MEDIA DATA 2027

Target groups
– Tunnel construction companies
– Suppliers
– Engineering offices
– Clients

Official organ of the STUVA



tunnel

tunnel-online.info

bauverlag

Brand profile 03

PRINT

Editorial schedule 05
Circulation and distribution analysis 09
Prices and formats 12
Formats and technical advice 14
Cover story 15
Linking in E-Paper 16

DIGITAL

Website traffic 18
Website Prices, formats and technical advice 19
Website Technical advice 20
Newsletter time schedule 21
Newsletter Prices, formats and technical advice 22
Online advertorial 23

PORTFOLIO

Communication packages 25
Lead generation 26
Video advertorial 27
Events 28
Creative 29
Bauverlag Job Market/Recruiting 30

THE BAUVERLAG

Location and management 32
Contacts 33
Other brands 34



tunnel

For over 40 years **tunnel** has been one of the leading international specialist information brands for the tunnel construction industry. In German and English, **tunnel** deals with the planning and execution of underground structures in new construction and refurbishment projects in a practice-oriented manner. The relevant key topics include technology, digitalization, sealing, monitoring, construction logistics, life cycle assessment, safety and tunnel operation. **tunnel** provides specialist information on all media channels – as a printed issue, digitally via the website **(www.tunnel-online.info)**, 12 times a year by newsletter and via the social media channel LinkedIn. **tunnel** is the official organ of the Research Association for Tunnels and Transportation Facilities e. V. (STUVA) in Cologne.

27,696
Copies / year

copies actually distributed	4,616
thereof E-Paper:	1,979
Publication frequency	6x / Year

336,983
Page impressions website / year

Page Impressions	28,082 / Month
Visits	18,665 / Month
Unique users	9,873 / Month

39,266
Newsletter recipients / year

Recipients	3,272 / Issue
Net open rate	31.9 %
Publication frequency	12x / Year

4,200
Soclai media followers

PRINT

Editorial schedule	05
Circulation and distribution analysis	09
Prices and formats	12
Formats and technical advice	14
Cover story	15
Linking in E-Paper	16



Issue	Dates	Main topics	Further topics 2nd half-year	Trade fairs/events
5/2026	**Publication date:** 30.10.2026 **Editorial deadline:** 04.09.2026 **Advertising deadline:** 08.10.2026	International projects + excavation technology Injection technology Waterproofing	– Lining, fittings + tunnel operation – Construction management – Fire protection + safety – BIM + digital processes – Monitoring + site investigation – Conveyor technology + logistics	04–05 November 2026 **Forum Injektionstechnik** Cologne, Germany
6/2026	**Publication date:** 14.12.2026 **Editorial deadline:** 20.10.2026 **Advertising deadline:** 20.11.2026	**Special** Construction machines, equipment + conveying systems Tunnelling Statistics Germany International projects + excavation technology		

Issue	Dates	Main topics	Further topics 1st half-year	Trade fairs/events
1/2027	**Publication date:** 23.02.2027 **Editorial deadline:** 18.12.2026 **Advertising deadline:** 01.02.2027	International projects + excavation technology Research + development	– Lining, fittings + tunnel operation – Construction management – Fire protection + safety – BIM + digital processes – Monitoring + site investigation – Conveyor technology + logistics – Waterproofing	21 April 2027 **Münsteraner Tunnelbaukolloquium** Münster, Germany 23–29 April 2027 **World Tunnel Congress** Antwerp, Belgium
2/2027	**Publication date:** 14.04.2027 **Editorial deadline:** 12.02.2027 **Advertising deadline:** 19.03.2027	**Special** World Tunnel Congress International projects + excavation technology Research + development		10 June 2027 **Swiss Tunnel Day** Biel, Switzerland
3/2027	**Publication date:** 15.06.2027 **Editorial deadline:** 15.04.2027 **Advertising deadline:** 21.05.2027	**Special** Construction machines, equipment + conveying systems International projects + excavation technology Research + development		24 June 2027 **12th Rock Mechanics and Tunnelling Day** Weinheim, Germany

The editorial department reserves the right to make changes/additions on grounds of topicality.

