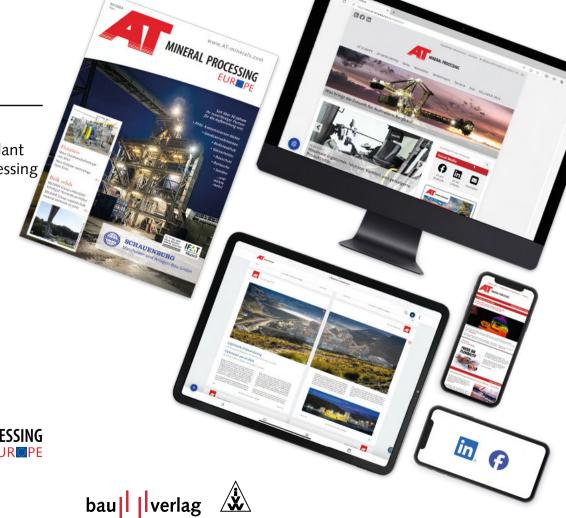
MEDIA DATA 2025

Target groups

 managing directors and plant managers in mineral processing plants





AT-MINERALS.COM



AT MINERAL PROCESSING EUROPE		DIGITAL	
Brand profile	03	Website traffic	3:
		Website prices and formats	40
PRINT		Website technical advice	4
Editorial schedule	05	Newsletter time schedule and technical advice	4.
Circulation and distribution analysis	11	Newsletter prices, formats and technical advice	4:
Readership analysis	13	Online-advertorial	4
Prices and formats	14		
Cover story	17	PORTFOLIO	
Linking in E-Paper	19	Communication packages	4
		Lead generation	4
AT MINERAL PROCESSING WORLDWIDE		Video-advertorial	4
Brand profile	21	Events	4:
PRINT		Creative	5
Editorial schedule	23	THE BAUVERLAG	
Circulation and distribution analysis	27	Location and management	5
Readership analysis	29	Contacts	5.
Prices and formats	30	Other brands	5.
Linking in E-Paper	33	Other brailes	Э.
AT SCREENING TECHNOLOGY	34		
Prices and formats	35		
AT CRUSHING TECHNOLOGY	36		
Prices and formats	37		





AT MINERAL PROCESSING

For more than 60 years, AT MINERAL PROCESSING Europe has been informing engineers about developments and solutions in the processing of mineral raw materials. All process stages such as crushing, agglomerating, screening and classifying, separating, flotation awell as material transportation and storage are highlighted, particularly from a technical, but also from an economic point of view. The technical focus within the broad range of topics makes AT MINERAL PROCESSING Europe a unique brand with 10 issues per year. The trade magazine is published completely bilingually in German/English. In addition, AT MINERAL PROCESSING Worldwide is distributed in English with 5 issues per year in non-European regions; the two brands are accompanied by their respective websites.



15,140

Copies / year

copies actually distributed 1,514 thereof E-Paper: 555 Publication frequency 10x / Year



268,980

Page impressions website / year

Page Impressions 22,415 / Month Visits 14,715 / Month Unique User 8,657 / Month



19,540

Newsletter recipients / year

Recipients 1,954 /Issue
Openingrate net 19.5%
Publication frequency 10 / Year



2,600

3

PRINT

Editorial schedule	05
Circulation and distribution analysis	11
Readership analysis	13
Prices and formats	14
Cover story	17
linking in F-Paper	19





Issue	Dates Main topics			Trade fairs/events	
11/2024	Publication date: 04.11.2024 Editorial deadline: 04.09.2024 Advertising deadline: 10.10.2024	Construction Waste Recycling Crushers, mills Construction machinery Attachments	Ore Beneficiation	Dewatering & Drying Chamber filter presses Drying and rotary tube dryers Drying with microwaves Thickeners	2022.11.2024 Forum Miro, Berlin/D 1214.11.2024 Filtech, Cologne/D
12/2024	Publication date: 10.12.2024 Editorial deadline: 10.10.2024 Advertising deadline: 18.11.2024	Special Construction machinery Outlook for bauma 2025 Construction machinery and accessories E-mobility Attachments Control and digitalization	Wear Protection Crushers, mills Screens Conveying equipment Linings for silos and bins HGVs / dump trucks / tyre maintenance	Optimization & Process Control • Automation • Process control systems • Energy efficiency • Maintenance/service	



Issue	Dates	Main topics			Trade fairs/events
1-2/2025	Publication date: 24.02.2025 Editorial deadline: 17.12.2024 Advertising deadline: 31.01.2025	Special bauma Future viability of mineral raw material extraction	Crushing & screening • Mobile crushers • Stationary crushers • Screening machines and plants • Wear parts	Extraction • Drilling technology • Surface mining • Alternative rock loosening processes • Construction machinery	0713.04.2025 bauma, Munich/D
3/2025	Publication date: 25.03.2025 Editorial deadline: 15.01.2025 Advertising deadline: 03.03.2025	bauma Special Preview with company reports for bauma	Dedusting & Air Pollution Control Filter systems Extraction equipment Dust suppression / binding	Quarrying Industry • Mills • Screens • Water and sludge treatment systems • Washers • Soil remediation	0713.04.2025 bauma, Munich/D
4/2025	Publication date: 05.05.2025 Editorial deadline: 05.03.2025 Advertising deadline: 08.04.2025	Conveying and Storage Conveying equipment and accessories Pumps and motors HGVs/dumpers/dump trucks Silos and bins Feeding and discharge equipment Level monitoring Wear protection/linings	Wear Protection Crushers, mills Screens Conveying equipment Linings for silo and bins HGVs/dumper trucks/tyre maintenance	Construction waste recycling Crushers, mills Construction machinery Attachments	



Issue	Dates	Main topics			Trade fairs/events
5-6/2025	Publication date: 25.06.2025 Editorial deadline: 28.04.2025 Advertising deadline: 30.05.2025	Grinding & Screening • Mills • Laboratory and analysis mills • Screens and screening systems • Wear components	Dewatering & Drying Chamber filter presses Drum and rotary tube dryers Drying with microwaves Thickeners	Potash & Salt Processing • Extraction, production, storage and filling of fertilizers • Phosphate extraction and treatment • Flotation • Fabrication • Pelletizing	
		Digitalization in mineral processing • System control • Industry 4.0 • System monitoring • Digital extraction planning	Laboratory Analysis & Automation • Process control systems • Energy efficiency • Maintenance/service, sampling • Equipment and processes for sample division • Laboratory equipment	Conveying and Storage Conveying equipment and accessories Pumps and motors HGVs/dumpers/dump trucks Silos and bins Feeding and discharge equipment Filling level monitoring Wear protection/linings	
7-8/2025	Publication date: 06.08.2025 Editorial deadline: 06.06.2025 Advertising deadline: 15.07.2025	Sorting Sorting machines Sensors Separating tables Density sorting	Gravel and sand Excavators/Floating Grabs and Pumps Washing facilities Screening machines Setting machine	Ore Beneficiation Crushers Mills Flotation Gravity separators Hydrocyclones	



