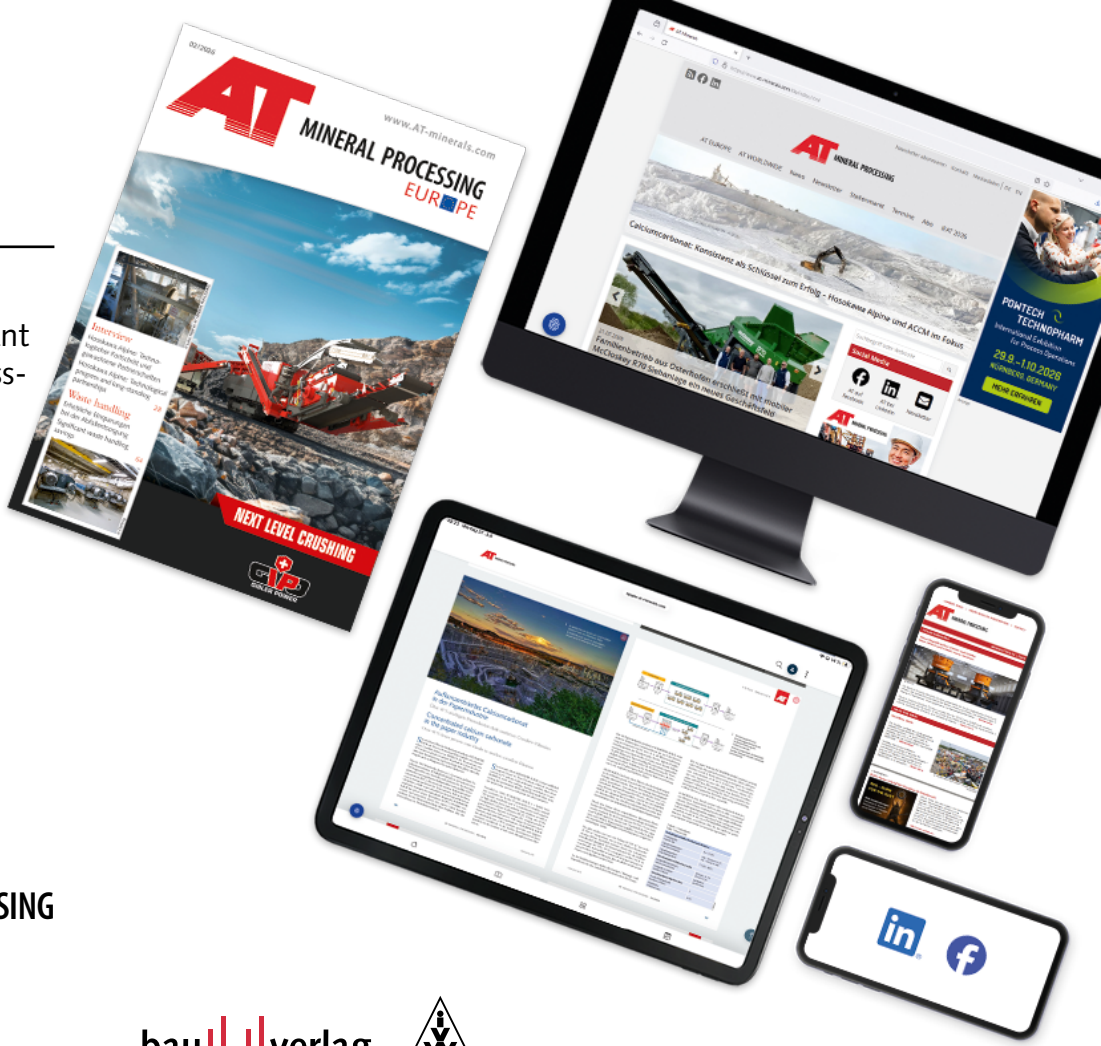
MEDIA DATA 2027

Target groups
– managing directors and plant managers in mineral processing plants



AT MINERAL PROCESSING

AT-MINERALS.COM

bauverlag

AT MINERAL PROCESSING EUROPE

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AT MINERAL PROCESSING

For more than 60 years, **AT MINERAL PROCESSING** has been keeping engineers informed about developments and solutions in the processing of mineral raw materials. The journal examines all process stages – such as crushing, agglomeration, screening and classification, separation, flotation, as well as the transport and storage of mineral materials – from both technical and economic perspectives.
AT MINERAL PROCESSING's technical focus within a broad range of topics makes it a unique brand, publishing 7 issues per year. The trade magazine is published entirely in German and English, and the brand is supported by its website. It is distributed worldwide, with a focus on Europe.

22,792
Copies / year

copies actually distributed	3,256
thereof E-Paper:	2,300
Publication frequency	7x / Year
	including
	1x AT Screening Technology
	1x AT Crushing Technology

262,577
Page impressions website / year

Page Impressions	21,881 / Month
Visits	15,104 / Month
Unique User	12,207 / Month

23,626
Newsletter recipients / year

Recipients	1,969 /Issue
Net open rate	20.3%
Publication frequency	12x / Year

3,700
Follower social media

PRINT

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Issue	Dates	Main topics			Trade fairs/events
6/2026	**Publication date:** 03.11.2026 **Advertising deadline:** 12.10.2026	**Construction Waste Recycling** • Crushers, mills • Construction machinery • Attachments	**Dewatering & Drying** • Chamber filter presses • Drum and rotary tube dryers • Drying with microwaves • Thickeners	**Digitalization in Mineral Processing** • System control • Industry 4.0 • System monitoring • Digital extraction planning	November, **BKK**, Berlin/D
7/2026	**Publication date:** 03.12.2026 **Advertising deadline:** 11.11.2026	**Potash & Salt Processing** • Extraction, production, storage and filling of fertilizers • Phosphate extraction and treatment • Flotation • Fabrication • Pelletizing	**Crushing & Screening** • Mobile crushers • Stationary crushers • Screening machines and plants • Wear parts	**Ore Beneficiation** • Crushers • Mills • Flotation • Gravity separators • Hydrocyclones	

The editorial department reserves the right to make changes/additions on grounds of topicality.

