

# MEDIA DATA 2025

Target groups

- managing directors and plant managers in mineral processing plants



AT-MINERALS.COM

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**AT MINERAL PROCESSING EUROPE**

Brand profile

**PRINT**

Editorial schedule

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**AT MINERAL PROCESSING WORLDWIDE**

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## AT MINERAL PROCESSING

For more than 60 years, **AT MINERAL PROCESSING** Europe has been informing engineers about developments and solutions in the processing of mineral raw materials. All process stages such as crushing, agglomerating, screening and classifying, separating, flotation as well as material transportation and storage are highlighted, particularly from a technical, but also from an economic point of view. The technical focus within the broad range of topics makes **AT MINERAL PROCESSING Europe** a unique brand with 10 issues per year. The trade magazine is published completely bilingually in German/English. In addition, **AT MINERAL PROCESSING Worldwide** is distributed in English with 5 issues per year in non-European regions; the two brands are accompanied by their respective websites.



# 15,140

Copies / year

copies actually distributed 1,514  
thereof E-Paper: 555  
Publication frequency 10x / Year



# 268,980

Page impressions website / year

Page Impressions 22,415 / Month  
Visits 14,715 / Month  
Unique User 8,657 / Month



# 19,540

Newsletter recipients / year

Recipients 1,954 / Issue  
Openingrate net 19.5%  
Publication frequency 10 / Year



# 2,600

Follower social media

# PRINT

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Issue	Dates	Main topics			Trade fairs/events
11/2024	<b>Publication date:</b> 04.11.2024  <b>Editorial deadline:</b> 04.09.2024  <b>Advertising deadline:</b> 10.10.2024	<b>Construction Waste Recycling</b> <ul style="list-style-type: none"> <li>• Crushers, mills</li> <li>• Construction machinery</li> <li>• Attachments</li> </ul>	<b>Ore Beneficiation</b> <ul style="list-style-type: none"> <li>• Crushers</li> <li>• Mills</li> <li>• Flotation</li> <li>• Gravity separators</li> <li>• Hydrocyclones</li> </ul>	<b>Dewatering &amp; Drying</b> <ul style="list-style-type: none"> <li>• Chamber filter presses</li> <li>• Drum and rotary tube dryers</li> <li>• Drying with microwaves</li> <li>• Thickeners</li> </ul>	20.-22.11.2024 <b>Forum Miro</b> , Berlin/D  12.-14.11.2024 <b>Filtech</b> , Cologne/D
12/2024	<b>Publication date:</b> 10.12.2024  <b>Editorial deadline:</b> 10.10.2024  <b>Advertising deadline:</b> 18.11.2024	<b>Special Construction machinery</b> <ul style="list-style-type: none"> <li>• Outlook for bauma 2025</li> <li>• Construction machinery and accessories</li> <li>• E-mobility</li> <li>• Attachments</li> <li>• Control and digitalization</li> </ul>	<b>Wear Protection</b> <ul style="list-style-type: none"> <li>• Crushers, mills</li> <li>• Screens</li> <li>• Conveying equipment</li> <li>• Linings for silos and bins</li> <li>• HGVs / dump trucks / tyre maintenance</li> </ul>	<b>Optimization &amp; Process Control</b> <ul style="list-style-type: none"> <li>• Automation</li> <li>• Process control systems</li> <li>• Energy efficiency</li> <li>• Maintenance/service</li> </ul>	

The editorial department reserves the right to make changes/additions on grounds of topicality.

Issue	Dates	Main topics			Trade fairs/events
1-2/2025	<p><b>Publication date:</b> 24.02.2025</p> <p><b>Editorial deadline:</b> 17.12.2024</p> <p><b>Advertising deadline:</b> 31.01.2025</p>	<p><b>Special bauma</b> Future viability of mineral raw material extraction</p>	<p><b>Crushing &amp; screening</b></p> <ul style="list-style-type: none"> <li>• Mobile crushers</li> <li>• Stationary crushers</li> <li>• Screening machines and plants</li> <li>• Wear parts</li> </ul>	<p><b>Extraction</b></p> <ul style="list-style-type: none"> <li>• Drilling technology</li> <li>• Surface mining</li> <li>• Alternative rock loosening processes</li> <li>• Construction machinery</li> </ul>	07.-13.04.2025 <b>bauma</b> , Munich/D
3/2025	<p><b>Publication date:</b> 25.03.2025</p> <p><b>Editorial deadline:</b> 15.01.2025</p> <p><b>Advertising deadline:</b> 03.03.2025</p>	<p><b>bauma Special</b> Preview with company reports for bauma</p>	<p><b>Dedusting &amp; Air Pollution Control</b></p> <ul style="list-style-type: none"> <li>• Filter systems</li> <li>• Extraction equipment</li> <li>• Dust suppression / binding</li> </ul>	<p><b>Quarrying Industry</b></p> <ul style="list-style-type: none"> <li>• Mills</li> <li>• Screens</li> <li>• Water and sludge treatment systems</li> <li>• Washers</li> <li>• Soil remediation</li> </ul>	07.-13.04.2025 <b>bauma</b> , Munich/D
4/2025	<p><b>Publication date:</b> 05.05.2025</p> <p><b>Editorial deadline:</b> 05.03.2025</p> <p><b>Advertising deadline:</b> 08.04.2025</p>	<p><b>Conveying and Storage</b></p> <ul style="list-style-type: none"> <li>• Conveying equipment and accessories</li> <li>• Pumps and motors</li> <li>• HGVs/dumpers/dump trucks</li> <li>• Silos and bins</li> <li>• Feeding and discharge equipment</li> <li>• Level monitoring</li> <li>• Wear protection/linings</li> </ul>	<p><b>Wear Protection</b></p> <ul style="list-style-type: none"> <li>• Crushers, mills</li> <li>• Screens</li> <li>• Conveying equipment</li> <li>• Linings for silo and bins</li> <li>• HGVs/dumper trucks/tyre maintenance</li> </ul>	<p><b>Construction waste recycling</b></p> <ul style="list-style-type: none"> <li>• Crushers, mills</li> <li>• Construction machinery</li> <li>• Attachments</li> </ul>	

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Issue	Dates	Main topics			Messen/ Veranstaltungen
5/2025	<b>Publication date:</b> 02.06.2025  <b>Editorial deadline:</b> 02.04.2025  <b>Advertising deadline:</b> 08.05.2025	<b>Grinding &amp; Screening</b> <ul style="list-style-type: none"> <li>• Mills</li> <li>• Laboratory and analysis mills</li> <li>• Screens and screening systems</li> <li>• Wear components</li> </ul>	<b>Dewatering &amp; Drying</b> <ul style="list-style-type: none"> <li>• Chamber filter presses</li> <li>• Drum and rotary tube dryers</li> <li>• Drying with microwaves</li> <li>• Thickeners</li> </ul>	<b>Potash &amp; Salt Processing</b> <ul style="list-style-type: none"> <li>• Extraction, production, storage and filling of fertilizers</li> <li>• Phosphate extraction and treatment</li> <li>• Flotation</li> <li>• Fabrication</li> <li>• Pelletizing</li> </ul>	
6/2025	<b>Publication date:</b> 02.07.2025  <b>Editorial deadline:</b> 05.05.2025  <b>Advertising deadline:</b> 06.06.2025	<b>Digitalization in mineral processing</b> <ul style="list-style-type: none"> <li>• System control</li> <li>• Industry 4.0</li> <li>• System monitoring</li> <li>• Digital extraction planning</li> </ul>	<b>Laboratory Analysis &amp; Automation</b> <ul style="list-style-type: none"> <li>• Process control systems</li> <li>• Energy efficiency</li> <li>• Maintenance/service, sampling</li> <li>• Equipment and processes for sample division</li> <li>• Laboratory equipment</li> </ul>	<b>Conveying and Storage</b> <ul style="list-style-type: none"> <li>• Conveying equipment and accessories</li> <li>• Pumps and motors</li> <li>• HGVs/dumpers/dump trucks</li> <li>• Silos and bins</li> <li>• Feeding and discharge equipment</li> <li>• Filling level monitoring</li> <li>• Wear protection/linings</li> </ul>	
7-8/2025	<b>Publication date:</b> 06.08.2025  <b>Editorial deadline:</b> 06.06.2025  <b>Advertising deadline:</b> 15.07.2025	<b>Sorting</b> <ul style="list-style-type: none"> <li>• Sorting machines</li> <li>• Sensors</li> <li>• Separating tables</li> <li>• Density sorting</li> </ul>	<b>Gravel and sand</b> <ul style="list-style-type: none"> <li>• Excavators/Floating Grabs and Pumps</li> <li>• Washing facilities</li> <li>• Screening machines</li> <li>• Setting machine</li> </ul>	<b>Ore Beneficiation</b> <ul style="list-style-type: none"> <li>• Crushers</li> <li>• Mills</li> <li>• Flotation</li> <li>• Gravity separators</li> <li>• Hydrocyclones</li> </ul>	

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Issue	Dates	Main topics			Trade fairs/events
9/2025	<p><b>Publication date:</b> 09.09.2025</p> <p><b>Editorial deadline:</b> 09.07.2025</p> <p><b>Advertising deadline:</b> 18.08.2025</p>	<p><b>POWTECH Special</b></p> <ul style="list-style-type: none"> <li>• Preview with company reports for POWTECH</li> </ul>	<p><b>Grinding &amp; Screening</b></p> <ul style="list-style-type: none"> <li>• Mills</li> <li>• Ball and drum mills</li> <li>• High-pressure grinding rolls</li> <li>• Vibrating mills</li> <li>• Stirred ball mills</li> <li>• Laboratory and analysis mills</li> <li>• Wear components</li> <li>• Screens and screening systems</li> </ul>	<p><b>Conveying and Storage</b></p> <ul style="list-style-type: none"> <li>• Conveying equipment and accessories</li> <li>• Pumps and motors</li> <li>• HGVs/dumpers/dump trucks</li> <li>• Silos and bins</li> <li>• Feeding and discharge equipment</li> <li>• Filling level monitoring</li> <li>• Wear protection/linings</li> </ul>	<p>23.-25.09.2025 <b>POWTECH</b>, Nuremberg/D</p>
10/2025	<p><b>Publication date:</b> 01.10.2025</p> <p><b>Editorial deadline:</b> 01.08.2025</p> <p><b>Advertising deadline:</b> 09.09.2025</p>	<p><b>RecyclingAktiv Special</b></p> <ul style="list-style-type: none"> <li>• Preview with company reports for RecyclingAktiv</li> </ul>	<p><b>Construction waste recycling</b></p> <ul style="list-style-type: none"> <li>• Crushers, mills</li> <li>• Construction machinery</li> <li>• Attachments</li> </ul>	<p><b>Crushing</b></p> <ul style="list-style-type: none"> <li>• Mobile crushers</li> <li>• Stationary crushers</li> </ul>	<p>09.-11.10.2025 <b>RecyclingAktiv</b>, Karlsruhe/D</p>
11/2025	<p><b>Publication date:</b> 04.11.2025</p> <p><b>Editorial deadline:</b> 04.09.2025</p> <p><b>Advertising deadline:</b> 13.10.2025</p>	<p><b>Extraction</b></p> <ul style="list-style-type: none"> <li>• Drilling technology</li> <li>• Surface mining</li> <li>• Alternative rock loosening processes</li> <li>• Construction machinery</li> </ul>	<p><b>Ore Beneficiation</b></p> <ul style="list-style-type: none"> <li>• Crushers</li> <li>• Mills</li> <li>• Flotation</li> <li>• Gravity separators</li> <li>• Hydrocyclones</li> </ul>	<p><b>Dewatering &amp; Drying</b></p> <ul style="list-style-type: none"> <li>• Chamber filter presses</li> <li>• Drum and rotary tube dryers</li> <li>• Drying with microwaves</li> <li>• Thickeners</li> </ul>	<p>2025 <b>Filtech</b>, Cologne/D</p>