Issue	Dates	Main topics	Trade fairs/events		
da 05 EE du 05 A	Publication date: 09.09.2025 Editorial deadline: 09.07.2025 Advertising deadline: 18.08.2025	POWTECH Special • Preview with company reports for POWTECH	Grinding & Screening Mills Ball and drum mills High-pressure grinding rolls Vibrating mills Stirred ball mills Laboratory and analysis mills Wear components Screens and screening systems	Conveying and Storage Conveying equipment and accessories Hors, dumpers, dump trucks Silos and bins Feeding and discharge equipment Filling level monitoring Wear protection/linings	2325.09.2025 POWTECH, Nuremberg/D
10/2025	Publication date: 01.10.2025 Editorial deadline: 01.08.2025 Advertising deadline: 09.09.2025	RecyclingAktiv Special • Preview with company reports for RecyclingAktiv	Construction waste recycling	Crushing • Mobile crushers • Stationary crushers	0911.10.2025 RecyclingAktiv, Karlsruhe/D
11/2025	Publication date: 18.11.2025 Editorial deadline: 04.09.2025 Advertising deadline: 27.10.2025	Extraction Drilling technology Surface mining Alternative rock loosening processes Construction machinery	Ore Beneficiation Crushers Mills Flotation Gravity separators Hydrocyclones	Dewatering & Drying Chamber filter presses Drying and rotary tube dryers Drying with microwaves Thickeners	2025 Filtech, Cologne/D



Issue	Dates	Main topics			Trade fairs/events
12/2025	Publication date: 17.12.2025 Editorial deadline: 06.10.2025 Advertising deadline: 25.11.2025	Separating & sorting	Wear Protection Crushers, mills Screens Conveying equipment Linings for silo and bins HGVs/dumper trucks/tyre maintenance	Optimization & Process Control • Automation • Process control systems • Energy efficiency • Maintenance/service	



Issue	Dates	Main topics		Trade fairs/events
1-2/2026	Publication date: 27.02.2026 Editorial deadline: 20.12.2025 Advertising deadline: 23.01.2026	Laboratory Analysis & Automation Process control systems Energy efficiency Maintenance/service, sampling Equipment and processes for sample division Laboratory equipment	Grinding & Screening Mills Ball and drum mills High-pressure grinding rolls Vibrating mills Stirred ball mills Laboratory and analysis mills Wear components Screens and screening systems	
3/2026	Publication date: 27.03.2026 Editorial deadline: 27.01.2026 Advertising deadline: 05.03.2026	Dedusting & Air Pollution Control Filter systems Extraction equipment Dust suppression / binding	Gravel and sand Excavators/Floating Grabs and Pumps Washing facilities Screening machines Setting machine	

The editorial department reserves the right to make changes/additions on groands of topicality. The complete schedule and topic plan for 2026 will appear in the media data 2026.



Circulation audit:



Circulation analysis:

Copies per issue

(1. July 2023 to 30. June 2024)

Copies actually distributed (tvA):	1,514	thereof abroad:	345
- thereof E-Paper:	555	thereof abroad:	251
Copies sold:	377	thereof abroad:	98
Subscriptions:	375	thereof abroad:	98
Other sales:	2		
Single copy sales:	0		
Free copies:	1,137	thereof abroad:	247
Archive and specimen:	41		

Geographic distribution analysis:

	Copies actually distributed		
Land	%*	Copies	
Domestic	60.6	918	
Abroad	39.4	596	
Copies actually distributed (tvA)	100.0	1,514	

^{*} The percentages have been rounded to one decimal place.

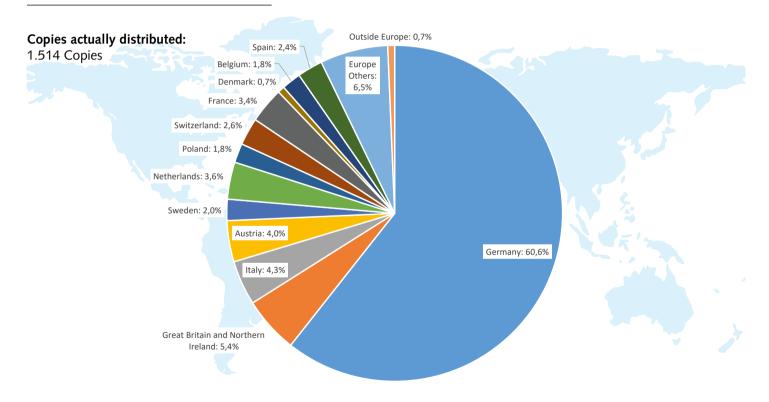
Summary of the survey method:

- 1. Method: Dissemination analysis by file evaluation total survey
- 2. Basic population: actual circulation 1,514 = 100%
- 3. Sample: total survey
- 4. Target person of the study: not applicable
- 5. Period of study: August 2024
- 6. Execution of the study: Bauverlag BV GmbH

Details on the survey method are available from the publishing company.



International distribution





Sectors/branches:

	Copies actua	lly distributed
Readership structure	%	Copies
Extraction and processing of non-metallic minerals, sand and gravel	46.8	708
Mining and processing (ores, potash and salt, fertilizer, etc.)	23.2	352
Further processing industry (e.g. cement, lime and plaster plants)	13.3	201
Machine and plant engineering	6.5	99
Construction machinery trading	4.0	61
Building materials recycling	2.6	40
Others	3.5	53
	100.0	1,514



Ad prices, print space and bleed-format (plus 3 mm bleed to each side)



^{*} Price surcharge for design by the publisher 500.00 €; ** Price surcharge for design by the publisher 250.00 €
All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms





Additional charges:

Placement: Inside front cover, inside back cover and back cover
Other prescribed positions

470.00 €

70.00 € 20%

All charges are discountable.

Discounts: Published within 12 month.

(insertion year, starts with publication of the first advertisement)

Staggered repeat discount		Quantity s	
3 times	3 %	3 pages	5 %
6 times	5 %	6 pages	10 %
12 times	10 %	12 pages	15 %
18 times	15 %	18 pages	20 %
24 times	20 %	24 pages	25 %

Crossmedia discount

Discounts for print and online advertising and crossmedia adverti-

sing campaigns on request.

No discount on inserts and additional technical costs.