Issue	Dates	Main topics			Trade fairs/events
1/2027	**Publication date:** 10.02.2027 **Advertising deadline:** 19.01.2027	**Potash & salt processing** • Extraction, production, storage and filling of fertilizers • Phosphate extraction and treatment • Flotation • Fabrication • Pelletizin	**Crushing & screening** • Mobile crushers • Stationary crushers • Screening machines and plants • Wear parts	**Conveying & storage** • Conveying equipment and accessories • Pumps and motors • HGVs/Gumpers/dump trucks • Silos and bins • Feeding and discharge equipment • Filling level monitoring • Wear protection/linings	16.-19.02. **VDBUM Advanced Seminar,** Willingen/D 05.-08.04. **Hanover Fair,** Hanover/D
2/2027	**Publication date:** 07.04.2027 **Advertising deadline:** 12.03.2027	**Dewatering & drying** • Chamber filter presses • Drum and rotary tube dryers • Drying with microwaves • Thickeners	**Construction waste recycling** • Crushers, mills • Construction machinery • Attachments **Dedusting & air pollution control** • Filter systems • Extraction equipment • Dust suppression / binding	**Extraction** • Drilling technology • Surface mining • Alternative rock loosening processes • Construction machinery	21.-24.04. **Intermat**, Paris/F

The editorial department reserves the right to make changes/additions on grounds of topicality.

Issue	Dates	Main topics			Trade fairs/events
3/2027	**Publication date:** 18.05.2027 **Advertising deadline:** 22.04.2027	**Industrial minerals** • Crushers • Mills • Flotation • Density separators • Hydrocyclones	**Stone & earth industry** • Mills • Screens • Water and sludge treatment systems • Washers • Soil remediation **Conveying & storage** • Conveying equipment and accessories • Pumps and motors • HGVs/Gumpers/Gump trucks • Silos and bins • Feeding and discharge equipment • Level monitoring • Wear protection/linings	**Laboratory analysis & automation** • Process control systems • Energy efficiency • Maintenance/service, sampling • Equipment and processes for sample division • Laboratory equipment	03.-05.06. **RATL**, Karlsruhe/D 14.-15.06. **BKMNA**, Berlin/D 14.-18.06. **ACHEMA**, Frankfurt (Main)/D
4/2027	**Publication date:** 14.07.2027 **Advertising deadline:** 22.06.2027	**The Future of quarrying** • Alternative propulsion systems (electric and hydrogen-powered systems, energy storage solutions) • Autonomous driving • Digital quarrying	**Crushing & screening** • Mobile crushers • Stationary crushers • Screening machines and plants • Wear parts **Wear protection** • Crushers, mills • Screens • Conveying equipment • Linings for silo and bins • HGVs/Gumper trucks/tyre maintenance	**Ore beneficiation** • Crushers • Mills • Flotation • Gravity separators • Hydrocyclones	
5/2027	**Publication date:** 30.08.2027 **Advertising deadline:** 06.08.2027	**Separating & sorting** • Sorting machines • Sensors • Separating tables • Density sorting	**Grinding & screening** • Mills • Ball and drum mills • High-pressure grinding rolls • Vibrating mills • Stirred ball mills • Laboratory and analysis mills • Wear components • Screens and screening systems	**Gravel and sand** • Excavators/Floating Grabs and Pumps • Washing facilities • Screening machines • Setting machine	08.-12.09. **NordBau**, Neumünster/D

The editorial department reserves the right to make changes/additions on grounds of topicality.

Issue	Dates	Main topics			Trade fairs/events
6/2027	**Publication date:** 21.10.2027 **Advertising deadline:** 29.09.2027	**Construction waste recycling** • Crushers, mills • Construction machinery • Attachments	**Dewatering & Drying** • Chamber filter presses • Drum and rotary tube dryers • Drying with microwaves • Thickeners	**Digitalization in Mineral Processing** • System control • Industry 4.0 • System monitoring • Digital extraction planning	24.-26.11. **ForumMIRO**, Berlin/D
7/2027	**Publication date:** 29.11.2027 **Advertising deadline:** 05.11.2027	**Special SOLIDS**	**Crushing & screening** • Mobile crushers • Stationary crushers • Screening machines and plants • Wear parts	**Ore Beneficiation** • Crushers • Mills • Flotation • Gravity separators • Hydrocyclones	01.-02.12. **SOLIDS**, Dortmund/D

The editorial department reserves the right to make changes/additions on grounds of topicality.

Issue	Dates	Main topics			Trade fairs/events
1-2/2028	**Publication date:** 10.02.2028 **Advertising deadline:** 19.01.2028	**Potash & salt processing** • Extraction, production, storage and filling of fertilizers • Phosphate extraction and treatment • Flotation • Fabrication • Pelletizin	**Crushing & screening** • Mobile crushers • Stationary crushers • Screening machines and plants • Wear parts	**Conveying & storage** • Conveying equipment and accessories • Pumps and motors • HGVs/dumpers/dump trucks • Silos and bins • Feeding and discharge equipment • Filling level monitoring • Wear protection/linings	February **VDBUM Advanced Seminar**, Willingen/D
3/2028	**Publication date:** 20.03.2028 **Advertising deadline:** 25.02.2028	**Dewatering & drying** • Chamber filter presses • Drum and rotary tube dryers • Drying with microwaves • Thickeners	**Construction waste recycling** • Crushers, mills • Construction machinery • Attachments **Dedusting & air pollution control** • Filter systems • Extraction equipment • Dust suppression / binding	**Extraction** • Drilling technology • Surface mining • Alternative rock loosening processes • Construction machinery	03.-09.04 **bauma**, Munich/D

The editorial department reserves the right to make changes/additions on grounds of topicality. The complete editorial schedule for 2028 will be published in the Mediadata 2028.

Circulation audit:

Circulation analysis: Copies per issue
(1. July 2025 to 30. June 2026)

Copies actually distributed (tvA):	3,256	thereof abroad:	2,400
- thereof E-Paper:	2,300	thereof abroad:	1,695
Copies sold:	328	thereof abroad:	81
Subscriptions:	326	thereof abroad:	81
Other sales:	2		
Single copy sales:	0		
Free copies:	2,928	thereof abroad:	2,319
Archive and specimen:	44		

Geographic Circulation Analysis:

	Copies actually distributed	
Land	**%***	**Copies**
Domestic	26.3	856
Abroad	73.7	2,400
Copies actually distributed (tvA)	100.0	3,256