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Issue	Dates	Main topics			Trade fairs/events
<b>12/2025</b>	<b>Publication date:</b> 03.12.2025  <b>Editorial deadline:</b> 06.10.2025  <b>Advertising deadline:</b> 11.11.2025	<b>Separating &amp; sorting</b> <ul style="list-style-type: none"> <li>• Sorting machines</li> <li>• Sensors</li> <li>• Separating tables</li> <li>• Density sorting</li> </ul>	<b>Wear Protection</b> <ul style="list-style-type: none"> <li>• Crushers, mills</li> <li>• Screens</li> <li>• Conveying equipment</li> <li>• Linings for silo and bins</li> <li>• HGVs/dumper trucks/tyre maintenance</li> </ul>	<b>Optimization &amp; Process Control</b> <ul style="list-style-type: none"> <li>• Automation</li> <li>• Process control systems</li> <li>• Energy efficiency</li> <li>• Maintenance/service</li> </ul>	

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Issue	Dates	Main topics		Trade fairs/events
1-2/2026	<b>Publication date:</b> 27.02.2026  <b>Editorial deadline:</b> 20.12.2025  <b>Advertising deadline:</b> 23.01.2026	<b>Laboratory Analysis &amp; Automation</b> <ul style="list-style-type: none"> <li>• Process control systems</li> <li>• Energy efficiency</li> <li>• Maintenance/service, sampling</li> <li>• Equipment and processes for sample division</li> <li>• Laboratory equipment</li> </ul>	<b>Grinding &amp; Screening</b> <ul style="list-style-type: none"> <li>• Mills</li> <li>• Ball and drum mills</li> <li>• High-pressure grinding rolls</li> <li>• Vibrating mills</li> <li>• Stirred ball mills</li> <li>• Laboratory and analysis mills</li> <li>• Wear components</li> <li>• Screens and screening systems</li> </ul>	
3/2026	<b>Publication date:</b> 27.03.2026  <b>Editorial deadline:</b> 27.01.2026  <b>Advertising deadline:</b> 05.03.2026	<b>Dedusting &amp; Air Pollution Control</b> <ul style="list-style-type: none"> <li>• Filter systems</li> <li>• Extraction equipment</li> <li>• Dust suppression / binding</li> </ul>	<b>Gravel and sand</b> <ul style="list-style-type: none"> <li>• Excavators/Floating Grabs and Pumps</li> <li>• Washing facilities</li> <li>• Screening machines</li> <li>• Setting machine</li> </ul>	

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**Circulation audit:** 

**Circulation analysis:** Copies per issue  
(1. July 2023 to 30. June 2024)

Copies actually distributed (tvA):	1,514	thereof abroad:	345
- thereof E-Paper:	555	thereof abroad:	251
Copies sold:	377	thereof abroad:	98
Subscriptions:	375	thereof abroad:	98
Other sales:	2		
Single copy sales:	0		
Free copies:	1,137	thereof abroad:	247
Archive and specimen:	41		

**Geographic distribution analysis:**

Land	Copies actually distributed	
	% *	Copies
Domestic	60.6	918
Abroad	39.4	596
Copies actually distributed (tvA)	100.0	1,514

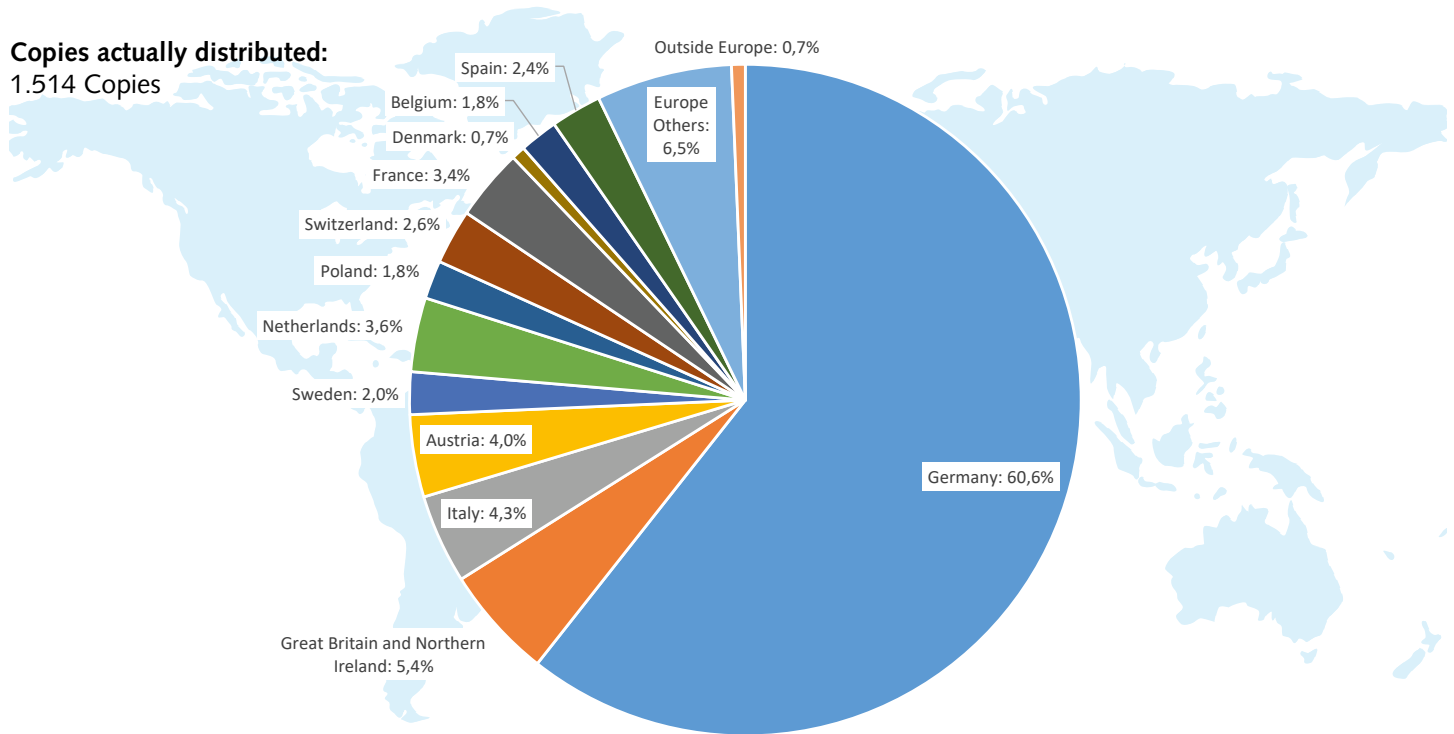
\* The percentages have been rounded to one decimal place.

**Summary of the survey method:**

1. Method: Dissemination analysis by file evaluation - total survey
  2. Basic population: actual circulation 1,514 = 100%
  3. Sample: total survey
  4. Target person of the study: not applicable
  5. Period of study: August 2024
  6. Execution of the study: Bauverlag BV GmbH
- Details on the survey method are available from the publishing company.

## International distribution

**Copies actually distributed:**  
1.514 Copies



**Sectors/branches:**

Readership structure	Copies actually distributed	
	%	Copies
Extraction and processing of non-metallic minerals, sand and gravel	46.8	708
Mining and processing (ores, potash and salt, fertilizer, etc.)	23.2	352
Further processing industry (e.g. cement, lime and plaster plants)	13.3	201
Machine and plant engineering	6.5	99
Construction machinery trading	4.0	61
Building materials recycling	2.6	40
Others	3.5	53
	<b>100.0</b>	<b>1,514</b>

## Ad prices, print space and bleed-format (plus 3 mm bleed to each side)

<p><b>2/1 Page</b></p>  <p>Bleed format: 420 x 297 mm</p> <p>Price (b/w to 4c) 3,940.00 €</p>	<p><b>1/1 Page</b></p>  <p>Bleed format: 210 x 297 mm</p> <p>Price (b/w to 4c) 2,280.00 €</p>	<p><b>Juniorage</b></p>  <p>Bleed format: 148 x 210 mm</p> <p>Price (b/w to 4c) 1,650.00 €</p>	<p><b>1/2 Page, horiz.</b></p>  <p>Bleed format: 210 x 145 mm</p> <p>Price (b/w to 4c) 1,540.00 €</p>	<p><b>1/2 Page, vertical</b></p>  <p>Bleed format: 100 x 297 mm</p> <p>Price (b/w to 4c) 1,540.00 €</p>														
<p><b>1/3 Page, vertical</b></p>  <p>Bleed format: 70 x 297 mm</p> <p>Price (b/w to 4c) 1,190.00 €</p>	<p><b>1/3 Page, horiz.</b></p>  <p>Bleed format: 210 x 100 mm</p> <p>Price (b/w to 4c) 1,190.00 €</p>	<p><b>1/4 Page, vertical</b></p>  <p>Bleed format: 52 x 297 mm</p> <p>Price (b/w to 4c) 1,030.00 €</p>	<p><b>1/4 Page, horiz.</b></p>  <p>Bleed format: 210 x 74 mm</p> <p>Price (b/w to 4c) 1,030.00 €</p>	<p><b>1/4 Page, Col.</b></p>  <p>Bleed format: 100 x 145 mm</p> <p>Price (b/w to 4c) 1,030.00 €</p>														
<p><b>1/8 Page, vertical</b></p>  <p>Bleed format: 52 x 145 mm</p> <p>Price (b/w to 4c) 850.00 €</p>	<p><b>1/8 Page, horiz.</b></p>  <p>Bleed format: 210 x 50 mm</p> <p>Price (b/w to 4c) 850.00 €</p>	<p><b>1/8 Page, Col.</b></p>  <p>Bleed format: 100 x 74 mm</p> <p>Price (b/w to 4c) 850.00 €</p>	<table border="1"> <tbody> <tr> <td><b>Advertorial 1/1 Page*</b></td> <td>2,280.00 €</td> </tr> <tr> <td><b>Advertorial 1/2 Page**</b></td> <td>1,540.00 €</td> </tr> <tr> <td><b>Cover page</b></td> <td>3,000.00 €</td> </tr> <tr> <td><b>Cover story</b></td> <td>8,500.00 €</td> </tr> <tr> <td><b>Cover story Fair price</b></td> <td>10,625.00 €</td> </tr> <tr> <td colspan="2">Issue 3, 6, 10 bauma, POWTECH, RecyclingActiv</td> </tr> <tr> <td><b>image of the month</b></td> <td>3,000.00 €</td> </tr> </tbody> </table>		<b>Advertorial 1/1 Page*</b>	2,280.00 €	<b>Advertorial 1/2 Page**</b>	1,540.00 €	<b>Cover page</b>	3,000.00 €	<b>Cover story</b>	8,500.00 €	<b>Cover story Fair price</b>	10,625.00 €	Issue 3, 6, 10 bauma, POWTECH, RecyclingActiv		<b>image of the month</b>	3,000.00 €
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Issue 3, 6, 10 bauma, POWTECH, RecyclingActiv																		
<b>image of the month</b>	3,000.00 €																	

\* Price surcharge for design by the publisher 500.00 €; \*\* Price surcharge for design by the publisher 250.00 €  
All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: <https://bauverlag.de/en/terms>

**Additional charges:**

<b>Placement:</b>	Inside front cover, inside back cover and back cover	470.00 €
	Other prescribed positions	20%

All charges are discountable.