Classified ads:

(not discountable) Job offers b/w 6.40 € per height mm (1 column, 40 mm wide) Job offers colour per height mm 11.50 € (1 column, 40 mm wide) Situation wanted b/w per height mm 3.60 € (1 column, 40 mm wide) Opportunity ad, per height mm 6.40 € Purchase/sale b/w (1 column, 40 mm wide)

From a print value of 1,250.00 €, your job posting will be displayed online at www AT-MINERALS com for 4 weeks for free

Special ad types:

Bound inserts (sample - front page/back page required)

2-pages 2,280.00 € 4-pages 3,100.00 €

(others on request)

Discounts as per scale of discount: 1 sheet = 1 ad page

Please supply bound inserts in untrimmed format of 216 mm wide and 303 mm high (four pages and more: folded). Raw format of bound-in inserts: bound inserts: 216 x 307 mm, head trim: 6 mm,

foot trim: 3 mm, lateral trim: 3 mm each

Loose inserts (not discountable)

Maximum size 205 x 290 mm

Weight of loose insert **Price ‰**Full insert till 25 g and 2 mm thickness 820.00 €

(higher weights and thicknesses on request)

Print insert till 25 g and 2 mm thickness 910.00 €

(higher weights and thicknesses on request)

For partial occupancy: selection costs per selection 160.00 €

Glued ad media Price %

Postcard 100.00 €
Product samples, other tip-ons on request

Technical costs are not eligible for commission and are not discountable

Required delivery quantity:

Delivery address: Print Media Group GmbH

Niederlassung Leimen Frau Tanja Sturm Gutenbergstraße 4

According to order confirmation

69181 Leimen

Delivery memo: "For AT MINERAL PROCESSING

Europe Issue ... "

We will be happy to provide you with information on other special forms of advertising. Just contact us, we will be pleased to realize your individual customer wishes.





Magazine format: DIN A4 (210 mm wide x 297 mm high;

untrimmed: 216 mm wide x 303 mm high)

Print space: 178 mm wide x 277 mm high

4 Columns à 45 mm

Printing and binding methods: Offset printing, adhesive binding

Data transmission: - transmission by FTP: upon request

- by e-mail (up to 10 MB): order.management@bauverlag.de

For larger volumes of data, please contact: Birgit Grewe. Phone: +49 5241 2151 5151

Data formats: Please deliver the files in the format of the advertise-

ment as PDF/X3 or PDF/X4. We expect a PDF with embedded fonts, only CMYK elements and images in a resolution of 300 dpi. Advertisements in bleed format must be created with a 3 mm filled bleed on all edges. Any bleed marks must be placed at least 3 mm from the net format. Relevant information must be placed at least 3 mm from the page edge on all four pages. When booking the 2nd and 3rd cover

page, a minimum distance of 8 mm to the band must

he maintained

Colours: The colour mode is CMYK. The colour profile is ISO

Coated v2 300%. If RGB colours are used, there will

be colour differences.

Data acceptance/archiving: All files sent to us must be copies, the originals

should remain with you until the respective issue is published for security reasons. The documents and directories must have a unique job and page name. Avoid special characters, spaces and umlauts in your

file names if possible.

Data is archived, so unchanged repetitions are usually possible. However, no data guarantee is given.

Guarantee: The client shall assume the guarantee for repro

quality and correct data transmission. Deviations due to the delivery of faulty data do not constitute groands for complaint on the part of the client. Slight deviations in tonal values are within the tolerance

range of the printing process

Terms of payment: Net invoice value within 10 days following

The date of the invoice, VAT ID No. DE 813382417

Bank details: Bauverlag BV GmbH, Gütersloh

Sparkasse Gütersloh-Rietberg

IBAN: DE46 4785 0065 0018 0329 62

BIC: WELADED1GTL



What does the AT Cover story offer you?

Each AT MINERAL PROCESSING cover story package always consists of the exclusive design of the cover page and a full-page advertisement in the magazine. In addition you can choose from one of three attractive additional components:

- an exclusive **report** on a special and interesting recycling plant or
- an exclusive video shoot or
- a detailed online advertorial.

Further services round off the packages and make them an effective and comprehensive and comprehensive communication solution.











Cover story packages

Use the AT MINERAL PROCESSING cover story for your exclusive presence in a AT MINERAL PROCESSING Issue!

Package 1

- Cover page
- 1/1 page color ad
- Exclusive project reportage
- Medium rectangle for 8 weeks on www.AT-MINERALS.com with Link to the reportage
- Web-optimized PDF of your article (incl. cover page)
- 150 copies of the cover story for own use
- Online PLUS

Price: 8.500.00 €

Package 2

- Cover page
- 1/1 page ad in color
- Exclusive video shoot by Bauverlag (video length approx. 2-3 min) - (company portrait/ product presentation/ trade fair)*
- Publication on the social media channels of recovery
- Medium rectangle for 4 weeks on www.AT-MINERALS.com with Link to the video
- *Should the video shoot take place outside Germany plus possible travel expenses (travel/hotel)

Package 3

- Cover page
- 1/1 page color ad
- Online advertorial for 4 weeks
- Advertising teaser with link to the online advertorial:
- Website: Medium Rectangle
- Newsletter: Text ad
- Sponsored Post Facebook





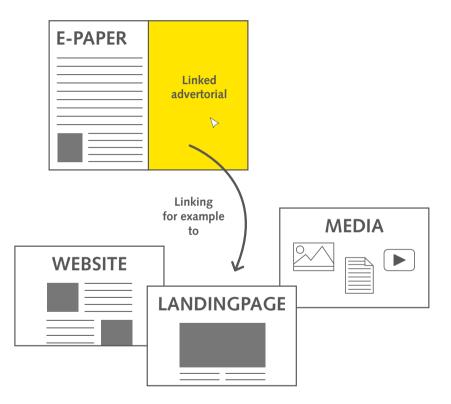
Linking in E-Paper

Increase the effectiveness of your advertising campaign by linking your advertisement in our E-Paper (epaper.at-minerals.com).

Linking ads in the E-Paper offers the following advantages:

- Interactivity: Readers can click directly on ads to get more information or buy products online.
- Enhanced user experience: Readers get direct access to relevant content or products
- Enhanced information content: Ads can provide additional information or media on web pages through links

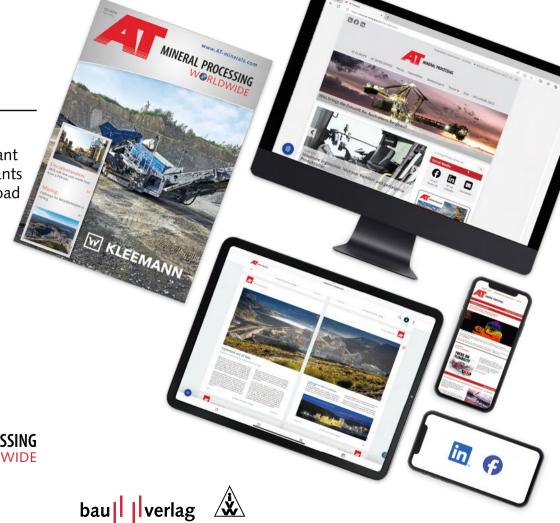
Price: 290.00 €



MEDIA DATA 2025

Target groups

 managing directors and plant managers in processing plants for the non-European Abroad





AT-MINERALS.COM







AT MINERAL PROCESSING Worldwide is the counterpart to AT MINERAL PROCESSING Europe as a purely English-language issue that is distributed exclusively outside Europe. Just as technical, same range of topics. AT MINERAL PROCESSING Worldwide informs decision-makers in the mineral processing industry. AT MINERAL PROCESSING Worldwide is the ideal advertising platform and sales support for your export business to other continents.