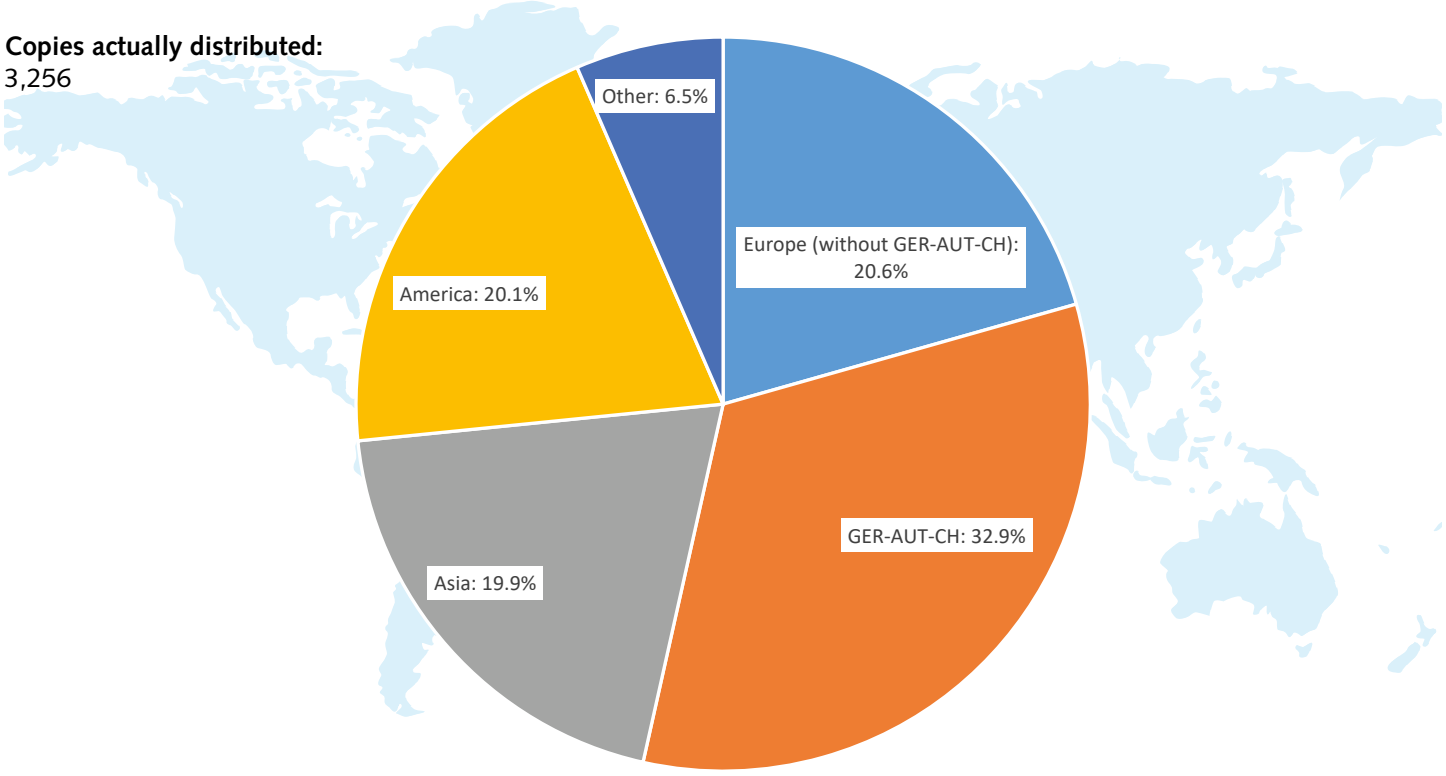
* The percentages have been rounded to one decimal place.

Summary of the survey method:
1. Method: Dissemination analysis by file evaluation - total survey
2. Basic population: actual circulation 3,256 = 100%
3. Sample: total survey
4. Target person of the study: not applicable
5. Period of study: August 2026
6. Execution of the study: Bauverlag BV GmbH

Details on the survey method are available from the publishing company.

International distribution

Copies actually distributed:
3,256



Branchen/Wirtschaftszweige:

Recipientsstruktur	Copies actually distributed	
	%*	Copies
Extraction and processing of non-metallic minerals, sand and gravel	49.6	1,615
Mining and processing (ores, potash and salt, fertilizer, etc.)	23.6	769
Further processing industry (e.g. cement, lime and plaster plants)	7.4	240
Machine and plant engineering	6.3	204
Construction machinery trading	3.4	112
Building materials recycling	1.5	48
Others	8.2	268
	100.0	**3,256**

* The percentages have been rounded to one decimal place.
Publisher's Analysis, as of August 2026

Ad prices, print space and bleed-format (plus 3 mm bleed to each side)

2/1 Page



Bleed format:
420 x 297 mm

Price (b/w to 4c)
7,120.00 €

1/1 Page



Bleed format:
210 x 297 mm

Price (b/w to 4c)
4,030.00 €

Juniorpage



Bleed format:
148 x 210 mm

Price (b/w to 4c)
2,710.00 €

1/2 Page, horiz.



Bleed format:
210 x 145 mm

Price (b/w to 4c)
2,600.00 €

1/2 Page, vertical



Bleed format:
100 x 297 mm

Price (b/w to 4c)
2,600.00 €

1/3 Page, vertical



Bleed format:
70 x 297 mm

Price (b/w to 4c)
2,330.00 €

1/3 Page, horiz.



Bleed format:
210 x 100 mm

Price (b/w to 4c)
2,330.00 €

1/4 Page, vertical



Bleed format:
52 x 297 mm

Price (b/w to 4c)
2,155.00 €

1/4 Page, horiz.



Bleed format:
210 x 74 mm

Price (b/w to 4c)
2,155.00 €

1/4 Page, Col.



Bleed format:
100 x 145 mm

Price (b/w to 4c)
2,155.00 €

1/8 Page, vertical



Bleed format:
52 x 145 mm

Price (b/w to 4c)
1,825.00 €

1/8 Page, horiz.



Bleed format:
210 x 50 mm

Price (b/w to 4c)
1,825.00 €

1/8 Page, Col.



Bleed format:
100 x 74 mm

Price (b/w to 4c)
1,825.00 €

Advertorial 1/1 Page*	4,030.00 €
Advertorial 1/2 Page**	2,600.00 €
Cover page	4,535.00 €
Cover story	9,065.00 €
Cover story	11,331.00 €
Price in the trade fair edition	
Issue 7 Solids	
Picture of the Month	4,535.00 €

* Price surcharge for design by the publisher 500.00 €; ** Price surcharge for design by the publisher 250.00 €
All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms

Placement:
Cover pages (Inside front cover, inside back cover and back cover) 4,535.00 €

Special colour:
Each colour on request

Discounts:
Published within 12 months
(insertion year, starts with publication of the first advertisement)

Staggered repeat discount		Quantity scale	
3 times	3%	3 Pages	5%
6 times	5%	6 Pages	10%
12 times	10%	12 Pages	15%
18 times	15%	18 Pages	20%

Crossmedia discount
Discounts for print and online advertising and crossmedia advertising campaigns on request.

No discount on inserts and additional technical costs.