**Discounts:**

Published within 12 month.  
(insertion year, starts with publication of the first advertisement)

<b>Staggered repeat discount</b>		<b>Quantity scale</b>	
3 times	3 %	3 pages	5 %
6 times	5 %	6 pages	10 %
12 times	10 %	12 pages	15 %
18 times	15 %	18 pages	20 %
24 times	20 %	24 pages	25 %

**Crossmedia discount**

Discounts for print and online advertising and crossmedia advertising campaigns on request.

No discount on inserts and additional technical costs.

**Classified ads:**

(not discountable)		
Job offers b/w	per height mm (1 column, 40 mm wide)	6.40 €
Job offers colour	per height mm (1 column, 40 mm wide)	11.50 €
Situation wanted b/w	per height mm (1 column, 40 mm wide)	3.60 €
Opportunity ad,	per height mm	6.40 €
Purchase/sale b/w	(1 column, 40 mm wide)	

From a print value of 1,250.00 €, your job posting will be displayed online at [www.AT-MINERALS.com](http://www.AT-MINERALS.com) for 4 weeks for free.

**Special ad types:**

**Bound inserts** (sample - front page/back page required)

2-pages	2,280.00 €
4-pages	3,100.00 €
(others on request)	

Discounts as per scale of discount: 1 sheet = 1 ad page  
Please supply bound inserts in untrimmed format of 216 mm wide and 303 mm high (four pages and more: folded). Raw format of bound-in inserts: bound inserts: 216 x 307 mm, head trim: 6 mm, foot trim: 3 mm, lateral trim: 3 mm each

**Loose inserts** (not discountable)

Maximum size 205 x 290 mm	
Weight of loose insert	<b>Price %</b>
Full insert till 25 g and 2 mm thickness	820.00 €
(higher weights and thicknesses on request)	
Print insert till 25 g and 2 mm thickness	910.00 €
(higher weights and thicknesses on request)	

For partial occupancy: selection costs per selection 160.00 €

**Glued ad media**

Postcard	<b>Price %</b>
Product samples, other tip-ons	100.00 €
	on request

Technical costs are not eligible for commission and are not discountable

Required delivery quantity: According to order confirmation  
Delivery address: Print Media Group GmbH  
Niederlassung Leimen  
Frau Tanja Sturm  
Gutenbergstraße 4  
69181 Leimen  
Delivery memo: „For AT MINERAL PROCESSING Europe Issue ...“

**We will be happy to provide you with information on other special forms of advertising.** Just contact us, we will be pleased to realize your individual customer wishes.

**Magazine format:** DIN A4 (210 mm wide x 297 mm high;  
untrimmed: 216 mm wide x 303 mm high)

**Print space:** 178 mm wide x 277 mm high  
4 Columns à 45 mm

**Printing and binding methods:** Offset printing, adhesive binding

**Data transmission:** - transmission by FTP: upon request  
- by e-mail (up to 10 MB):  
order.management@bauverlag.de

For larger volumes of data, please contact:  
Birgit Grewe, Phone: +49 5241 2151 5151

**Data formats:** Please deliver the files in the format of the advertisement as PDF/X3 or PDF/X4. We expect a PDF with embedded fonts, only CMYK elements and images in a resolution of 300 dpi. Advertisements in bleed format must be created with a 3 mm filled bleed on all edges. Any bleed marks must be placed at least 3 mm from the net format. Relevant information must be placed at least 3 mm from the page edge on all four pages. When booking the 2nd and 3rd cover page, a minimum distance of 8 mm to the band must be maintained.

**Colours:** The colour mode is CMYK. The colour profile is ISO Coated v2 300%. If RGB colours are used, there will be colour differences.

**Data acceptance/archiving:** All files sent to us must be copies, the originals should remain with you until the respective issue is published for security reasons. The documents and directories must have a unique job and page name. Avoid special characters, spaces and umlauts in your file names if possible.

Data is archived, so unchanged repetitions are usually possible. However, no data guarantee is given.

**Guarantee:** The client shall assume the guarantee for repro quality and correct data transmission. Deviations due to the delivery of faulty data do not constitute grounds for complaint on the part of the client. Slight deviations in tonal values are within the tolerance range of the printing process

**Terms of payment:** Net invoice value within 10 days following  
The date of the invoice,  
VAT ID No. DE 813382417

**Bank details:** Bauverlag BV GmbH, Gütersloh  
Sparkasse Gütersloh-Rietberg  
IBAN: DE46 4785 0065 0018 0329 62  
BIC: WELADED1GTL



## What does the **AT** Cover story offer you?

Each **AT MINERAL PROCESSING** cover story package always consists of the exclusive design of the cover page and a full-page advertisement in the magazine. In addition you can choose from one of three attractive additional components:

- an exclusive **report** on a special and interesting recycling plant or
- an exclusive **video shoot** or
- a detailed **online advertorial**.

Further services round off the packages and make them an effective and comprehensive and comprehensive communication solution.



## Cover story packages

Use the **AT MINERAL PROCESSING** cover story for your exclusive presence in a **AT MINERAL PROCESSING** Issue!

### Package 1

- Cover page
- 1/1 page color ad
- Exclusive project reportage
- Medium rectangle for 8 weeks on [www.AT-MINERALS.com](http://www.AT-MINERALS.com) with Link to the reportage
- Web-optimized PDF of your article (incl. cover page)
- 150 copies of the cover story for own use
- Online PLUS

### Package 2

- Cover page
- 1/1 page ad in color
- Exclusive **video shoot** by Bauverlag (video length approx. 2-3 min) - (company portrait/ product presentation/ trade fair)\*
- Publication on the social media channels of recovery
- Medium rectangle for 4 weeks on [www.AT-MINERALS.com](http://www.AT-MINERALS.com) with Link to the video

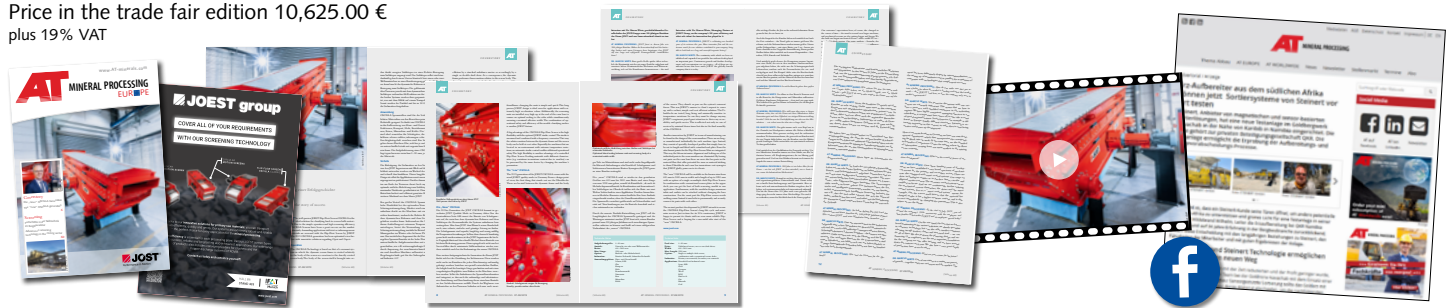
\*Should the video shoot take place outside Germany plus possible travel expenses (travel/hotel)

### Package 3

- Cover page
- 1/1 page color ad
- Online advertorial for 4 weeks
- Advertising teaser with link to the online advertorial:
  - Website: Medium Rectangle
  - Newsletter: Text ad
  - Sponsored Post Facebook

Price: 8,500.00 €

Price in the trade fair edition 10,625.00 €  
plus 19% VAT



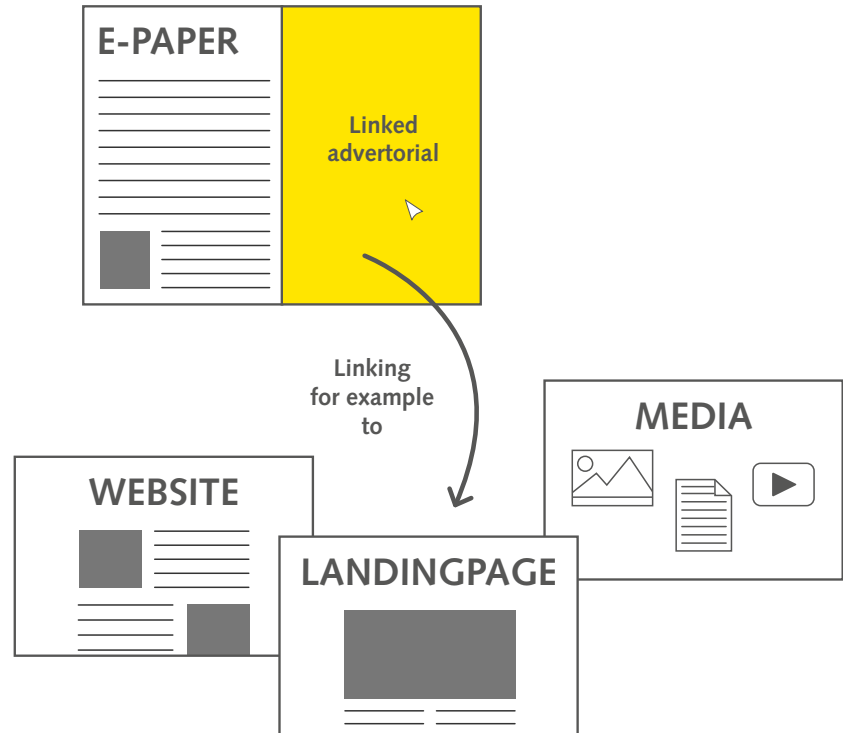
### Linking in E-Paper

Increase the effectiveness of your advertising campaign by linking your advertisement in our E-Paper ([epaper.at-minerals.com](http://epaper.at-minerals.com)).

Linking ads in the E-Paper offers the following advantages:

- **Interactivity:** Readers can click directly on ads to get more information or buy products online.
- **Enhanced user experience:** Readers get direct access to relevant content or products
- **Enhanced information content:** Ads can provide additional information or media on web pages through links

Price: 290.00 €



# MEDIA DATA 2025

Target groups

- managing directors and plant managers in processing plants for the non-European Abroad



AT-MINERALS.COM





## AT-MINERAL PROCESSING WORLDWIDE

**AT MINERAL PROCESSING Worldwide** is the counterpart to **AT MINERAL PROCESSING Europe** as a **purely English-language** issue that is distributed exclusively outside Europe. Just as technical, same range of topics. **AT MINERAL PROCESSING Worldwide** informs decision-makers in the mineral processing industry. **AT MINERAL PROCESSING Worldwide** is the ideal advertising platform and sales support for your export business to other continents.