16,770

Copies / year

copies actually distributed 3,354 thereof E-Paper: 894 Publication frequency 5x / Year



268,980

Page impressions website / year

Page Impressions 22,415 / Month Visits 14,715 / Month Unique User 8,657 / Month



19,540

Newsletter recipients / year

Recipients 1,954 /Issue
Openingrate net 19.5%
Publication frequency 10x / Year



2,600

PRINT

Editorial schedule	23
Circulation and distribution analysis	27
Readership analysis	29
Prices and formats	30
Linking in E-Paper	33
AT SCREENING TECHNOLOGY	34
Prices and formats	35
AT CRUSHING TECHNOLOGY	36
Prices and formats	37





Issue	Dates	Main topics			Trade fairs/events
5/2024	Publication date: 19.12.2024 Advertising deadline: 27.11.2024	Construction Waste Recycling • Crushers, mills • Construction machinery • Attachments	Ore Beneficiation • Crushers • Mills • Flotation • Gravity separators • Hydrocyclones	Dewatering & Drying • Chamber filter presses • Drum and rotary tube dryers • Drying with microwaves • Thickeners	
		Special Construction machinery Outlook for bauma 2025 Construction machinery and accessories E-mobility Attachments Control and digitalization	Wear Protection Crushers, mills Screens Conveying equipment Linings for silos and bins HGVs / dump trucks / tyre maintenance	Optimization & Process Control • Automation • Process control systems • Energy efficiency • Maintenance/service	



Issue	Dates	Main topics			Trade fairs/events
1/2025	Publication date: 01.04.2025 Advertising	Special bauma Future viability of mineral raw material extraction	Crushing & screening • Mobile crushers • Stationary crushers • Screening machines and plants • Wear parts	Extraction • Drilling technology • Surface mining • Alternative rock loosening processes • Construction machinery	0713.04.2025 bauma, Munich/G
	deadline: 10.03.2025	Special bauma Preview with company reports for bauma	Dedusting & Air Pollution Control • Filter systems • Extraction equipment • Dust suppression/binding	Quarrying Industry • Mills • Screens • Water and sludge treatment systems • Washers • Soil remediation	
2-3/2025	Publication date: 20.08.2025 Advertising deadline: 29.07.2025	Conveying and Storage Conveying equipment and accessories Pumps and motors HGVS / dumpers / dump trucks Silos and bins Feeding and discharge equipment Level monitoring Wear protection/linings	Wear Protection Crushers, mills Screens Conveying equipment Linings for silo and bins HGVs/dumper trucks/tyre maintenance	Construction waste recycling Crushers, mills Construction machinery Attachments	2325.09.2025 POWTECH, Nuremberg/G
		Grinding & Screening Mills Laboratory and analysis mills Screens and screening systems Wear components	Dewatering & Drying Chamber filter presses Drym and rotary tube dryers Drying with microwaves Thickeners	Potash & Salt Processing • Extraction, production, storage and filling of fertilizers • Phosphate extraction and treatment • Flotation • Fabrication • Pelletizing	
		Digitalization in mineral processing • System control • Industry 4.0 • System monitoring • Digital extraction planning	Laboratory Analysis & Automation • Process control systems • Energy efficiency • Maintenance/service, sampling • Equipment and processes for sample division • Laboratory equipment	Conveying and Storage Conveying equipment and accessories Pumps and motors HGVs/dumpers/dump trucks Silos and bins Feeding and discharge equipment Filling level monitoring Wear protection/linings	
		Sorting	Gravel and sand Excavators/Floating Grabs and Pumps Washing facilities Screening machines Setting machine	Ore Beneficiation Crushers Mills Flotation Gravity separators Hydrocyclones	



Issue	Dates	Main topics			Trade fairs/events
4-5/2025	Publication date: 04.12.2025 Advertising deadline: 12.11.2025	Grinding & Screening Mills Ball and drum mills High-pressure grinding rolls Vibrating mills Stirred ball mills Laboratory and analysis mills Wear components Screens and screening systems	Conveying and Storage Conveying equipment and accessories Pumps and motors HOVs/dumpers/dump trucks Silos and bins Feeding and discharge equipment Filling level monitoring Wear protection / linings	Construction waste recycling Crushers, mills Construction machinery Attachments	
		RecyclingAktiv Special • Preview with company reports for RecyclingAktiv	Construction waste recycling • Crushers, mills • Construction machinery • Attachments	Crushing • Mobile crushers • Stationary crushers	
		Extraction • Drilling technology • Surface mining • Alternative rock loosening processes • Construction machinery	Ore Beneficiation Crushers Mills Flotation Gravity separators Hydrocyclones	Dewatering & Drying	
		Separating & sorting	Wear Protection Crushers, mills Screens Conveying equipment Linings for silo and bins HGVs/dumper trucks/ tyre maintenance	Optimization & Process Control • Automation • Process control systems • Energy efficiency • Maintenance/service	



Issue	Dates	Main topics		Trade fairs/events	
1/2026	Publication date: 10.04.2026 Advertising deadline: 19.03.2026	Laboratory Analysis & Automation • Process control systems • Energy efficiency • Maintenance/service, sampling • Equipment and processes for sample division • Laboratory equipment	Grinding & Screening • Mills • Ball and drum mills • High-pressure grinding rolls • Vibrating mills • Stirred ball mills • Laboratory and analysis mills • Wear components • Screens and screening systems		
		Dedusting & Air Pollution Control • Filter systems • Extraction equipment • Dust suppression / binding	Gravel and sand Excavators/Floating Grabs and Pumps Washing facilities Screening machines Setting machine		

The complete schedule and topic plan for 2026 will appear in the media data 2026.



Circulation audit:



Circulation analysis: Copies per issue

(1. July 2023 to 30. June 2024)

Copies actually distributed (tvA):	3,354	thereof abroad:	2,400
- thereof E-Paper:	894	thereof abroad:	881
Copies sold:	0	thereof abroad:	0
Subscriptions:	0	thereof abroad:	0
Other sales:	0		
Single copy sales:	0		
Free copies:	3,354	thereof abroad:	2400
Archive and specimen:	90		

Geographic distribution:

	Copies actually distributed		
	%*	Copies	
Domestic	2.2	73	
Abroad	97.8	3,281	
Copies actually distributed	100.0	3,399	

^{*} The percentages have been rounded to one decimal place.