Special ad types:

Bound inserts (sample – front page/back page required)
2-pages 3,875.00 €
4-pages 5,420.00 €
(others on request)

Discounts as per scale of discount: 1 sheet = 1 ad page
Please supply bound inserts in untrimmed format of 216 mm wide and 303 mm high (four pages and more: folded). Raw format of bound-in inserts: bound inserts: 216 x 307 mm, head trim: 6 mm, foot trim: 3 mm, lateral trim: 3 mm each

Supplements (not discountable)
Maximum size 205 x 290 mm

Weight of loose insert	**Price ‰**
Full insert till 25 g and 2 mm strength (higher weights and strength es on request)	880.00 €
Print insert till 25 g and 2 mm strength (higher weights and strength es on request)	970.00 €

For partial occupancy: selection costs per selection 180.00 €

Glued ad media	**Price ‰**
Postcard	105.00 €
Product samples, other tip-ons	on request

Technical costs are not eligible for commission and are not discountable

Required delivery quantity: According to order confirmation
Delivery address: Strube Druck & Medien GmbH
z. Hd. Klaus Anthes
Stimmerswiesen 3
D-34587 Felsberg
Delivery memo: „For AT MINERAL PROCESSING Issue …“

We will be happy to provide you with information on other special forms of advertising. Just contact us, we will be pleased to realize your individual customer wishes.

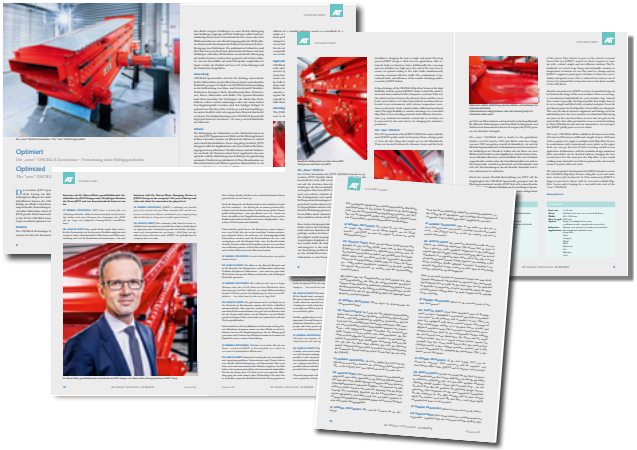
Magazine format:	DIN A4 (210 mm wide x 297 mm high; untrimmed: 216 mm wide x 303 mm high)
Print space:	178 mm wide x 277 mm high 4 Columns à 45 mm
Printing and binding methods:	Offset printing, adhesive binding
Data transmission:	FTP transfer: upon request To submit print files or if you have any questions, please contact: order.management@bauverlag.de
Data formats:	Please deliver the files in the format of the advertisement as PDF/X3 or PDF/X4. We expect a PDF with embedded fonts, only CMYK elements and images in a resolution of 300 dpi. Advertisements in bleed format must be created with a 3 mm filled bleed on all edges. Any bleed marks must be placed at least 3 mm from the net format. Relevant information must be placed at least 3 mm from the page edge on all four sides. When booking the 2nd and 3rd cover page, a minimum distance of 8 mm to the band must be maintained.
Colours:	The colour mode is CMYK. The colour profile is ISO Coated v2 300%. If RGB colours are used, there will be colour differences.
Data acceptance/archiving:	All files sent to us must be copies, the originals should remain with you until the respective issue is published for security reasons. The documents and directories must have a unique job and page name. Avoid special characters, spaces and umlauts in your file names if possible. Data is archived, so unchanged repetitions are usually possible. However, no data guarantee is given.
Guarantee:	The client shall assume the guarantee for repro quality and correct data transmission. Deviations due to the delivery of faulty data do not constitute grounds for complaint on the part of the client. Slight deviations in tonal values are within the tolerance range of the printing process
Terms of payment:	Invoice net within 10 days of the invoice date. VAT ID No. DE 813382417
Bank details:	Bauverlag BV GmbH, Gütersloh Deutsche Bank Berlin IBAN: DE45 1007 0000 0069 4653 00 BIC: DEUTDEBBXXX

What does the AT Cover story offer you?

Each **AT MINERAL PROCESSING** cover story package always consists of the exclusive design of the cover page and a full-page advertisement in the magazine. In addition you can choose from one of three attractive additional components:

– an exclusive **report** on a special and interesting recycling plant or
– an exclusive **video shoot** or
– a detailed **online-advertorial**.

Further services round off the packages and make them an effective and comprehensive communication solution.









Cover story packages

Take advantage of the **AT MINERAL PROCESSING** cover story for your exclusive presence in an **AT MINERAL PROCESSING** issue!

Package 1

- Cover page
- 1/1 page color ad
- Exclusive project reportage
- Medium rectangle for 8 weeks on **www.AT-MINERALS.com** with link to the reportage
- Web-optimized PDF of your article (incl. cover page)
- PDF file of the cover story issue for your own use
- Online PLUS

Package 2

- Cover page
- 1/1 page ad in color
- Exclusive **video shoot** by Bauverlag* video length approx. 2-3 min – company portrait/ product presentation/ trade fair
- Publication on the social media channels of **AT MINERAL PROCESSING**
- Medium rectangle for 4 weeks on **www.AT-MINERALS.com** with link to the video

*Should the video shoot take place outside Germany plus possible travel expenses (travel/hotel)

Package 3

- Cover page
- 1/1 page color ad
- Online-advertorial for 4 weeks
- Advertising teaser with link to the online-advertorial:
  - Website: Medium Rectangle
  - Newsletter: Text ad
  - Sponsored Post Facebook

Price: 9,065.00 €
Price in the trade fair edition: 11,331.00 €
zzgl. 19% MwSt., AE-fähig