**16,770**

Copies / year

copies actually distributed 3,354  
thereof E-Paper: 894  
Publication frequency 5x / Year



**268,980**

Page impressions website / year

Page Impressions 22,415 / Month  
Visits 14,715 / Month  
Unique User 8,657 / Month



**19,540**

Newsletter recipients / year

Recipients 1,954 / Issue  
Openingrate net 19.5%  
Publication frequency 10x / Year



**2,600**

Follower social media

# PRINT

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Issue	Dates	Heftschwerpunkte			Trade fairs/events
5/2024	<b>Publication date:</b> 19.12.2024  <b>Advertising deadline:</b> 27.11.2024	<b>Construction Waste Recycling</b> <ul style="list-style-type: none"> <li>• Crushers, mills</li> <li>• Construction machinery</li> <li>• Attachments</li> </ul>	<b>Ore Beneficiation</b> <ul style="list-style-type: none"> <li>• Crushers</li> <li>• Mills</li> <li>• Flotation</li> <li>• Gravity separators</li> <li>• Hydrocyclones</li> </ul>	<b>Dewatering &amp; Drying</b> <ul style="list-style-type: none"> <li>• Chamber filter presses</li> <li>• Drum and rotary tube dryers</li> <li>• Drying with microwaves</li> <li>• Thickeners</li> </ul>	
		<b>Special Construction machinery</b> <ul style="list-style-type: none"> <li>• Outlook for bauma 2025</li> <li>• Construction machinery and accessories</li> <li>• E-mobility</li> <li>• Attachments</li> <li>• Control and digitalization</li> </ul>	<b>Wear Protection</b> <ul style="list-style-type: none"> <li>• Crushers, mills</li> <li>• Screens</li> <li>• Conveying equipment</li> <li>• Linings for silos and bins</li> <li>• HGVs / dump trucks / tyre maintenance</li> </ul>	<b>Optimization &amp; Process Control</b> <ul style="list-style-type: none"> <li>• Automation</li> <li>• Process control systems</li> <li>• Energy efficiency</li> <li>• Maintenance/service</li> </ul>	

The editorial department reserves the right to make changes/additions on grounds of topicality.

Issue	Dates	Heftschwerpunkte			Trade fairs/events
1/2025	<b>Publication date:</b> 01.04.2025  <b>Advertising deadline:</b> 10.03.2025	<b>Special bauma</b> Future viability of mineral raw material extraction	<b>Crushing &amp; screening</b> <ul style="list-style-type: none"> <li>• Mobile crushers</li> <li>• Stationary crushers</li> <li>• Screening machines and plants</li> <li>• Wear parts</li> </ul>	<b>Extraction</b> <ul style="list-style-type: none"> <li>• Drilling technology</li> <li>• Surface mining</li> <li>• Alternative rock loosening processes</li> <li>• Construction machinery</li> </ul>	07.-13.04.2025 <b>bauma</b> , Munich/G
		<b>Special bauma</b> Preview with company reports for bauma	<b>Dedusting &amp; Air Pollution Control</b> <ul style="list-style-type: none"> <li>• Filter systems</li> <li>• Extraction equipment</li> <li>• Dust suppression/binding</li> </ul>	<b>Quarrying Industry</b> <ul style="list-style-type: none"> <li>• Mills</li> <li>• Screens</li> <li>• Water and sludge treatment systems</li> <li>• Washers</li> <li>• Soil remediation</li> </ul>	
2/2025	<b>Publication date:</b> 23.06.2025  <b>Advertising deadline:</b> 27.05.2025	<b>Conveying and Storage</b> <ul style="list-style-type: none"> <li>• Conveying equipment and accessories</li> <li>• Pumps and motors</li> <li>• HGVs / dumpers / dump trucks</li> <li>• Silos and bins</li> <li>• Feeding and discharge equipment</li> <li>• Level monitoring</li> <li>• Wear protection/linings</li> </ul>	<b>Wear Protection</b> <ul style="list-style-type: none"> <li>• Crushers, mills</li> <li>• Screens</li> <li>• Conveying equipment</li> <li>• Linings for silo and bins</li> <li>• HGVs/dumper trucks/tyre maintenance</li> </ul>	<b>Construction waste recycling</b> <ul style="list-style-type: none"> <li>• Crushers, mills</li> <li>• Construction machinery</li> <li>• Attachments</li> </ul>	
		<b>Grinding &amp; Screening</b> <ul style="list-style-type: none"> <li>• Mills</li> <li>• Laboratory and analysis mills</li> <li>• Screens and screening systems</li> <li>• Wear components</li> </ul>	<b>Dewatering &amp; Drying</b> <ul style="list-style-type: none"> <li>• Chamber filter presses</li> <li>• Drum and rotary tube dryers</li> <li>• Drying with microwaves</li> <li>• Thickeners</li> </ul>	<b>Potash &amp; Salt Processing</b> <ul style="list-style-type: none"> <li>• Extraction, production, storage and filling of fertilizers</li> <li>• Phosphate extraction and treatment</li> <li>• Flotation</li> <li>• Fabrication</li> <li>• Pelletizing</li> </ul>	

The editorial department reserves the right to make changes/additions on grounds of topicality.



Issue	Dates	Heftschwerpunkte			Trade fairs/events
3/2025	<b>Publication date:</b> 20.08.2025  <b>Advertising deadline:</b> 29.07.2025	<b>Digitalization in mineral processing</b> <ul style="list-style-type: none"> <li>• System control</li> <li>• Industry 4.0</li> <li>• System monitoring</li> <li>• Digital extraction planning</li> </ul>	<b>Laboratory Analysis &amp;Automation</b> <ul style="list-style-type: none"> <li>• Process control systems</li> <li>• Energy efficiency</li> <li>• Maintenance/service, sampling</li> <li>• Equipment and processes for sample division</li> <li>• Laboratory equipment</li> </ul>	<b>Conveying and Storage</b> <ul style="list-style-type: none"> <li>• Conveying equipment and accessories</li> <li>• Pumps and motors</li> <li>• HGVs/dumpers/dump trucks</li> <li>• Silos and bins</li> <li>• Feeding and discharge equipment</li> <li>• Filling level monitoring</li> <li>• Wear protection/linings</li> </ul>	23.-25.09.2025 <b>POWTECH</b> , Nuremberg/G
		<b>Sorting</b> <ul style="list-style-type: none"> <li>• Sorting machines</li> <li>• Sensors</li> <li>• Separating tables</li> <li>• Density sorting</li> </ul>	<b>Gravel and sand</b> <ul style="list-style-type: none"> <li>• Excavators/Floating Grabs and Pumps</li> <li>• Washing facilities</li> <li>• Screening machines</li> <li>• Setting machine</li> </ul>	<b>Ore Beneficiation</b> <ul style="list-style-type: none"> <li>• Crushers</li> <li>• Mills</li> <li>• Flotation</li> <li>• Gravity separators</li> <li>• Hydrocyclones</li> </ul>	
4/2025	<b>Publication date:</b> 16.10.2025  <b>Advertising deadline:</b> 23.09.2025	<b>Grinding &amp; Screening</b> <ul style="list-style-type: none"> <li>• Mills</li> <li>• Ball and drum mills</li> <li>• High-pressure grinding rolls</li> <li>• Vibrating mills</li> <li>• Stirred ball mills</li> <li>• Laboratory and analysis mills</li> <li>• Wear components</li> <li>• Screens and screening systems</li> </ul>	<b>Conveying and Storage</b> <ul style="list-style-type: none"> <li>• Conveying equipment and accessories</li> <li>• Pumps and motors</li> <li>• HGVs/dumpers/dump trucks</li> <li>• Silos and bins</li> <li>• Feeding and discharge equipment</li> <li>• Filling level monitoring</li> <li>• Wear protection / linings</li> </ul>	<b>Construction waste recycling</b> <ul style="list-style-type: none"> <li>• Crushers, mills</li> <li>• Construction machinery</li> <li>• Attachments</li> </ul>	
		<b>RecyclingAktiv Special</b> <ul style="list-style-type: none"> <li>• Preview with company reports for RecyclingAktiv</li> </ul>	<b>Construction waste recycling</b> <ul style="list-style-type: none"> <li>• Crushers, mills</li> <li>• Construction machinery</li> <li>• Attachments</li> </ul>	<b>Crushing</b> <ul style="list-style-type: none"> <li>• Mobile crushers</li> <li>• Stationary crushers</li> </ul>	
5/2025	<b>Publication date:</b> 17.12.2025  <b>Advertising deadline:</b> 25.11.2025	<b>Extraction</b> <ul style="list-style-type: none"> <li>• Drilling technology</li> <li>• Surface mining</li> <li>• Alternative rock loosening processes</li> <li>• Construction machinery</li> </ul>	<b>Ore Beneficiation</b> <ul style="list-style-type: none"> <li>• Crushers</li> <li>• Mills</li> <li>• Flotation</li> <li>• Gravity separators</li> <li>• Hydrocyclones</li> </ul>	<b>Dewatering &amp; Drying</b> <ul style="list-style-type: none"> <li>• Chamber filter presses</li> <li>• Drum and rotary tube dryers</li> <li>• Drying with microwaves</li> <li>• Thickeners</li> </ul>	
		<b>Separating &amp; sorting</b> <ul style="list-style-type: none"> <li>• Sorting machines</li> <li>• Sensors</li> <li>• Separating tables</li> <li>• Density sorting</li> </ul>	<b>Wear Protection</b> <ul style="list-style-type: none"> <li>• Crushers, mills</li> <li>• Screens</li> <li>• Conveying equipment</li> <li>• Linings for silo and bins</li> <li>• HGVs/dumper trucks/ tyre maintenance</li> </ul>	<b>Optimization &amp; Process Control</b> <ul style="list-style-type: none"> <li>• Automation</li> <li>• Process control systems</li> <li>• Energy efficiency</li> <li>• Maintenance/service</li> </ul>	

The editorial department reserves the right to make changes/additions on grounds of topicality.

Issue	Dates	Heftschwerpunkte		Trade fairs/events
1/2026	<b>Publication date:</b> 10.04.2026  <b>Advertising deadline:</b> 19.03.2026	<b>Laboratory Analysis &amp; Automation</b> <ul style="list-style-type: none"> <li>• Process control systems</li> <li>• Energy efficiency</li> <li>• Maintenance/service, sampling</li> <li>• Equipment and processes for sample division</li> <li>• Laboratory equipment</li> </ul>	<b>Grinding &amp; Screening</b> <ul style="list-style-type: none"> <li>• Mills</li> <li>• Ball and drum mills</li> <li>• High-pressure grinding rolls</li> <li>• Vibrating mills</li> <li>• Stirred ball mills</li> <li>• Laboratory and analysis mills</li> <li>• Wear components</li> <li>• Screens and screening systems</li> </ul>	
		<b>Dedusting &amp; Air Pollution Control</b> <ul style="list-style-type: none"> <li>• Filter systems</li> <li>• Extraction equipment</li> <li>• Dust suppression / binding</li> </ul>	<b>Gravel and sand</b> <ul style="list-style-type: none"> <li>• Excavators/Floating Grabs and Pumps</li> <li>• Washing facilities</li> <li>• Screening machines</li> <li>• Setting machine</li> </ul>	

The complete schedule and topic plan for 2026 will appear in the media data 2026.