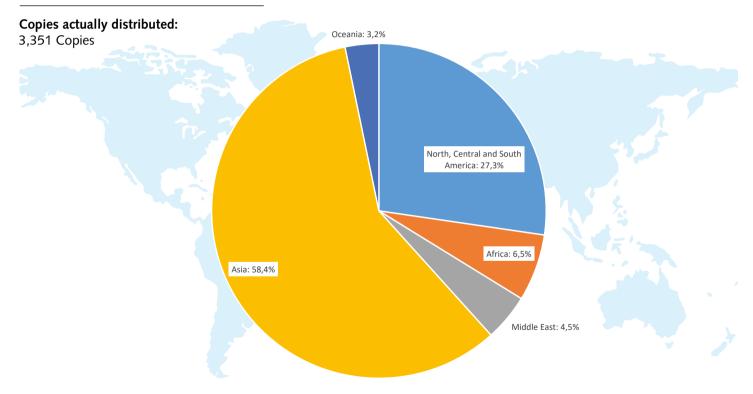
Summary of the survey method:

- 1. Method: Dissemination analysis by file evaluation total survey 2. Basic population: actual circulation 3,354 = 100.0%
- 3. Sample: total survey
- 4. Target person of the study: not applicable 5. Period of study: August 2024

6. Execution of the study: Bauverlag BV GmbH
Details on the survey method are available from the publishing company.



International distribution





Sectors/branches

	Copies actual	ly distributed
Readership structure	%	Copies
Mining and extraction (ores, potash and salt etc.)	62.2	2,113
Quarrying and processing of stone and earth, gravel and sand works	23.8	810
Processing industry (e.g. cement, lime and gypsum plants)	9.6	325
Machinery and plant engineering	1.3	43
Building material recycling	1.1	36
other	2.1	72



Ad prices, print space and bleed-format (plus 3 mm bleed to each side)



^{*} Price surcharge for design by the publisher 500.00 €; ** Price surcharge for design by the publisher 250.00 €
All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms



on request



Additional charges:

Placement: Inside front cover, inside back cover and back cover 470.00 €

Other prescribed positions

20%

All charges are discountable.

Discounts: Published within 12 month

(insertion year, starts with publication of the first advertisement)

Staggered repeat discount Quantity scale 3 times 3 % 3 pages 5 % 6 times 5 % 6 pages 10 % 10 % 15 % 12 times 12 pages 15 % 20 % 18 times 18 pages

Crossmedia discount

Discounts for print and online advertising and crossmedia

advertising campaigns on request.

Special ad types: Bound inserts (sample - front page/back page required)

3.630.00 € 2-pages 5.080.00 € 4-pages

(others on request)

Discounts as per scale of discount: 1 sheet = 1 ad page

Please supply bound inserts in untrimmed format of 216 mm wide and 303 mm high (four pages and more: folded). Raw format of bound-in inserts: bound inserts: 216 x 307 mm, head trim: 6 mm.

foot trim: 3 mm, lateral trim: 3 mm each

Loose inserts (not discountable) Maximum size 200 x 290 mm

Weight of loose insert Price % Full insert till 25 g and 2 mm thickness 820.00 € (higher weights and thicknesses on request) Print insert till 25 g and 2 mm thickness 910.00 €

(higher weights and thicknesses on request)

For partial occupancy: selection costs per selection 160.00 € Glued ad media

Price % Postcard 100.00 €

Product samples, other tip-ons

Technical costs are not eligible for commission

and are not discountable

Required delivery quantity: According to order confirmation

Print Media Group GmbH Delivery address:

> Niederlassung Leimen Frau Tanja Sturm Gutenbergstraße 4

69181 Leimen

"For AT MINERAL PROCESSING Delivery memo:

Worldwide Issue "

We will be happy to provide you with information on other special forms of advertising. Just contact us, we will be pleased to realize

vour individual customer wishes.





Magazine format: DIN A4 (210 mm wide x 297 mm high;

untrimmed: 216 mm wide x 303 mm high)

Print space: 178 mm wide x 277 mm high

4 Columns à 45 mm

Printing and binding methods: Offset printing, adhesive binding

Data transmission: - Übertragung per FTP: on request

- by e-mail (up to 10 MB): order.management@bauverlag.de

For larger volumes of data, please contact: Birgit Grewe. Phone: +49 5241 2151 5151

Data formats: Please deliver the files in the format of the advertise-

ment as PDF/X3 or PDF/X4. We expect a PDF with embedded fonts, only CMYK elements and images in a resolution of 300 dpi. Advertisements in bleed format must be created with a 3 mm filled bleed on all edges. Any bleed marks must be placed at least 3 mm from the net format. Relevant information must be placed at least 3 mm from the page edge on all four pages. When booking the 2nd and 3rd cover page, a minimum distance of 8 mm to the band must

be maintained

Colours: The colour mode is CMYK. The colour profile is ISO

Coated v2 300%. If RGB colours are used, there will

be colour differences.

Data acceptance/archiving:

All files sent to us must be copies, the originals should remain with you until the respective issue is published for security reasons. The documents and directories must have a unique job and page name. Avoid special characters, spaces and umlauts in your

file names if possible.

Data is archived, so unchanged repetitions are usually possible. However, no data guarantee is given.

Guarantee: The client shall assume the guarantee for repro

quality and correct data transmission. Deviations due to the delivery of faulty data do not constitute groands for complaint on the part of the client. Slight deviations in tonal values are within the tolerance

range of the printing process

Terms of payment:

Net invoice value within 30 days following

The date of the invoice, VAT ID No. DE 813382417

Bank details:

Bauverlag BV GmbH, Gütersloh Sparkasse Gütersloh-Rietberg

IBAN: DE46 4785 0065 0018 0329 62

BIC: WELADED1GTL



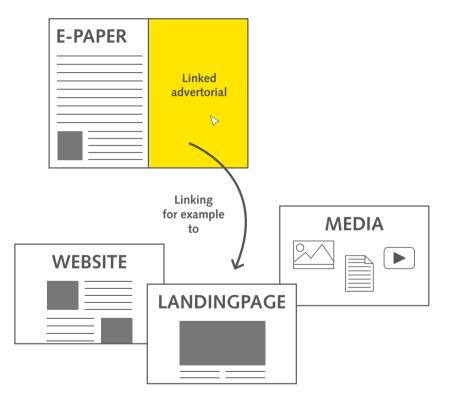
Linking in E-Paper

Increase the effectiveness of your advertising campaign by linking your advertisement in our E-Paper (epaper.at-minerals.com).

Linking ads in the E-Paper offers the following advantages:

- Interactivity: Readers can click directly on ads to get more information or buy products online.
- Enhanced user experience: Readers get direct access to relevant content or products
- Enhanced information content: Ads can provide additional information or media on web pages through links

Price: 290.00 €





AT SCREENING TECHNOLOGY

The AT SCREENING TECHNOLOGY supplement is the must-have for all screen manufacturers, distributors and suppliers. As a comprehensive product overview, AT SCREENING TECHNOLOGY presents the screens in comparison tables.

Title: AT SCREENING TECHNOLOGY

Short profile: AT SCREENG TECHNOLOGY provides tabular comparisons for

different types (e.g. trommels, vibrating screens) of screens and accessories and is therefore an indispensable source of information for

the selection of a screening machine.