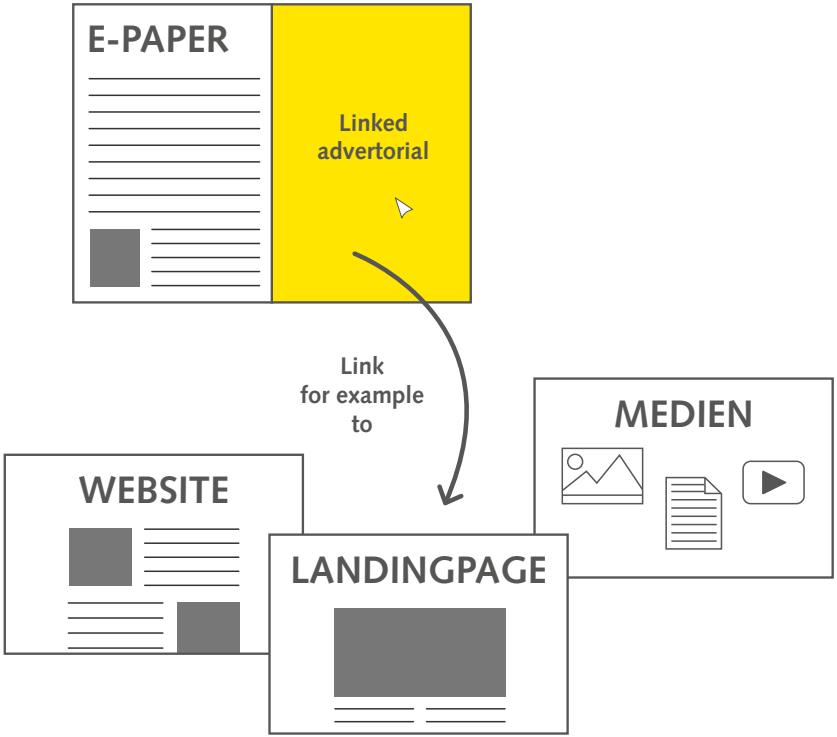
Linking in E-Paper

Increase the effectiveness of your advertising campaign by linking your advertisement in our E-Paper (**epaper.at-minerals.com**).

Linking ads in the E-Paper offers the following advantages:

- **Interactivity:** Readers can click directly on ads to get more information or buy products online.
- **Enhanced user experience:** Readers get direct access to relevant content or products
- **Enhanced information content:** Ads can provide additional information or media on web pages through links

Price: 310.00 €



AT SCREENING TECHNOLOGY

The **AT SCREENING TECHNOLOGY** supplement is the must-have for all screen manufacturers, distributors and suppliers. As a comprehensive product overview, **AT SCREENING TECHNOLOGY** presents the screens in comparison tables.

Title:	**AT SCREENING TECHNOLOGY**
Short profile:	**AT SCREENG TECHNOLOGY** provides tabular comparisons for different types (e.g. trommels, vibrating screens) of screens and accessories and is therefore an indispensable source of information for the selection of a screening machine.
Language:	English
Target group:	Managing directors and technical operations/plant managers in the global mineral processing industry
Publication frequency:	1 issue per year
Circulation:	10,600 Copies
Distribution:	Inserts and e-papers in AT 6/2027 E-paper supplement in Recovery Recycling Technology Worldwide, tunnel, BFT International, and ZI Ziegelindustrie International



Dates:

Company profile booking deadline	30.08.2027
Ad booking deadline	16.09.2027
Publication date:	21.10.2027

1/1 Page



Bleed format:
210 x 297 mm

Price (b/w to 4c)
4,030.00 €

1/2 Page, horiz.



Bleed format:
210 x 145 mm

Price (b/w to 4c)
2,600.00 €

1/2 Page, vertical



Bleed format:
100 x 297 mm

Price (b/w to 4c)
2,600.00 €

1/3 Page, vertical



Bleed format:
70 x 297 mm

Price (b/w to 4c)
2,330.00 €

1/3 Page, horiz.



Bleed format:
210 x 100 mm

Price (b/w to 4c)
2,330.00 €

1/4 Page, horiz.



Bleed format:
210 x 74 mm

Price (b/w to 4c)
2,155.00 €

1/4 Page, Col.



Bleed format:
100 x 145 mm

Price (b/w to 4c)
2,155.00 €

2/1 Page Company profile*



Bleed format:
420 x 297 mm

Price (b/w to 4c)
3,480.00 €

Photo on the cover page
(37 mm x 57 mm)
(including photo credit)

690.00 €

ENTRIES (not commissionable)

Type of entry	Category	Preis (in €)
Company entry In the directory of manufacturers incl. company name, address, phone number, fax, e-mail, URL and company logo	– manufacturers screens screen linings analysis and laboratory screens accessories wear parts – suppliers	270.00 first category 165.00 each additional category
Product entry In the overview tables incl. technical data of your screen model and company logo	– Stationary screens Circular vibrating screens Drum screens Linear vibrating screens Elliptical vibrating screens Bucket sieves Analysis and laboratory sieves Other sieves – Mobile sieves Sieves for single operation Sieves for combined operation Drum screens – Screen linings – Accessories	270.00 first category 165.00 each additional category

* Company profile, including layout (approx. 1,500 characters, 4–6 photos, company logo, and contact information). One full page each in German and English.
Placement: at the front of the magazine in alphabetical order

AT CRUSHING TECHNOLOGY

The **AT CRUSHING TECHNOLOGY** supplement is a must-have for all crusher manufacturers, distributors and suppliers. This comprehensive product survey provides a tabular overview of the different types of crushers and the available machines.

Title:	**AT CRUSHING TECHNOLOGY**
Short profile:	**AT CRUSHING TECHNOLOGY** presents tabular overviews of stationary and mobile crushers (impact crushers, cone crushers, etc.) as a comprehensive product survey. Directories of manufacturers and distributors round off the necessary information in the search for a suitable crusher.
Language:	German/English
Target group:	Managing directors and technical operations/ plant managers in the global mineral processing industry
Publication frequency:	1 issue per year
Circulation:	21,700 Copies
Distribution:	Inserts and e-papers in AT 7/2027 E-paper supplements in tunnel, THIS, BFT International, and ZI Ziegelindustrie International



Dates:

Company profile booking deadline	4.10.2027
Ad booking deadline	21.10.2027
Publication date:	29.11.2027

1/1 Page



Bleed format:
210 x 297 mm

Price (b/w to 4c)
4,030.00 €

1/2 Page, horiz.



Bleed format:
210 x 145 mm

Price (b/w to 4c)
2,600.00 €

1/2 Page, vertical



Bleed format:
100 x 297 mm

Price (b/w to 4c)
2,600.00 €

1/3 Page, vertical



Bleed format:
70 x 297 mm

Price (b/w to 4c)
2,330.00 €

1/3 Page, horiz.



Bleed format:
210 x 100 mm

Price (b/w to 4c)
2,330.00 €

1/4 Page, horiz.



Bleed format:
210 x 74 mm

Price (b/w to 4c)
2,155.00 €

1/4 Page, Col.