**Circulation audit:**

**Circulation analysis:** Copies per issue  
(1. July 2023 to 30. June 2024)

Copies actually distributed (tvA):	3,354	thereof abroad:	2,400
- thereof E-Paper:	894	thereof abroad:	881
Copies sold:	0	thereof abroad:	0
Subscriptions:	0	thereof abroad:	0
Other sales:	0		
Single copy sales:	0		
Free copies:	3,354	thereof abroad:	2400
Archive and specimen:	90		

**Geographic distribution:**

	Copies actually distributed	
	% *	Copies
Domestic	2.2	73
Abroad	97.8	3,281
Copies actually distributed	100.0	3,399

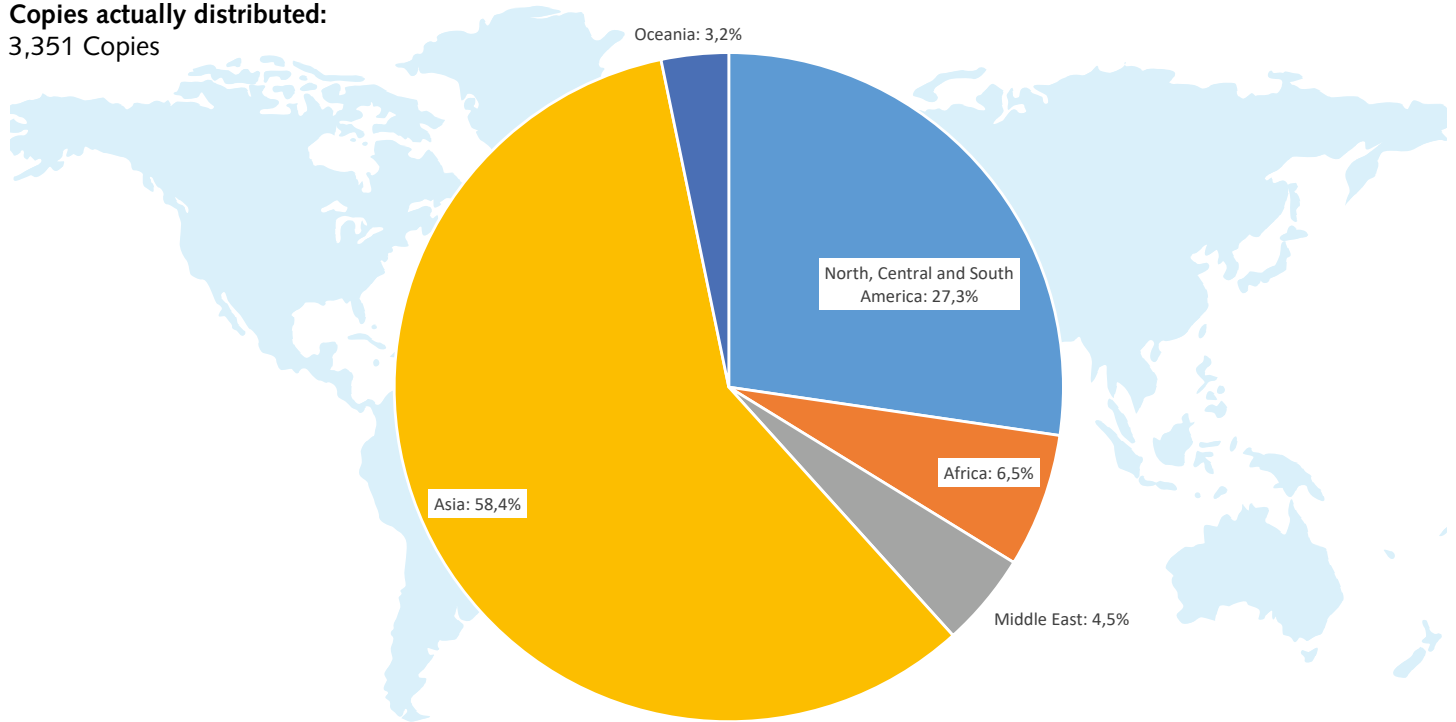
\* The percentages have been rounded to one decimal place.

**Summary of the survey method:**

1. Method: Dissemination analysis by file evaluation - total survey
  2. Basic population: actual circulation 3,354 = 100.0%
  3. Sample: total survey
  4. Target person of the study: not applicable
  5. Period of study: August 2024
  6. Execution of the study: Bauverlag BV GmbH
- Details on the survey method are available from the publishing company.

## International distribution














Copies actually distributed:  
3,351 Copies



**Sectors/branches**

Readership structure	Copies actually distributed	
	%	Copies
Mining and extraction (ores, potash and salt etc.)	62.2	2,113
Quarrying and processing of stone and earth, gravel and sand works	23.8	810
Processing industry (e.g. cement, lime and gypsum plants)	9.6	325
Machinery and plant engineering	1.3	43
Building material recycling	1.1	36
other	2.1	72

**Ad prices, print space and bleed-format (plus 3 mm bleed to each side)**

<p><b>2/1 Page</b></p>  <p>Bleed format: 420 x 297 mm</p> <p>Price (b/w to 4c) 6,680.00 €</p>	<p><b>1/1 Page</b></p>  <p>Bleed format: 210 x 297 mm</p> <p>Price (b/w to 4c) 3,780.00 €</p>	<p><b>Juniorage</b></p>  <p>Bleed format: 148 x 210 mm</p> <p>Price (b/w to 4c) 2,540.00 €</p>	<p><b>1/2 Page, horiz.</b></p>  <p>Bleed format: 210 x 145 mm</p> <p>Price (b/w to 4c) 2,430.00 €</p>	<p><b>1/2 Page, vertical</b></p>  <p>Bleed format: 100 x 297 mm</p> <p>Price (b/w to 4c) 2,430.00 €</p>								
<hr/>												
<p><b>1/3 Page, vertical</b></p>  <p>Bleed format: 70 x 297 mm</p> <p>Price (b/w to 4c) 2,180.00 €</p>	<p><b>1/3 Page, horiz.</b></p>  <p>Bleed format: 210 x 100 mm</p> <p>Price (b/w to 4c) 2,180.00 €</p>	<p><b>1/4 Page, vertical</b></p>  <p>Bleed format: 52 x 297 mm</p> <p>Price (b/w to 4c) 2,020.00 €</p>	<p><b>1/4 Page, horiz.</b></p>  <p>Bleed format: 210 x 74 mm</p> <p>Price (b/w to 4c) 2,020.00 €</p>	<p><b>1/4 Page, Col.</b></p>  <p>Bleed format: 100 x 145 mm</p> <p>Price (b/w to 4c) 2,020.00 €</p>								
<hr/>												
<p><b>1/8 Page, vertical</b></p>  <p>Bleed format: 52 x 145 mm</p> <p>Price (b/w to 4c) 1,710.00 €</p>	<p><b>1/8 Page, horiz.</b></p>  <p>Bleed format: 210 x 50 mm</p> <p>Price (b/w to 4c) 1,710.00 €</p>	<p><b>1/8 Page, Col.</b></p>  <p>Bleed format: 100 x 74 mm</p> <p>Price (b/w to 4c) 1,710.00 €</p>	<table border="0" style="width: 100%;"> <tr> <td style="width: 80%;"><b>Advertorial 1/1 Page*</b></td> <td style="text-align: right;">3,780.00 €</td> </tr> <tr> <td><b>Advertorial 1/2 Page**</b></td> <td style="text-align: right;">2,430.00 €</td> </tr> <tr> <td colspan="2"><hr/></td> </tr> <tr> <td><b>Cover page</b></td> <td style="text-align: right;">4,250.00 €</td> </tr> </table>		<b>Advertorial 1/1 Page*</b>	3,780.00 €	<b>Advertorial 1/2 Page**</b>	2,430.00 €	<hr/>		<b>Cover page</b>	4,250.00 €
<b>Advertorial 1/1 Page*</b>	3,780.00 €											
<b>Advertorial 1/2 Page**</b>	2,430.00 €											
<hr/>												
<b>Cover page</b>	4,250.00 €											

\* Price surcharge for design by the publisher 500.00 €; \*\* Price surcharge for design by the publisher 250.00 €  
All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: <https://bauverlag.de/en/terms>

**Additional charges:**

<b>Placement:</b>	Inside front cover, inside back cover and back cover	470.00 €
	Other prescribed positions	20%

All charges are discountable.

**Discounts:**

Published within 12 month  
(insertion year, starts with publication of the first advertisement)

<b>Staggered repeat discount</b>		<b>Quantity scale</b>	
3 times	3 %	3 pages	5 %
6 times	5 %	6 pages	10 %
12 times	10 %	12 pages	15 %
18 times	15 %	18 pages	20 %

**Crossmedia discount**

Discounts for print and online advertising and crossmedia advertising campaigns on request.

**Special ad types:**

**Bound inserts** (sample - front page/back page required)

2-pages	3,630.00 €
4-pages	5,080.00 €
(others on request)	

Discounts as per scale of discount : 1 sheet = 1 ad page  
Please supply bound inserts in untrimmed format of 216 mm wide and 303 mm high (four pages and more: folded). Raw format of bound-in inserts: bound inserts: 216 x 307 mm, head trim: 6 mm, foot trim: 3 mm, lateral trim: 3 mm each

**Loose inserts** (not discountable)

Maximum size 200 x 290 mm

	<b>Price %</b>
Weight of loose insert	
Full insert till 25 g and 2 mm thickness	820.00 €
(higher weights and thicknesses on request)	
Print insert till 25 g and 2 mm thickness	910.00 €
(higher weights and thicknesses on request)	

For partial occupancy: selection costs per selection      160.00 €

**Glued ad media**

Postcard	100.00 €
Product samples, other tip-ons	on request

Technical costs are not eligible for commission and are not discountable

Required delivery quantity: According to order confirmation

Delivery address: Print Media Group GmbH  
Niederlassung Leimen  
Frau Tanja Sturm  
Gutenbergstraße 4  
69181 Leimen

Delivery memo: „For AT MINERAL PROCESSING  
Worldwide Issue ...“

**We will be happy to provide you with information on other special forms of advertising.** Just contact us, we will be pleased to realize your individual customer wishes.

**Magazine format:** DIN A4 (210 mm wide x 297 mm high;  
untrimmed: 216 mm wide x 303 mm high)

**Print space:** 178 mm wide x 277 mm high  
4 Columns à 45 mm

**Printing and binding methods:** Offset printing, adhesive binding

**Data transmission:** - Übertragung per FTP: on request  
- by e-mail (up to 10 MB):  
order.management@bauverlag.de

For larger volumes of data, please contact:  
Birgit Grewe, Phone: +49 5241 2151 5151

**Data formats:** Please deliver the files in the format of the advertisement as PDF/X3 or PDF/X4. We expect a PDF with embedded fonts, only CMYK elements and images in a resolution of 300 dpi. Advertisements in bleed format must be created with a 3 mm filled bleed on all edges. Any bleed marks must be placed at least 3 mm from the net format. Relevant information must be placed at least 3 mm from the page edge on all four pages. When booking the 2nd and 3rd cover page, a minimum distance of 8 mm to the band must be maintained.

**Colours:** The colour mode is CMYK. The colour profile is ISO Coated v2 300%. If RGB colours are used, there will be colour differences.

**Data acceptance/archiving:** All files sent to us must be copies, the originals should remain with you until the respective issue is published for security reasons. The documents and directories must have a unique job and page name. Avoid special characters, spaces and umlauts in your file names if possible.

Data is archived, so unchanged repetitions are usually possible. However, no data guarantee is given.