Language: English

Target group: Managing directors and technical operations/plant managers in

the global mineral processing industry

Publication frequency: 1 issue per year

Circulation: 13,000 copies

Magazine format: 200 mm wide x 280 mm high

Distribution: Supplement in the trade magazines AT Europe, AT Worldwide,

ZKG CEMENT LIME GYPSUM and tunnel



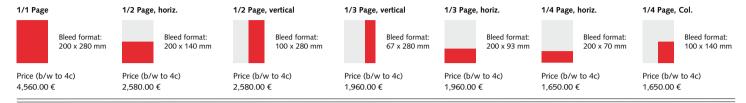
Dates:

Booking deadline company profiles:	06.08.2025
Advertising deadline:	25.08.2025
Publication date:	16.09.2025



AT SCREENING TECHNOLOGY

Prices, valid from 1st October 2024



1/1 Page Company profile*

Photo on Cover page (37mm x 57mm) 620.00 €

Bleed 1 200 x 2

Bleed format: 200 x 280 mm

Price (b/w to 4c) 2.800.00 €

Combination packages	Price (in €)
Package 1:	5,700.00
1/1 page advert1/1 page company profile*	
- picture on the cover	
- company and product entries (flat-rate)	
– 10 copies	
Package 2:	4,040.00
– 1/2 page advert	
- 1/1 page company profile*	
– picture on the cover	
 company and product entries (flat-rate) 	
– 10 copies	

ENTRIES (not commissionable)

Type of entry	Kategorien	Price (in €)
Company entry In the directory of manufacturers incl. company name, address, phone number, fax, e-mail, URL and company logo	manufacturers screens screen linings analysis and laboratory screens accessories wear parts suppliers	250.00 first Category 150.00 each additio- nal category
Product entry In the overview tables incl. technical data of your screen model and com- pany logo	- Stationary screens Circular vibrating screens Drum screens Linear vibrating screens Elliptical vibrating screens Bucket sieves Analysis and laboratory sieves Other sieves - Mobile sieves Sieves for single operation Sieves for combined operation Drum screens - Screen linings - Accessories	250.00 first Category 150.00 each additio- nal category

^{*} Company profile incl. layout (approx. 1,500 characters, 2-3 pictures, company logo and contact details). Placement: in the front of the magazine in alphabetical order



AT CRUSHING TECHNOLOGY

The AT CRUSHING TECHNOLOGY supplement is a must-have for all crusher manufacturers, distributors and suppliers. This comprehensive product survey provides a tabular overview of the different types of crushers and the available machines.

Title: AT CRUSHING TECHNOLOGY

Short profile: AT CRUSHING TECHNOLOGY presents tabular overviews of

stationary and mobile crushers (impact crushers, cone crushers, etc.) as a comprehensive product survey. Directories of manufacturers and distributors round off the necessary information in the search for

a suitable crusher

Language: German/English

Target group: Managing directors and technical operations/

plant managers in the global mineral processing industry

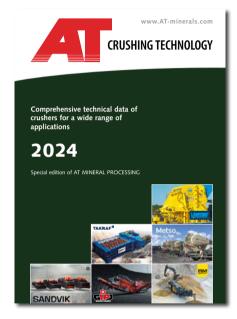
Publication frequency: 1 issue per year

Circulation: 26,000 copies

Magazine format: 200 mm wide x 280 mm high

Distribution: Supplement in the trade magazines AT Europe, AT Worldwide,

ZKG CEMENT LIME GYPSUM, tunnel and THIS



Dates:

- 4.00.	
Booking deadline Company profiles:	08.10.2025
Advertising deadline:	13.11.2025
Publishing date:	26.11.2025





1/1 Page 1/2 Page, horiz. 1/2 Page, vertical 1/3 Page, vertical 1/3 Page, horiz. 1/4 Page, horiz. 1/4 Page, Col. Bleed format: 200 x 280 mm 200 x 140 mm 100 x 280 mm 67 x 280 mm 200 x 93 mm 200 x 70 mm 100 x 140 mm Price (b/w to 4c) 3.100.00 € 3.100.00 € 2.060.00 € 2.060.00 € 1.750.00 € 1.750.00 € 5.700.00 €

2/1 Page Company profile*

Photo on Cover page (37mm x 57mm) 670.00 €



Bleed format: 400 x 280 mm

Price (b/w to 4c) 3,630.00 €

Combination packages	Price (in €)
Package 1: - 1/1 page advert - 2/1 page company profile* - picture on the cover - company and product entries (flat-rate) - 10 copies	7,150.00
Package 2: - 1/2 page advert - 2/1 page company profile* - picture on the cover - company and product entries (flat-rate) - 10 copies	5,080.00

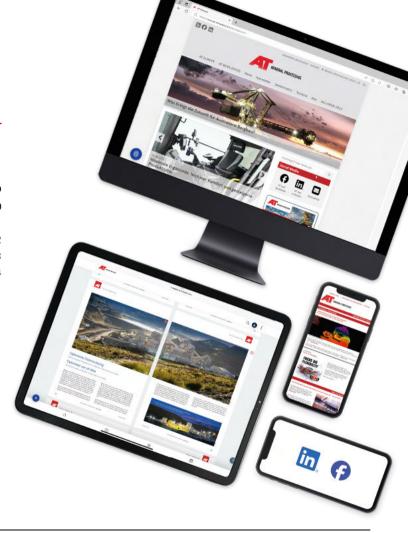
^{*} Company profile incl. layout (approx. 1,500 characters, 4-6 pictures, company logo and contact details). 1/1 page each German and English. placement: in the front of the magazine in alphabetical order

ENTRIES (not commissionable)

ENTRIES (not commissionable)				
Type of entry	Categories	Price (in €)		
Company entry In the directory of manufac- turers incl. company name, address, phone number, Fax, e-mail, URL and company logo	- Manufacturer Crusher Wear parts Accessories - Dealer	350.00 for first category 180.00 per additional categor		
Product entry In the overview tables incl. technical data of your crusher models and company logo	- Cone crusher stationary/mobile - Jaw crusher stationary/mobile - Roll crusher stationary/mobile - Impact crusher stationary/mobile - Hammer crusher stationary - Crusher blades	350.00 for first category 180.00 per additional categor		

DIGITAL

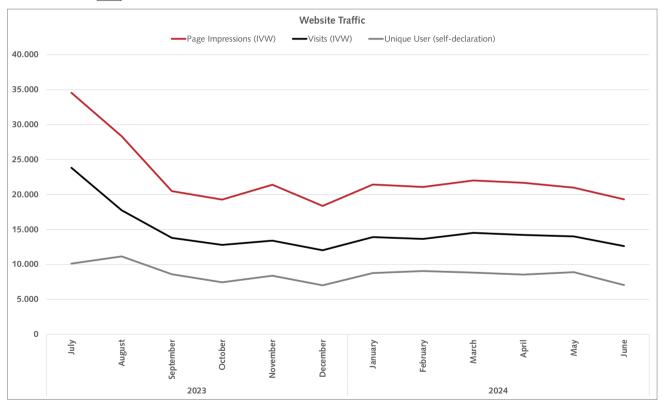
Website traffic	39
Website prices and formats	40
Website technical advice	4
Newsletter time schedule and technical advice	42
Newsletter prices, formats and technical advice	43
Online-advertorial	44





Traffic audit





Source for page impressions and visits: IVW, for unique user: Google Analytics/self-reported; Average per month July 2023 to June 2024



Prices and forms of advertising (price for 28 days / 4 weeks):