Bleed format:
100 x 145 mm

Price (b/w to 4c)
2,155.00 €

2/1 Page Company Profile*



Bleed format:
420 x 297 mm

Price (b/w to 4c)
3,875.00 €

Photo on the cover page (37 mm x 57 mm)
(including photo credit)

715.00 €

ENTRIES (not commissionable)

Type of entry	Categories	Preis (in €)
Company entry In the directory of manufacturers incl. company name, address, phone number, Fax, e-mail, URL and company logo	– Manufacturer Crusher Wear parts Accessories – Dealer	375.00 first category 200.00 each additional category
Product entry In the overview tables incl. technical data of your crusher models and company logo	– Cone crusher stationary/mobile – Jaw crusher stationary/mobile – Roll crusher stationary/mobile – Impact crusher stationary/mobile – Hammer crusher stationary – Crusher blades	375.00 first category 200.00 each additional category

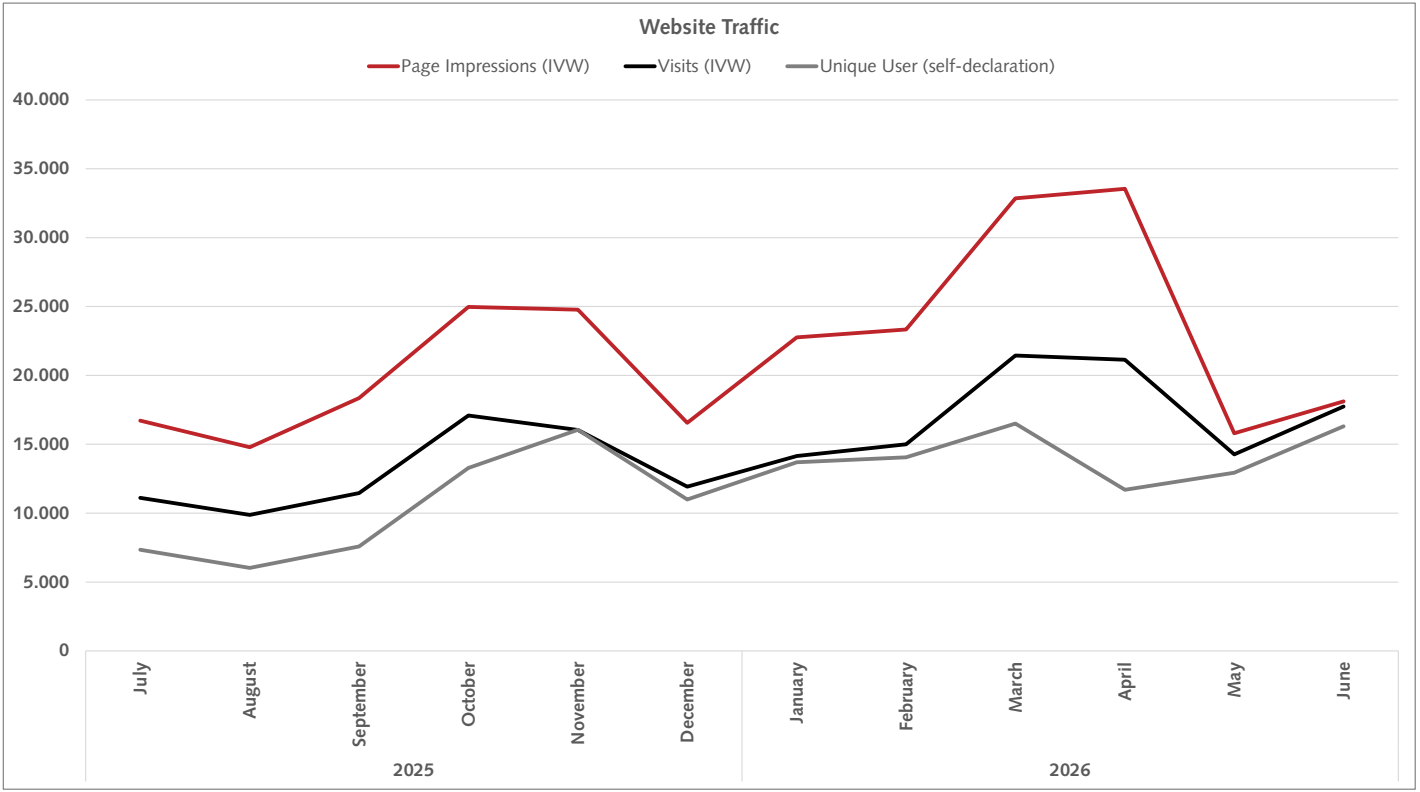
* Company profile, including layout (approx. 1,500 characters, 4–6 photos, company logo, and contact information). One full page each in German and English.
Placement: at the front of the magazine in alphabetical order

DIGITAL

Website traffic	24
Website prices, formats and technical advice	25
Newsletter time schedule and technical advice	27
Newsletter prices, formats and technical advice	28
Online advertorial	29

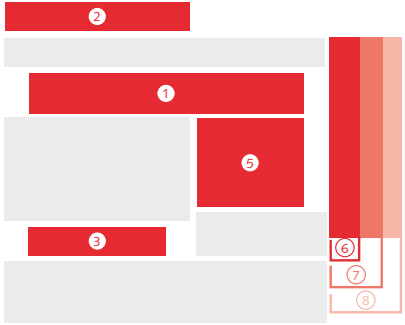


Traffic audit

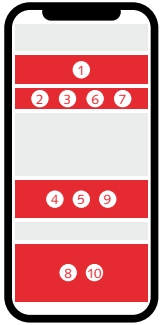


Source for page impressions and visits: IVW, for unique user: Google Analytics/self-reported; Average perMonth July 2025 to June 2026

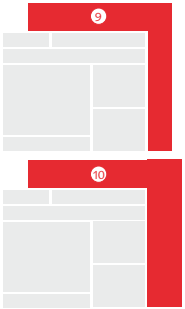
Desktop



Mobile



Special Placements (above and next to the content)



Nr.	Form of advertising	Placement (Desktop)	Desktop (WxH in Pixel)	Mobile (WxH in Pixel)	Price for 28 days/ 4 Weeks plus VAT.
1	Billboard	below the navigation bar, not on the home page	970 x 250	300 x 75 (4:1)	**1,624.00 €**
2	Superbanner	in the page header	728 x 90	300 x 50 (6:1)	**812.00 €**
3	Fullsize banner	content	468 x 60	300 x 50 (6:1)	**658.00 €**
4	Ad Bundle	alternates depending on availability	468 x 60; 120 x 600; 300 x 250	300 x 250	**980.00 €**
5	Medium rectangle	content/marginal column (Desktop)	300 x 250	300 x 250	**1,148.00 €**
6	Skyscraper	to the right of the content	120 x 600 (sticky possible)	300 x 50 (6:1)	**980.00 €** I **1,064.00 €** (sticky)
7	Wide skyscraper	to the right of the content	160 x 600 (sticky possible)	300 x 50 (6:1)	**1,148.00 €** I **1,218.00 €** (sticky)
8	Half page	to the right of the content	300 x 600 (sticky possible)	300 x 600	**1,302.00 €** I **1,386.00 €** (sticky)
9	Wallpaper	above and next to the content	728 x 90+120 x 600	300 x 250	**1,470.00 €**
10	Expandable wallpaper	above and next to the content	728 x 90+300 x 600	300 x 600	**1,624.00 €**
11	Company Logo	content/Marginal column (Desktop)	200 x 100	200 x 100	**406.00 €**