**Guarantee:** The client shall assume the guarantee for repro quality and correct data transmission. Deviations due to the delivery of faulty data do not constitute grounds for complaint on the part of the client. Slight deviations in tonal values are within the tolerance range of the printing process

**Terms of payment:** Net invoice value within 30 days following  
The date of the invoice,  
VAT ID No. DE 813382417

**Bank details:** Bauverlag BV GmbH, Gütersloh  
Sparkasse Gütersloh-Rietberg  
IBAN: DE46 4785 0065 0018 0329 62  
BIC: WELADED1GTL



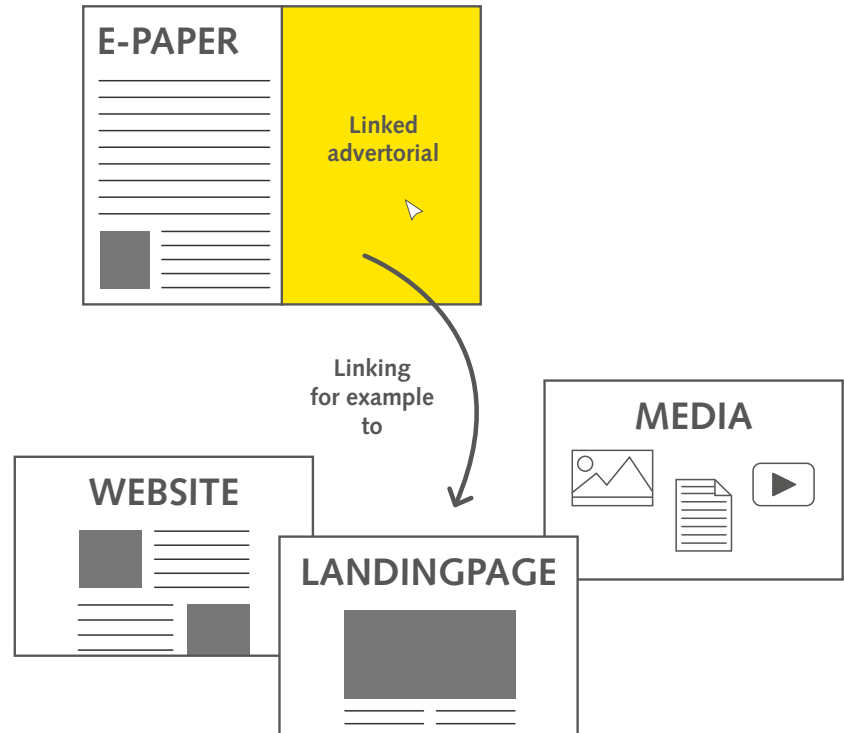
### Linking in E-Paper

Increase the effectiveness of your advertising campaign by linking your advertisement in our E-Paper ([epaper.at-minerals.com](http://epaper.at-minerals.com)).

Linking ads in the E-Paper offers the following advantages:

- **Interactivity:** Readers can click directly on ads to get more information or buy products online.
- **Enhanced user experience:** Readers get direct access to relevant content or products
- **Enhanced information content:** Ads can provide additional information or media on web pages through links

Price: 290.00 €



## AT SCREENING TECHNOLOGY








The **AT SCREENING TECHNOLOGY** supplement is the must-have for all screen manufacturers, distributors and suppliers. As a comprehensive product overview, **AT SCREENING TECHNOLOGY** presents the screens in comparison tables.

<b>Title:</b>	<b>AT SCREENING TECHNOLOGY</b>
<b>Short profile:</b>	<b>AT SCREENING TECHNOLOGY</b> provides tabular comparisons for different types (e.g. trommels, vibrating screens) of screens and accessories and is therefore an indispensable source of information for the selection of a screening machine.
<b>Language:</b>	English
<b>Target group:</b>	Managing directors and technical operations/plant managers in the global mineral processing industry
<b>Publication frequency:</b>	1 issue per year
<b>Circulation:</b>	13,000 copies
<b>Magazine format:</b>	200 mm wide x 280 mm high
<b>Distribution:</b>	Supplement in the trade magazines AT Europe, AT Worldwide, ZKG CEMENT LIME GYPSUM and tunnel

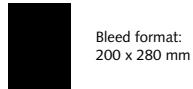


### Dates:

<b>Booking deadline company profiles:</b>	06.08.2025
<b>Advertising deadline:</b>	25.08.2025
<b>Publication date:</b>	16.09.2025

<b>1/1 Page</b>  Bleed format: 200 x 280 mm Price (b/w to 4c) 4,560.00 €	<b>1/2 Page, horiz.</b>  Bleed format: 200 x 140 mm Price (b/w to 4c) 2,580.00 €	<b>1/2 Page, vertical</b>  Bleed format: 100 x 280 mm Price (b/w to 4c) 2,580.00 €	<b>1/3 Page, vertical</b>  Bleed format: 67 x 280 mm Price (b/w to 4c) 1,960.00 €	<b>1/3 Page, horiz.</b>  Bleed format: 200 x 93 mm Price (b/w to 4c) 1,960.00 €	<b>1/4 Page, horiz.</b>  Bleed format: 200 x 70 mm Price (b/w to 4c) 1,650.00 €	<b>1/4 Page, Col.</b>  Bleed format: 100 x 140 mm Price (b/w to 4c) 1,650.00 €
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**1/1 Page Company profile\*** **Photo on Cover page** (37mm x 57mm) 620.00 €



Bleed format:  
200 x 280 mm

Price (b/w to 4c)  
2,800.00 €

### Combination packages

Price (in €)

<b>Package 1:</b> – 1/1 page advert – 1/1 page company profile* – picture on the cover – company and product entries (flat-rate) – 10 copies	5,700.00
<b>Package 2:</b> – 1/2 page advert – 1/1 page company profile* – picture on the cover – company and product entries (flat-rate) – 10 copies	4,040.00

### ENTRIES (not commissionable)

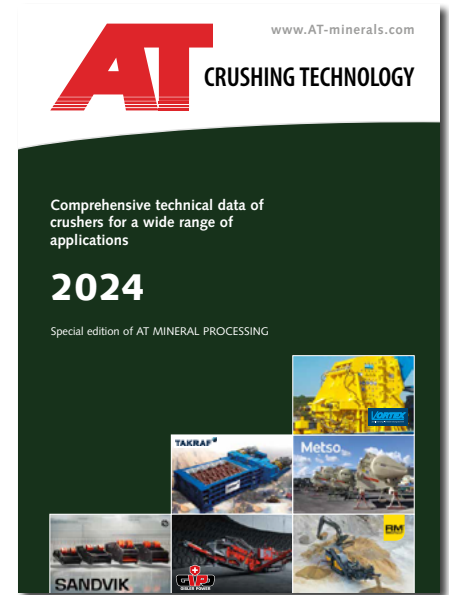
Type of entry	Kategorien	Price (in €)
<b>Company entry</b> In the directory of manufacturers incl. company name, address, phone number, fax, e-mail, URL and company logo	– manufacturers screens – screen linings – analysis and laboratory screens – accessories – wear parts – suppliers	250.00 first Category
	– Stationary screens – Circular vibrating screens – Drum screens – Linear vibrating screens – Elliptical vibrating screens – Bucket sieves – Analysis and laboratory sieves – Other sieves	250.00 first Category
<b>Product entry</b> In the overview tables incl. technical data of your screen model and company logo	– Mobile sieves – Sieves for single operation – Sieves for combined operation – Drum screens – Screen linings – Accessories	150.00 each additional category

\* Company profile incl. layout (approx. 1,500 characters, 2-3 pictures, company logo and contact details).  
Placement: in the front of the magazine in alphabetical order

## AT CRUSHING TECHNOLOGY








The **AT CRUSHING TECHNOLOGY** supplement is a must-have for all crusher manufacturers, distributors and suppliers. This comprehensive product survey provides a tabular overview of the different types of crushers and the available machines.

- Title:** AT CRUSHING TECHNOLOGY
- Short profile:** AT CRUSHING TECHNOLOGY presents tabular overviews of stationary and mobile crushers (impact crushers, cone crushers, etc.) as a comprehensive product survey. Directories of manufacturers and distributors round off the necessary information in the search for a suitable crusher
- Language:** German/English
- Target group:** Managing directors and technical operations/  
plant managers in the global mineral processing industry
- Publication frequency:** 1 issue per year
- Circulation:** 26,000 copies
- Magazine format:** 200 mm wide x 280 mm high
- Distribution:** Supplement in the trade magazines AT Europe, AT Worldwide, ZKG CEMENT LIME GYPSUM, tunnel and THIS



### Dates:

Booking deadline	08.10.2025
Company profiles:	
Advertising deadline:	27.10.2025
Publishing date:	18.11.2025

<b>1/1 Page</b>  Bleed format: 200 x 280 mm Price (b/w to 4c) 5,700.00 €	<b>1/2 Page, horiz.</b>  Bleed format: 200 x 140 mm Price (b/w to 4c) 3,100.00 €	<b>1/2 Page, vertical</b>  Bleed format: 100 x 280 mm Price (b/w to 4c) 3,100.00 €	<b>1/3 Page, vertical</b>  Bleed format: 67 x 280 mm Price (b/w to 4c) 2,060.00 €	<b>1/3 Page, horiz.</b>  Bleed format: 200 x 93 mm Price (b/w to 4c) 2,060.00 €	<b>1/4 Page, horiz.</b>  Bleed format: 200 x 70 mm Price (b/w to 4c) 1,750.00 €	<b>1/4 Page, Col.</b>  Bleed format: 100 x 140 mm Price (b/w to 4c) 1,750.00 €
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<b>2/1 Page Company profile*</b>  Bleed format: 400 x 280 mm Price (b/w to 4c) 3,630.00 €	<b>Photo on Cover page</b> (37mm x 57mm) 670.00 €
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Combination packages	Price (in €)
<b>Package 1:</b> – 1/1 page advert – 2/1 page company profile* – picture on the cover – company and product entries (flat-rate) – 10 copies	7,150.00
<b>Package 2:</b> – 1/2 page advert – 2/1 page company profile* – picture on the cover – company and product entries (flat-rate) – 10 copies	5,080.00

\* Company profile incl. layout (approx. 1,500 characters, 4-6 pictures, company logo and contact details).  
1/1 page each German and English. placement: in the front of the magazine in alphabetical order

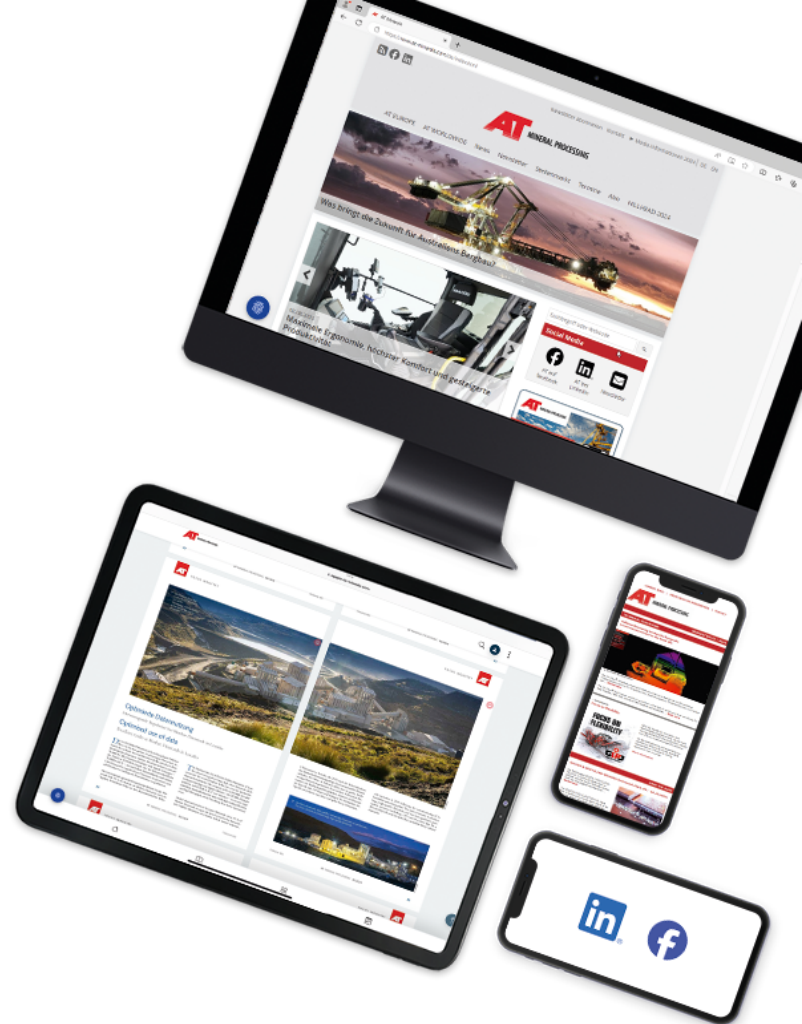
### ENTRIES (not commissionable)