Form of advertising	Placement Desktop and tablet	Size in pixel (W x H) Desktop and tablet	Placement Mobile	Size in pixel (W x H) Mobile	Price for 28 days / 4 weeks
Fullsize banner	Content	468 x 60	Content	300 x 50 (6:1)	616.00 €
Superbanner	At the top of the website	728 x 90	Content	300 x 50 (6:1)	770.00 €
Medium rectangle	Content/ Marginal column	300 x 250	Content	300 x 250	1,078.00 €
Skyscraper	To the right of the content	120 x 600 (sticky possible)	Content	300 x 50 (6:1)	924.00 € 994.00 € (sticky)
Ad Bundle	Alternating depending On availability	468 x 60 120 x 600 300 x 250	Content	300 x 250	924.00 €
Wide skyscraper	To the right of the content	160 x 600 (sticky possible)	Content	300 x 50 (6:1)	1,078.00 € 1,148.00 € (sticky)
Half page	To the right of the content	300 x 600 (sticky possible)	Content	300 x 600	1,232.00 € 1,302.00 € (sticky)
Billboard	Under the navigation, not on the start page	970 x 250	Content	300 x 75 (4:1)	1,540.00 €
Wallpaper	Above and next to the content	728 x 90 and 120 x 600	Content	300 x 250	1,386.00 €
Expandable wallpaper	Above and next to the content	728 x 90 and 120 x 600 (300 x 600)	Content	300 x 600	1,540.00 €
Company Logo	Content / Marginal column	200 x 100	Content	200 x 100	378.00 €
OnlinePLUS	Addition to an existing online article/advertorial	Photos, videos, PDFs	Addition to an existing online article/advertorial	Photos, videos, PDFs	1,148.00 €
Microsite	Own navigation within the website	Individual	Own navigation within the website	Individual	9,576.00 € (Price for 12 weeks)
Job offer	In the job market	Individual	In the job market	Individual	1,250.00 €

All display banners rotate with a maximum of 2 other banners in the same position. Please always supply the respective desktop and mobile format. Other formats on request.

All prices plus 19% VAT, agency commission: 15%. You can find our technical specifications with a presentation of the formats at https://bauverlag.de/downloads/spec-sheet-online.pdf.

You can find the general terms and conditions at https://bauverlag.de/en/terms





Discounts:

Published within 12 months (Insertion year)

Staggered repeat discount

12 Weeks 5% 26 Weeks 10% 52 Weeks 15%

Online ad specials: additional options

Wallpaper: coloured, clickable background

30% additional charge

We will be happy to provide you with information on other online special forms of advertising. Just contact us, we will be pleased to realize your individual customer wishes.

File formats: JPG, GIF, Flash, HTML-Tag, Redirect-Tag

Weight: max. 100 kB per banner

The kB data given for every advertising material are maximum sizes and represent the total sum of all data defined by the advertising materials (including files to be loaded later, sniffer code, images, flash, etc.).

For detailed information please see our spec sheet:https://bauverlag.de/downloads/spec-sheet-online.pdf

You get a reporting about ad-impressions and ad-clicks after campaign end.

Delivery address: Please send the advertising material for your campaign to:

order.management@bauverlag.de

Delivery date: 7 working days prior to beginning of the campaign.

These lead times give both of us sufficient time to test the formats and to ensure reliable delivery of the campaign. Otherwise, we can bear no costs

for delays caused by late delivery to us.

Please send your materials together with the required meta information:

- booked site

- Customer name

– Order number

– Target-URL

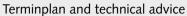
- Booking period

- Form of advertisingat

- Motif name

- Contact person for inquiries







Schedule:

Issue	Publishing date	Booking deadline
1/2025	04.03.2025	21.02.2025
2/2025	03.04.2025	25.03.2025
3/2025	13.05.2025	02.05.2025
4/2025	10.06.2025	28.05.2025
5/2025	09.07.2025	30.06.2025
6/2025	13.08.2025	04.08.2025
7/2025	16.09.2025	05.09.2025
8/2025	08.10.2025	26.09.2025
9/2025	11.11.2025	31.10.2025
10/2025	10.12.2025	01.12.2025

Recipients:

Management and plant management in the processing plants worldwide

Circulation:

1,954 Recipients Openingrate net: 19.5%

(Quelle: Inxmail, average per month

July 2023 to June 2024)



File formats:

JPG or static GIF, max. 20 kB (without animation)

For detailed information please see our spec sheet: www.bauverlag.de/downloads/spec-sheet-online.pdf

Format of newsletter:

Delivery address:

Delivery date:

HTML or text

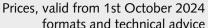
Please send the advertising material for your campaign to: order.management@bauverlag.de

7 working days prior to beginning of the campaign.. These lead times give both of us sufficient time to test the formats and to ensure reliable delivery of the campaign. Otherwise, we can bear no costs for delays caused by late delivery to us.

Please send your materials together with the required metainformation:

- booked newsletter
- Customer name
- Order number
- Target URL
- Contact person for inquiries

You will get a reporting about the recipients, Opening rate and ad-clicks.





Prices and forms of advertising:

Text ad premium



- 1. Text ad in the Newsletter
- headline up to 50 characters - up to 500 characters
- 1 image (275 x 255 pixel)

Placement: content

Price: 730.00 €

Text ad



- headline up to 50 characters - up to 500 characters
- 1 image (275 x 255 pixel)

content

Price:

Placement:

610.00 €

Medium rectangle



Format: 300 x 250 px

Placement: content

Price: 730.00 €

Fullsize banner



Format: 468 x 60 px

Placement: content

Price: 490 00 €

Skyscraper



Format: 120 x 600 px

Placement: next to the content

Price: 610.00 €

Wide skyscraper



Format: 160 x 600 px

Placement: next to the content Price:

730.00 €

Newsletter takeover



- up to 4 text ads
- 3 fullsize banner
- 1 skyscraper

Placement: content, exklusiv

Price: 4,520.00 €

Job offer



- headline up to 50 characters
- up to 500 characters
- 1 image (275 x 255 pixel)

Placement: content

Price: 610.00 €

Discounts:

Published within 12 months (Insertion year)

Staggered repeat discount

3 times 6 times 10% 12 times 15%

All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms



Online-advertorial

Show our users your expertise on a topic, demonstrate your problem-solving skills, or explain the benefits of your product in detail - the occasions for an online advertorial can be many and varied. The online advertorial is promoted with a comprehensive 4-week communication package consisting of the following components:

- permanent online contribution on www.AT-MINERALS.com (can still be foand via search after the 4 weeks)
- Editorial teaser on the start page with link to the online article (subject to availability)
- Medium rectangle with placement on the complete website as teaser with link to the online article
- 1 Text ad in the AT-Newsletter with link to the online article
- Promoted Facebook post via the Facebook fan page of AT MINERAL PROCESSING with link to the online article
- Please deliver the online post in German and English

Price: 2,912.00 € plus VAT. (Price for 28 days / 4 weeks)



All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms

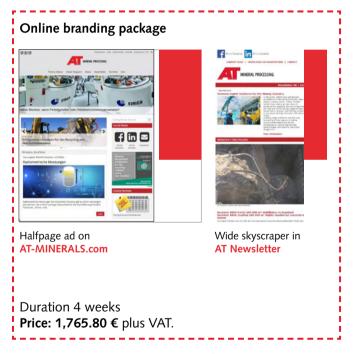
PORTFOLIO

Communication packages	46
Lead generation	47
Video-advertorial	48
Events	49
Creative	50





Our communication package combine an appropriate set of advertising channels based upon your communication goals to ensure that you reach your entire target group.





