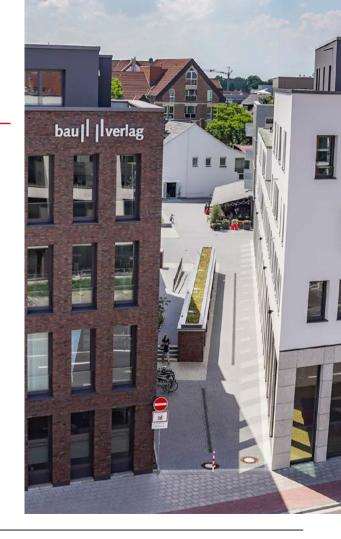
Please contact us



Christian Ippach Bauverlag Creative Phone: +49 5241 2151-7799 E-Mail: christian.ippach@bauverlag.de

THE BAUVERLAG

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We will support your media plannings – just give us a call or send us an e-mail!





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KKA



