Type of entry	Categories	Price (in €)
<b>Company entry</b> In the directory of manufacturers incl. company name, address, phone number, Fax, e-mail, URL and company logo	- Manufacturer Crusher Wear parts Accessories - Dealer	350.00 for first category  180.00 per additional category
<b>Product entry</b> In the overview tables incl. technical data of your crusher models and company logo	- Cone crusher stationary/mobile - Jaw crusher stationary/mobile - Roll crusher stationary/mobile - Impact crusher stationary/mobile - Hammer crusher stationary - Crusher blades	350.00 for first category  180.00 per additional category

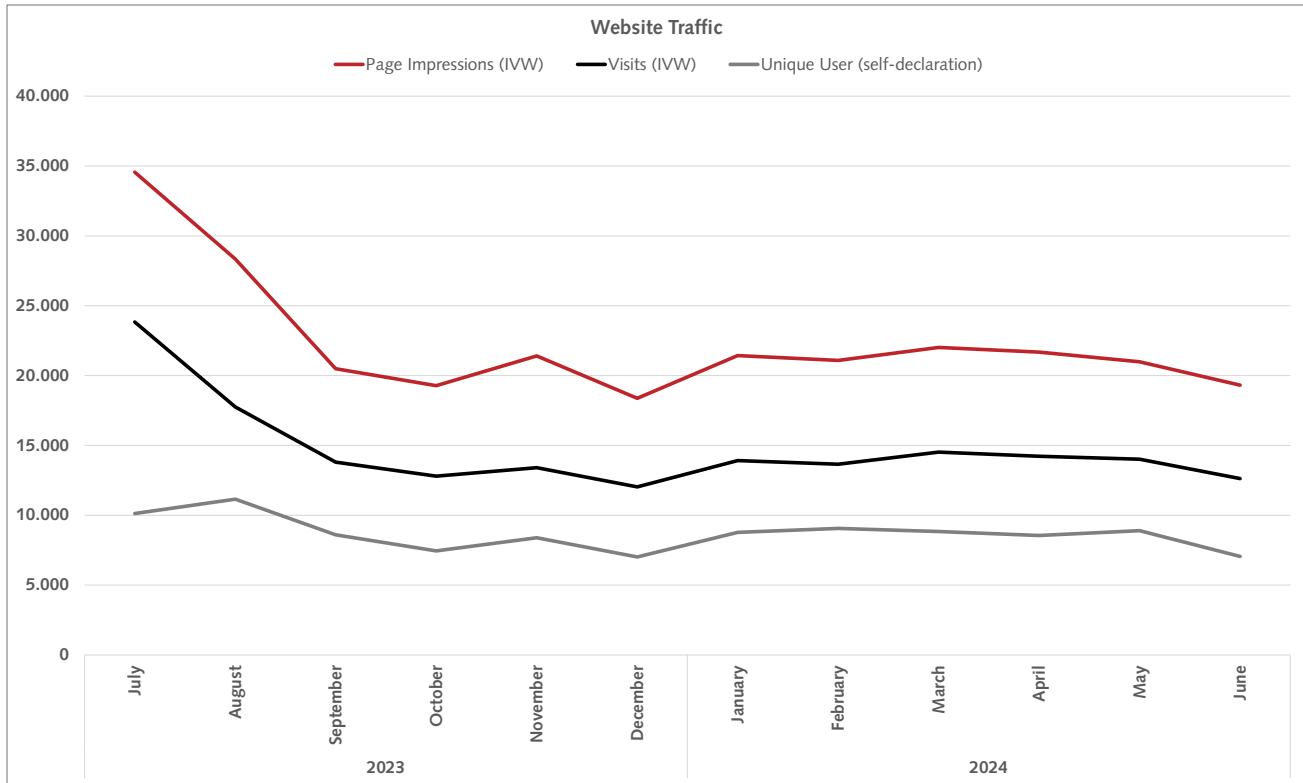
# DIGITAL

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Traffic audit 



Source for page impressions and visits: IVW, for unique user: Google Analytics/self-reported; Average per month July 2023 to June 2024

**Prices and forms of advertising (price for 28 days / 4 weeks):**

Form of advertising	Placement Desktop and tablet	Size in pixel (W x H) Desktop and tablet	Placement Mobile	Size in pixel (W x H) Mobile	Price for 28 days / 4 weeks
Fullsize banner	Content	468 x 60	Content	300 x 50 (6:1)	616.00 €
Superbanner	At the top of the website	728 x 90	Content	300 x 50 (6:1)	770.00 €
Medium rectangle	Content/ Marginal column	300 x 250	Content	300 x 250	1,078.00 €
Skyscraper	To the right of the content	120 x 600 (sticky possible)	Content	300 x 50 (6:1)	924.00 € 994.00 € (sticky)
Ad Bundle	Alternating depending On availability	468 x 60 120 x 600 300 x 250	Content	300 x 250	924.00 €
Wide skyscraper	To the right of the content	160 x 600 (sticky possible)	Content	300 x 50 (6:1)	1,078.00 € 1,148.00 € (sticky)
Half page	To the right of the content	300 x 600 (sticky possible)	Content	300 x 600	1,232.00 € 1,302.00 € (sticky)
Billboard	Under the navigation, not on the start page	970 x 250	Content	300 x 75 (4:1)	1,540.00 €
Wallpaper	Above and next to the content	728 x 90 and 120 x 600	Content	300 x 250	1,386.00 €
Expandable wallpaper	Above and next to the content	728 x 90 and 120 x 600 (300 x 600)	Content	300 x 600	1,540.00 €
Company Logo	Content / Marginal column	200 x 100	Content	200 x 100	378.00 €
OnlinePLUS	Addition to an existing online article/advertorial	Photos, videos, PDFs	Addition to an existing online article/advertorial	Photos, videos, PDFs	1,148.00 €
Microsite	Own navigation within the website	Individual	Own navigation within the website	Individual	9,576.00 € (Price for 12 weeks)
Job offer	In the job market	Individual	In the job market	Individual	1,250.00 €

All display banners rotate with a maximum of 2 other banners in the same position. Please always supply the respective desktop and mobile format. Other formats on request.

All prices plus 19% VAT, agency commission: 15%. You can find our technical specifications with a presentation of the formats at <https://bauverlag.de/downloads/spec-sheet-online.pdf>.

You can find the general terms and conditions at <https://bauverlag.de/en/terms>



**Discounts:**

Published within 12 months (Insertion year)

**Staggered repeat discount**

12 Weeks	5%
26 Weeks	10%
52 Weeks	15%

**Online ad specials: additional options**

Wallpaper: coloured, clickable background

30% additional charge

**We will be happy to provide you with information on other online special forms of advertising.** Just contact us, we will be pleased to realize your individual customer wishes.

**File formats:**

JPG, GIF, Flash, HTML-Tag, Redirect-Tag  
Weight: max. 100 kB per banner

The kB data given for every advertising material are maximum sizes and represent the total sum of all data defined by the advertising materials (including files to be loaded later, sniffer code, images, flash, etc.).

**For detailed information please see our spec sheet:**<https://bauerlag.de/downloads/spec-sheet-online.pdf>

You get a reporting about ad-impressions and ad-clicks after campaign end.

**Delivery address:** Please send the advertising material for your campaign to:  
[order.management@bauerlag.de](mailto:order.management@bauerlag.de)

**Delivery date:** 7 working days prior to beginning of the campaign.  
These lead times give both of us sufficient time to test the formats and to ensure reliable delivery of the campaign. Otherwise, we can bear no costs for delays caused by late delivery to us.

Please send your materials together with the required meta information:

- booked site
- Customer name
- Order number
- Target-URL
- Booking period
- Form of advertising
- Motif name
- Contact person for inquiries

### Schedule:

Issue	Publishing date	Booking deadline
1/2025	04.03.2025	21.02.2025
2/2025	03.04.2025	25.03.2025
3/2025	13.05.2025	02.05.2025
4/2025	10.06.2025	28.05.2025
5/2025	09.07.2025	30.06.2025
6/2025	13.08.2025	04.08.2025
7/2025	16.09.2025	05.09.2025
8/2025	08.10.2025	26.09.2025
9/2025	11.11.2025	31.10.2025
10/2025	10.12.2025	01.12.2025

### Recipients:

Management and plant management in the processing plants worldwide

### Circulation:

1,954 Recipients  
 Openingrate net: 19,5%  
 (Quelle: Inxmail, average per month July 2023 to June 2024)



### File formats:

JPG or static GIF, max. 20 kB (without animation)

For detailed information please see our spec sheet:  
[www.bauverlag.de/downloads/spec-sheet-online.pdf](http://www.bauverlag.de/downloads/spec-sheet-online.pdf)

### Format of newsletter:

HTML or text

### Delivery address:

Please send the advertising material for your campaign to:  
[order.management@bauverlag.de](mailto:order.management@bauverlag.de)

### Delivery date:

7 working days prior to beginning of the campaign.  
 These lead times give both of us sufficient time to test the formats and to ensure reliable delivery of the campaign. Otherwise, we can bear no costs for delays caused by late delivery to us.

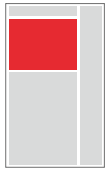
Please send your materials together with the required meta-information:

- booked newsletter
- Customer name
- Order number
- Target URL
- Contact person for inquiries

You will get a reporting about the recipients, Opening rate and ad-clicks.

## Prices and forms of advertising:

### Text ad premium



- 1. Text ad in the Newsletter
- headline up to 50 characters
- up to 500 characters
- 1 image (275 x 255 pixel)

**Placement:**  
content

**Price:**  
730.00 €

### Text ad



- headline up to 50 characters
- up to 500 characters
- 1 image (275 x 255 pixel)

**Placement:**  
content

**Price:**  
610.00 €

### Medium rectangle

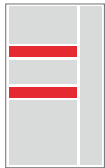


**Format:**  
300 x 250 px

**Placement:**  
content

**Price:**  
730.00 €

### Fullsize banner



**Format:**  
468 x 60 px

**Placement:**  
content

**Price:**  
490.00 €

### Skyscraper



**Format:**  
120 x 600 px

**Placement:**  
next to the  
content

**Price:**  
610.00 €

### Wide skyscraper



**Format:**  
160 x 600 px

**Placement:**  
next to  
the content

**Price:**  
730.00 €

### Newsletter takeover



- up to 4 text ads
- 3 fullsize banner
- 1 skyscraper

**Placement:**  
content, exklusiv

**Price:**  
4,520.00 €

### Job offer



- headline up to 50 characters
- up to 500 characters
- 1 image (275 x 255 pixel)

**Placement:**  
content

**Price:**  
610.00 €

### Discounts:

Published within 12 months  
(Insertion year)

### Staggered repeat discount

3 times	5%
6 times	10%
12 times	15%

## Online-advertorial

Show our users your expertise on a topic, demonstrate your problem-solving skills, or explain the benefits of your product in detail - the occasions for an online advertorial can be many and varied. The online advertorial is promoted with a comprehensive 4-week communication package consisting of the following components:

- permanent online contribution on [www.AT-MINERALS.com](http://www.AT-MINERALS.com) (can still be found via search after the 4 weeks)
- Editorial teaser on the start page with link to the online article (subject to availability)
- Medium rectangle with placement on the complete website as teaser with link to the online article
- 1 Text ad in the **AT-Newsletter** with link to the online article
- Promoted Facebook post via the Facebook fan page of **AT MINERAL PROCESSING** with link to the online article
- Please deliver the online post in German and English

**Price: 2,912.00 € plus VAT.**  
 (Price for 28 days / 4 weeks)



The screenshot shows the AT Mineral Processing website interface. At the top, there are navigation links for 'Thema Abbau', 'AT EUROPE', 'AT WORLDWIDE', 'News', 'Newsletter', 'Stellenmarkt', 'Termine', and 'Abo'. The main content area features an advertorial article with the headline 'Erz-Aufbereiter aus dem südlichen Afrika können jetzt Sortiersysteme von Steinert vor Ort testen'. Below the headline is a sub-headline: 'Steinert, Anbieter von magnetischen und sensor-basierten Sortierlösungen, hat eine neue Testanlage im Goldbergwerk Navachab in der Nähe von Karibib in Namibia zurückblickend. Die Mine gehört zur privaten Beteiligungsgesellschaft QKR. Die Testanlage ermöglicht die Erprobung der Aufbereitungs- und Bergverabscheidungs-Prozesse.' There are three small images showing the sorting system and a man. The article text continues: 'Wie kommt es, dass ein Steinert-Kunde seine Türen öffnet, um andere potentielle Kunden in Afrika zu unterstützen und grünes Licht für eine Testanlage in seiner Mine gibt? Hildebrand Wilhelm, Leiter der Erzaufbereitung bei QKR Namibia Navachab und auf 34 Jahre Erfahrung in der Bergbaubranche zurückblickend, erklärt diese Entscheidung mit der langjährigen Beziehung zu Steinert, den Fähigkeiten der Mitarbeiter und mit guten Ergebnissen der Anlage. QKR Namibia und Steinert Technologie ermöglichen gemeinsam einen neuen Weg. Als sich die Gewinnspannen mit der Zeit reduzierten und der Profit geringer wurde, begannen Wilhelm und sein Team bei der Goldmine Navachab mit dem Einsatz einer neuen Technologie im Bergbau: Sensorgestützte Sortierung sollte das Gold mit höherem Gehalt vom nutzlosen Gestein-Material abscheiden, um die nachfolgenden Prozesse zu erleichtern und Kostenersparungen zu ermöglichen. Das war vor sechs Jahren. Seit 2016 sind zwei STEINERT X35 T Röntgenzentralsortiersysteme mit einer Gesamtleistung von 200 t/h installiert. Durch die Vorkonzentrierung wird der Goldgehalt des Abraumarerials verdoppelt. Was uns an der Maschine erstaunt hat, ist dass sie außergewöhnlich robust ist. Die Sortiersysteme laufen bei uns zuverlässig und eine Maschinenlaufzeit von 80-90 % ist kein Problem', so Wilhelm. Ich denke, dass es eine Herausforderung ist, in einer sehr komplexen Umgebung wie dem Bergbau neue Technologien einzuführen. Aus meiner Sicht ist es sehr wichtig, dass man sich sicher ist, mit wem man zusammenarbeitet.' Die Goldmine Navachab ging das Risiko ein und stellte fest, dass die Sortiersysteme die Möglichkeiten möglich war, in der Bergbaubranche Innovationen durchzuführen. Dadurch Prozesskosten zu senken. Wir haben die Anlagen so dimensioniert, dass wir ungefähr 25 % der Eingangsmasse als Konzentrat erhalten und 70 % Gold zurückgewinnen können - was für uns sinnvoll ist. Das ist ein sehr profitables Verfahren. Wir leiten das Material zu den weiterverarbeitenden Anlagen ab - allgemein gesprochen - die Qualität unseres Eingangsmaterials verdoppeln. Dadurch entsteht bei uns eine Wertschöpfung, da das Material mit doppelter Qualität profitabel mit den nachgeschalteten Prozessen weiterverarbeitet werden kann.'

All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: <https://bauverlag.de/en/terms>

# PORTFOLIO

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Our communication package combine an appropriate set of advertising channels based upon your communication goals to ensure that you reach your entire target group.

**Online branding package**



Halfpage ad on [AT-MINERALS.com](http://AT-MINERALS.com)



Wide skyscraper in [AT Newsletter](http://AT Newsletter)

Duration 4 weeks  
**Price: 1,765.80 €** plus VAT.

**Crossmedia product advertising package**



Online advertorial on [AT-MINERALS.com](http://AT-MINERALS.com)

Duration 4 weeks  
**Price: 4,006.80 €** plus VAT.



1/2 Pageadvertorial or advert in the print edition of [AT Mineral Processing Europe](http://AT Mineral Processing Europe)

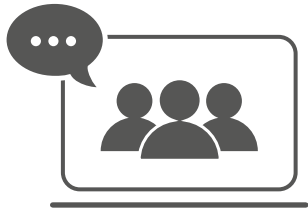
We will be happy to put together further packages with suitable digital and print formats for you on request.

## Gain valuable leads with the strong media brand AT!

### Webinar

Choose an interesting topic, create an exciting Presentation and have the webinar moderated by our expert **AT MINERAL PROCESSING** editorial team and organized by the experienced Bauverlag event team. You will receive the contact details of the participants.

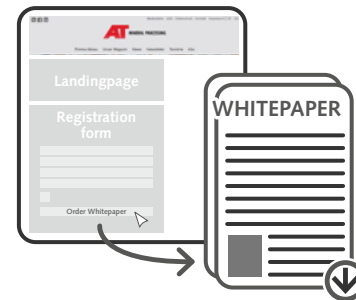
**Price: 6,490.00 €\***



### Whitepaper

Publish your neutral, well-founded information on a topic of interest to the target group in a useful white paper on **AT-MINERALS.com**. Interested high-value order the white paper and you will receive the contact details afterwards.

**Price: on request**



## Ask for our detailed information flyer!

\*Price plus 19% VAT.

Please note that we require a lead time of 8 weeks. You can find the general terms and conditions at <https://bauverlag.de/en/terms>.



### Video advertorials that will convince you!

Moving images attract attention. Content and products can be presented in a more lively and emotional way, making them easier to perceive.

In contrast to classic commercials, video advertorials convey information, tips or stories that appear valuable to the viewer while subtly promoting a product, service or brand.

The focus is often on providing the audience with useful content while raising awareness of the advertised brand, without the advertising taking center stage.

Bauverlag not only has access to the target group, but also the expertise to implement an individual storyline perfectly and tailor-made for the customer in the construction industry. The Bauverlag brands also provide neutrality and credibility for your communication goals.

### When will we realize our joint video project?

### Please contact us



**Erdal Top**  
Director Video & Digital Services  
Phone: +49 5241 2151-3344  
E-Mail: erdal.top@bauverlag.de





# bau|||verlag Events

Networking für Architektur und Bau

The portal for networking in architecture and the construction industry

Bauverlag organizes and plans 85 events every year. These include in-house events such as congresses, trade fairs and specialist forums. In addition, customer events are designed, planned and carried out.

Our events offer you

- Networking and information transfer
- Contact with your target group and top decision-makers in architecture and the construction industry
- Neutral specialist presentations on trends and developments
- Intensive exchange of ideas and information
- In-depth information through accompanying trade exhibitions
- New, innovative discussion and presentation formats

**Expand your network. Take advantage of the professional exchange with colleagues and industry experts!**

## Please contact us



**Rainer Homeyer-Wenner**  
**Head of Events**  
 Phone: +49 5241 2151-3311  
 E-Mail: rainer.homeyer-wenner@bauverlag.de



**Malte Kienitz**  
**Event Manager**  
 Phone: +49 5241 2151-2424  
 E-Mail: malte.kienitz@bauverlag.de



**Heike Carpenter**  
**Assistance Eventmanagement**  
 Phone: +49 5241 2151-1155  
 E-Mail: heike.carpenter@bauverlag.de



**Your partner for content marketing, individual communication solutions and networking**

We support you in reaching your target group with something special. In close cooperation with our specialist editorial teams, we develop customized online and print formats as well as specialist events for you.

Bauverlag Creative offers you

- Supplements, brochures, white papers
- Websites and microsites
- Editorial videos and image films
- Social media content
- Moderation and event management

**Become visible. Use the reach and channels of Bauverlag!**

**Please contact us**



**Christian Ippach**  
Bauverlag Creative  
Phone: +49 5241 2151-7799  
E-Mail: christian.ippach@bauverlag.de

# THE BAUVERLAG

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**Building. Knowledge. Passion.**

Architecture / Processing & recycling / Building materials / Construction companies / Job market / Technical building equipment / Fabricators / Housing and real estate industry



**Michael Voss,**  
Publisher and Managing Director  
Phone: +49 5241 2151-5511  
E-Mail: michael.voss@bauverlag.de



**Boris Schade-Bünsow**  
Managing Director  
Phone: +49 30 8841-0626  
E-Mail: boris.schade-buensow@bauwelt.de  
Foto: © Jasmin Schuller

**Bauverlag BV GmbH**  
Friedrich-Ebert-Straße 62  
33330 Gütersloh  
Phone: 05241 2151 1000  
E-Mail: info@bauverlag.de

<https://bauverlag.de/en>



**Dr. Petra Strunk**  
**Editor-in-Chief AT**  
Phone: +49 5241 2151-7272  
E-Mail: [petra.strunk@bauverlag.de](mailto:petra.strunk@bauverlag.de)



**Bärbel Ellermann**  
**Head of Job Market**  
Phone: +49 5241 2151-1919  
E-Mail: [baerbel.ellermann@bauverlag.de](mailto:baerbel.ellermann@bauverlag.de)



**Ariane Ewers-Busche**  
**Sales Manager Job Market**  
Phone: +49 5241 2151-3000  
E-Mail: [stellenmarkt@bauverlag.de](mailto:stellenmarkt@bauverlag.de)



**Christiane Klose**  
**Sales Manager Job Market**  
Phone: +49 5241 2151-3000  
E-Mail: [stellenmarkt@bauverlag.de](mailto:stellenmarkt@bauverlag.de)



**Denise Spindelndreier**  
**Sales Manager Job Market**  
Phone: +49 5241 2151-3000  
E-Mail: [stellenmarkt@bauverlag.de](mailto:stellenmarkt@bauverlag.de)

---

We will support your media plannings – just give us a call or send us an e-mail!



**Nicole Dony**  
Senior Sales Manager  
Phone: +49 5241 2151-4242  
E-Mail: nicole.dony@bauverlag.de



**Bernd Fenske**  
Key Account Manager  
Phone: +49 89 24440-7344  
E-Mail: bernd.fenske@bauverlag.de



**Axel Gase-Jochens**  
Head of Digital Sales  
Phone: +49 5241 2151-2727  
E-Mail: axel.gase-jochens@bauverlag.de



**Birgit Grewe**  
Sales Service Manager  
Phone: +49 5241 2151 5151  
E-Mail: birgit.grewe@bauverlag.de



**Stefan Hoffmann**  
Head of Sales Operations  
Phone: +49 5241 2151-4747  
E-Mail: stefan.hoffmann@bauverlag.de



**Andreas Kirchgessner**  
Key Account Manager  
Phone: +49 5241 2151-4411  
E-Mail: andreas.kirchgessner@bauverlag.de



**Erdal Top**  
Key Account Manager  
Phone: +49 5241 2151-3344  
E-Mail: erdal.top@bauverlag.de

We will support your media plannings – just give us a call or send us an e-mail!