We will be happy to put together further packages with suitable digital and print formats for you on request.



Gain valuable leads with the strong media brand AT!

Webinar

Choose an interesting topic, create an exciting Presentation and have the webinar moderated by our expert AT MINERAL PROCESSING editorial team and organized by the experienced Bauverlag event team. You will receive the contact details of the participants.

Price: 6,490.00 €*



Ask for our detailed information flyer!

*Price plus 19% VAT.

Please note that we require a lead time of 8 weeks. You can find the general terms and conditions at https://bauverlag.de/en/terms.

Whitepaper

Publish your neutral, well-foundedinformation on a topic of interest to the target group in a useful white paper on AT-MINERALS.com. Interested high-value order the white paper and you will receive the contact details afterwards.

Price: on request









Video advertorials that will convince you!

Moving images attract attention. Content and products can be presented in a more lively and emotional way, making them easier to perceive.

In contrast to classic commercials, video advertorials convey information, tips or stories that appear valuable to the viewer while subtly promoting a product, service or brand.

The focus is often on providing the audience with useful content while raising awareness of the advertised brand, without the advertising taking center stage.

Bauverlag not only has access to the target group, but also the expertise to implement an individual storyline perfectly and tailor-made for the customer in the construction industry. The Bauverlag brands also provide neutrality and credibility for your communication goals.

When will we realize our joint video project?

Please contact us



Erdal Top Director Video & Digital Services Phone: +49 5241 2151-3344 E-Mail: erdal.top@bauverlag.de













Networking für Architektur und Bau

The portal for networking in architecture and the construction industry

Bauverlag organizes and plans 85 events every year. These include in-house events such as congresses, trade fairs and specialist forums. In addition, customer events are designed, planned and carried out.

Our events offer you

- Networking and information transfer
- Contact with your target group and top decision-makers in architecture and the construction industry
- Neutral specialist presentations on trends and developments
- Intensive exchange of ideas and information
- In-depth information through accompanying trade exhibitions
- New, innovative discussion and presentation formats

Expand your network. Take advantage of the professional exchange with colleagues and industry experts!

Please contact us



Rainer Homeyer-Wenner Head of Events Phone: +49 5241 2151-3311

E-Mail: rainer.homeyer-wenner@bauverlag.de



Malte Kienitz Event Manager

Phone: +49 5241 2151-2424 E-Mail: malte.kienitz@bauverlag.de



Heike Carpenter
Assistance Eventmanagement
Phone: +49 5241 2151-1155
E-Mail: heike.carpenter@bauverlag.de















Your partner for content marketing, individual communication solutions and networking

We support you in reaching your target group with something special. In close cooperation with our specialist editorial teams, we develop customized online and print formats as well as specialist events for you.

Bauverlag Creative offers you

- Supplements, brochures, white papers
- Websites and microsites
- Editorial videos and image films
- Social media content
- Moderation and event management

Become visible. Use the reach and channels of Bauverlag!

Please contact us



Christian Ippach Bauverlag Creative Phone: +49 5241 2151-7799 E-Mail: christian.ippach@bauverlag.de

THE BAUVERLAG

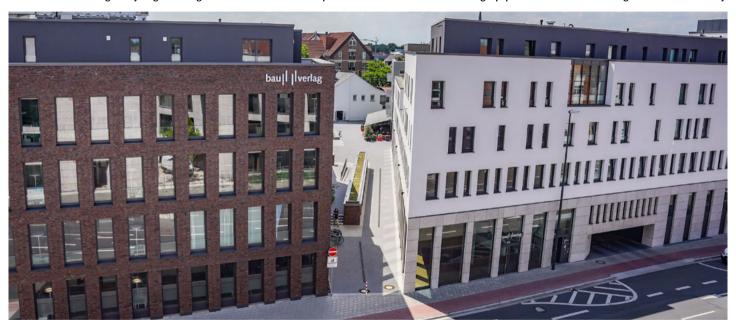
Location and management	5.
Contacts	5.
Other brands	5





Building. Knowledge. Passion.

Architecture / Processing & recycling / Building materials / Construction companies / Job market / Technical building equipment / Fabricators / Housing and real estate industry





Michael Voss, Publisher and Managing Director Phone: +49 5241 2151-5511 E-Mail: michael.voss@bauverlag.de



Boris Schade-Bünsow Managing Director Phone: +49 30 8841-0626 E-Mail: boris.schade-buensow@bauwelt.de Foto: © Jasmin Schuller

Bauverlag BV GmbH

Friedrich-Ebert-Straße 62 33330 Gütersloh Phone: 05241 2151 1000 E-Mail: info@bauverlag.de

https://bauverlag.de/en





Dr. Petra Strunk
Editor-in-Chief AT
Phone: +49 5241 2151-7272
E-Mail: petra.strunk@bauverlag.de



Bärbel Ellermann Head of Job Market Phone: +49 5241 2151-1919 E-Mail: baerbel.ellermann@bauverlag.de



Ariane Ewers-Busche
Sales Manager Job Market
Phone: +49 5241 2151-3000
E-Mail: stellenmarkt@bauverlag.de



Christiane Klose
Sales Manager Job Market
Phone: +49 5241 2151-3000
E-Mail: stellenmarkt@bauverlag.de



Denise SpindeIndreier Sales Manager Job Market Phone: +49 5241 2151-3000 E-Mail: stellenmarkt@bauverlag.de

We will support your media plannings – just give us a call or send us an e-mail!





Nicole Dony Senior Sales Manager Phone: +49 5241 2151-4242 E-Mail: nicole.dony@bauverlag.de



Bernd Fenske Key Account Manager Phone: +49 89 24440-7344 E-Mail: bernd.fenske@bauverlag.de



Axel Gase-Jochens Head of Digital Sales Phone: +49 5241 2151-2727 E-Mail: axel.gase-jochens@bauverlag.de



Birgit Grewe Sales Service Manager Phone: +49 5241 2151 5151 E-Mail: birgit.grewe@bauverlag.de



Stefan Hoffmann Head of Sales Operations Phone: +49 5241 2151-4747 E-Mail: stefan.hoffmann@bauverlag.de



Andreas Kirchgessner
Key Account Manager
Phone: +49 5241 2151-4411
E-Mail: andreas.kirchgessner@bauverlag.de



Erdal Top Key Account Manager Phone: +49 5241 2151-3344 E-Mail: erdal.top@bauverlag.de

We will support your media plannings – just give us a call or send us an e-mail!

















KÜCHENPLANER



