All display banners rotate with a maximum of 2 other banners in the same position. Please always supply the respective desktop and mobile format. Other formats on request.
Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms

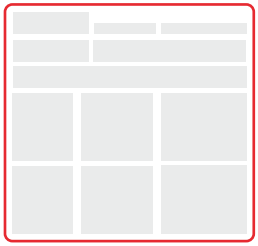
Special Formats



OnlinePLUS
Adding additional media content to an existing online article or advertorial

- Photos
- Videos
- PDFs

1,218.00 €



Microsite
Custom navigation within the website with a unique structure and content

10,206.00 €
Price for 12 Weeks

Booking Information

Discount Scale

Duration	Discount
12 Weeks	5%
24 Weeks	10%
52 Weeks	15%

Additional Option



Wallpaper
Colored, clickable background

+30% Additional charge

Technical specifications

File formats: JPG, GIF, Flash, HTML tag, redirect tag
Size: max. 100 kB per ad format

The kB values specified for each advertising format are maximum sizes and represent the total size of all data that defines the advertising format (including files to be loaded subsequently, sniffer code, images, Flash, etc.).

For detailed information please see our spec sheet:
https://bauverlag.de/downloads/spec-sheet-online.pdf

You will receive a report on ad impressions and ad clicks after the campaign ends.

Delivery address: Please send the advertising material for your campaign to:
order.management@bauverlag.de

Delivery date: 7 working days prior to beginning of the campaign.
These lead times give both of us sufficient time to test the formats and to ensure reliable delivery of the campaign. Otherwise, we can bear no costs for delays caused by late delivery to us.

Please send your materials together with the required meta information:
– booked site
– customer name
– order number
– target-URL
– booking Period
– ad format
– motif name
– contact person for inquiries

All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms

Terminplan:

Issues	Publishing date	Booking deadline	Topic	Trade fairs
1/2027	18.01.2027	07.01.2027	Wear protection	
2/2027	11.02.2027	02.02.2027	Crushing and screening	16.-19.02. **VDBUM Advanced Seminar,** Willingen/G
3/2027	10.03.2027	01.03.2027	Digitalisation and AI	05.-08.04. **Hanover Fair,** Hanover/G
4/2027	19.04.2027	08.04.2027	Intermat Special	21.-24.04. **Intermat**, Paris/F
5/2027	20.05.2027	11.05.2027	RATL Special	03.-05.06. **RATL**, Karlsruhe/G
6/2027	10.06.2027	01.06.2027	ACHEMA Special	14.-18.06. **ACHEMA**, Frankfurt (Main)/G
7/2027	14.07.2027	05.07.2027	Summer Special: Gravel and Sand	
8/2027	25.08.2027	16.08.2027	Future technologies in quarrying	September **Nordbau**, Neumünster/G
9/2027	22.09.2027	13.09.2027	Ore processing	
10/2027	13.10.2027	04.10.2027	Construction Machinery Special	
11/2027	15.11.2027	04.11.2027	ForumMIRO Special	24.-26.11. **ForumMIRO**, Berlin/G
12/2027	29.11.2027	18.11.2027	Solids Special	01.-02.12. **Solids**, Dortmund/G

Recipients:
Management and plant management in the processing plants worldwide

Circulation:
1,969 Recipients
Net open rate: 20.3%
(Source: Inxmail, Average per month
July 2025 to June 2026)

File formats: JPG or static GIF, max. 20 kB (without animation)

For detailed information please see our spec sheet: www.bauverlag.de/downloads/spec-sheet-online.pdf

Format of newsletter: HTML or text

Delivery address: Please send the advertising material for your campaign to: order.management@bauverlag.de

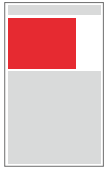
Delivery date: 7 working days prior to beginning of the campaign. These lead times give both of us sufficient time to test the formats and to ensure reliable delivery of the campaign. Otherwise, we can bear no costs for delays caused by late delivery to us.

Please send your materials together with the required meta-information:
– booked newsletter
– customer name
– order number
– target URL
– contact person for inquiries

You will get a reporting about the recipients, opening rate and ad-clicks.

Prices and forms of advertising:

Text ad premium



- headline up to 50 characters
- up to 500 characters
- 1 image (275 x 255 pixel)

Placement:
1. Ad in the newsletter

Price:
780.00 €

Text ad



- headline up to 50 characters
- up to 500 characters
- 1 image (275 x 255 pixel)

Placement:
content

Price:
650.00 €

Billboard

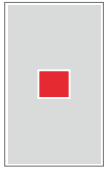


Format:
600 x 200 px (Desktop)
300 x 250 px (Mobile)

Placement:
content

Price:
780.00 €

Medium rectangle

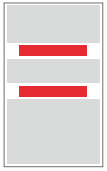


Format:
300 x 250 px

Placement:
content

Price:
760.00 €

Fullsize banner



Format:
468 x 60 px (Desktop)
300 x 50 px (Mobile)

Placement:
content

Price:
520.00 €

Newsletter takeover

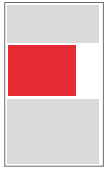


- up to 4 text ads
- 3 fullsize banner
- 1 Billboard

Placement:
content, exklusiv

Price:
4,940.00 €

Job offers



- headline up to 50 characters
- up to 500 characters
- 1 image (275 x 255 pixel)

Placement:
content

Price:
650.00 €

Discounts:
Published within 12 months
(Insertion year)

Staggered repeat discount

3 times	5%
6 times	10%
12 times	15%

Please always submit the appropriate desktop and mobile formats.
All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms

Online-advertorial

Show our users your expertise on a topic, demonstrate your problem-solving skills, or explain the benefits of your product in detail – there are many reasons to publish an online advertorial. The online advertorial is promoted through a comprehensive 4-week communication package consisting of the following components:

- permanent online contribution on www.AT-MINERALS.com (can still be found via search after the 4 weeks)
- Editorial teaser on the start page with link to the online article (subject to availability)
- Medium rectangle with placement on the complete website as teaser with link to the online article
- 1 Text ad in the AT-Newsletter with link to the online article
- Sponsored post on the AT MINERAL PROCESSING Facebook channel with link to the online article
- Please submit the online article in German and English

Price: 3,108.00 €
(Price for 28 days / 4 weeks)



All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms

PORTFOLIO

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Our communication packages combine an appropriate set of advertising channels based upon your communication goals to ensure that you reach your entire target group.

Online branding package



Halfpage ad on
AT-MINERALS.com



Billboard in
AT Newsletter

Duration 4 weeks
Price: 1,873.80 € plus VAT.

Crossmedia product advertising package



Online advertorial on
AT-MINERALS.com



1/2 Page advertorial or advert
in the print edition of
AT Mineral Processing

Duration 4 weeks
Price: 5,137.20 € plus VAT.

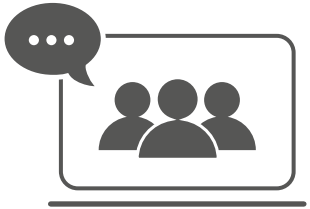
We will be happy to put together further packages with suitable digital and print formats for you on request.

Gain valuable leads with the strong media brand AT!

Webinar

Choose an interesting topic, create an exciting Presentation and have the webinar moderated by our expert **AT MINERAL PROCESSING** editorial team and organized by the experienced Bauverlag event team. You will receive the contact details of the participants.

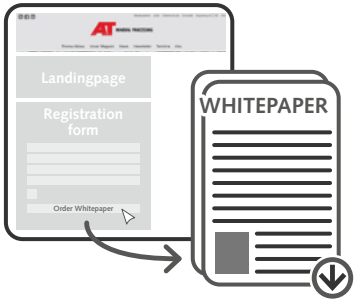
Price: 6,890.00 €*



Whitepaper

Publish your neutral, well-founded information on a topic of interest to the target group in a useful white paper on **AT-MINERALS.com**. Interested high-value order the white paper and you will receive the contact details afterwards.

Price: on request



Ask for our detailed information flyer!

*Price plus 19% VAT, no AE/discounts.
Please note that we require a lead time of 8 weeks. You can find the general terms and conditions at https://bauverlag.de/en/terms.



bauverlag
Digital Services

Video advertorials that will convince you!

Moving images attract attention. Content and products can be presented in a more lively and emotional way, making them easier to perceive.
In contrast to classic commercials, video advertorials convey information, tips or stories that appear valuable to the viewer while subtly promoting a product, service or brand.
The focus is often on providing the audience with useful content while raising awareness of the advertised brand, without the advertising taking center stage.

Bauverlag not only has access to the target group, but also the expertise to implement an individual storyline perfectly and tailor-made for the customer in the construction industry. The Bauverlag brands also provide neutrality and credibility for your communication goals.

When will we realize our joint video project?








bauverlag Events

Networking für Architektur und Bau

The portal for networking in architecture and the construction industry

Bauverlag organizes and plans 85 events every year. These include in-house events such as congresses, trade fairs and specialist forums. In addition, customer events are designed, planned and carried out.

Our events offer you

- Networking and information transfer
- Contact with your target group and top decision-makers in architecture and the construction industry
- Neutral specialist presentations on trends and developments
- Intensive exchange of ideas and information
- In-depth information through accompanying trade exhibitions
- New, innovative discussion and presentation formats

Expand your network. Take advantage of the professional exchange with colleagues and industry experts!

You can find our current events at bauverlag-events.de

Please contact us



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Your partner for content marketing, individual communication solutions and networking

We support you in reaching your target group with something special. In close cooperation with our specialist editorial teams, we develop customized online and print formats as well as specialist events for you.

Bauverlag Creative offers you

– Supplements, brochures, white papers
– Websites and microsites
– Editorial videos and image films
– Social media content
– Moderation and event management

Become visible. Use the reach and channels of Bauverlag!

Please contact us



Christian Ippach
Bauverlag Creative
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E-Mail: christian.ippach@bauverlag.de

Job market

Are you looking for new employees for your company? By posting your ad in our job boards, you can reach highly qualified professionals in your industry.

Online
Positioning in the job market, custom formats, duration: 4 weeks
1,330.00 €

Print:
(For print orders totaling 1,330.00 € or more, online placement is included at no additional cost.)

	per mm of height
Job offers s/w	6.80 €
Job offers farbig	12.30 €
Situation wanted b/w	3.90 €
Opportunity ad Purchase/sale b/w	6.80 €

Please contact us!

Phone: +49 5241 2151-3000
E-Mail: stellenmarkt@bauverlag.de



bau|jobs Recruiting

Recruitment Consulting for the Construction Industry

We're here to help you fill your open positions with the best candidates in the construction industry – those who are the perfect fit for your company. We provide consulting and placement services all under one roof - personally, individually, and competently. Our goal is to find individuals who are a good fit for your company – both professionally and personally – and who will contribute to your company's long-term success.

Transparent, flexible, and risk-free:
Our collaboration is based solely on a success-based fee structure.

Please contact us and talk to us about your needs or your career goals.



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All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms

THE BAUVERLAG

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Building. Knowledge. Passion.

Architecture / Processing & recycling / Building materials / Construction companies / Job market / Technical building equipment / Fabricators / Housing and real estate industry





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Photo: © Jasmin Schuller

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We will support your media plannings – just give us a call or send us an e-mail!

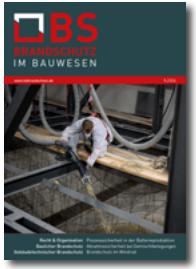

AT
MINERAL PROCESSING
EUROPE
NEXT LEVEL CRUSHING


bauhandwerk


BBB
BundesBauBlatt
BAUEN IM BESTAND


BFT
INTERNATIONAL
03


Bauwelt 1.2026
Baukunst oder Revolution. Die Revolution lässt sich vermeiden


BS
BRANDSCHUTZ
IM BAUWESEN


COMPUTER
SPEZIAL
DIGITALISIERUNG IM BAUWESEN

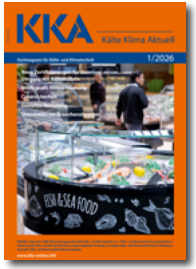

dach+holzbau


DBZ
Transformation


FACILITY
MANAGEMENT


FLÜSSIGGAS


IKZ
SANITÄR | HEIZUNG | KLIMA
Planung, Bau und Betrieb
LASS DAS DOCH DEN PROFI MACHEN!


KKA
Kälte Klima Aktuell
1/2026


KÜCHENPLANER


metallbau 6.26
Prämierte Projektleistungen


recovery
Recycling Technology Worldwide


SHKProfi
Asbest im Bestand


tab


THIS


tunnel 2 2026