Issue	Dates	Main topics	Further topics 2nd half-year	Trade fairs/events
4/2027	**Publication date:** 01.09.2027 **Editorial deadline:** 01.07.2027 **Advertising deadline:** 10.08.2027	**Special** Geomechanics Colloquium International projects + excavation technology Research + development	– Lining, fittings + tunnel operation – Construction management – Fire protection + safety – BIM + digital processes – Monitoring + site investigation – Conveyor technology + logistics	14–15 October 2027 **76th Geomechanics Colloquium** Salzburg, Austria
5/2027	**Publication date:** 26.10.2027 **Editorial deadline:** 27.08.2027 **Advertising deadline:** 04.10.2027	**Special** STUVA-Conference International projects + excavation technology Injection technology		08–10 December 2027 **STUVA-Conference** Munich, Germany
6/2027	**Publication date:** 03.12.2027 **Editorial deadline:** 01.10.2027 **Advertising deadline:** 11.11.2027	Special Construction machines, equipment + conveying systems Tunnelling Statistics Germany International projects + excavation technology		

The editorial department reserves the right to make changes/additions on grounds of topicality.

Issue	Dates	Main topics	Further topics 1st half-year	Trade fairs/events
1/2028	**Publication date:** 25.02.2028 **Editorial deadline:** 17.12.2027 **Advertising deadline:** 03.02.2028	Special bauma 2028 International projects + excavation technology Injection technology Waterproofing	– Lining, fittings + tunnel operation – Construction management – Fire protection + safety – BIM + digital processes – Monitoring + site investigation – Conveyor technology + logistics – Waterproofing	March 2028 **Cologne Tunnel Construction Day** Cologne, Germany 03–09 April 2028 **bauma 2028** Munich, Germany

General overview of topics:
Lining, technical installations + tunnel operation: formwork systems, sprayed concrete, in-situ concrete, segmental lining, fibre concrete, etc., anchoring systems, support, energy supply, lighting, traffic engineering, ventilation, fire alarm, fire extinguishing system, doors and gates
Construction management: project management, risk and quality management, controlling, construction logistics, contracting and contract forms
Construction machines + equipment
Fire protection + safety: (for construction, renovation and operating phases) Lighting, traffic engineering, ventilation, fire alarm and fire extinguishing systems, doors and gates, occupational safety
BIM + digital construction processes: for design, construction, refurbishment, maintenance and operating phases
Monitoring + site investigation: for design, construction, refurbishment, maintenance and operating phases
International projects + excavation technology: design and execution of tunnel construction and refurbishment projects, mechanized and conventional tunnelling
Research + development
Conveying systems + logistics
Waterproofing + injection technology: for new construction and refurbishment projects

The editorial department reserves the right to make changes/additions on grounds of topicality. The complete editorial schedule for 2028 will be published in the 2028 media data.

Circulation audit: IVW

Circulation analysis: Copies per issue
(1. July 2025 to 30. June 2026)

Copies actually distributed (tvA):	4,629	thereof abroad:	2,704
thereof E-Paper:	1,979	thereof abroad:	1,251
Copies sold:	517	thereof abroad:	185
Subscriptions:	496	thereof abroad:	184
Other sales:	21	thereof abroad:	0
Single copy sales:	0		
Free copies:	4,112	thereof abroad:	1,293
Archive and specimen:	62		

Geographical distribution analysis (Business regions):

	Copies actually distributed	
	%*	Copies
Domestic	41.4	1,925
Abroad	58.6	2,704
Copies actually distributed (tvA)	100.0	4,629

*The percentages have been rounded to one decimal place.

Summary of the survey method:
1. Method: Dissemination analysis by file evaluation - total survey
2. Basic population: actual circulation 4,629 = 100.0 %
3. Sample: total survey
4. Target person of the study: not applicable
5. Period of study: August 2026
6. Execution of the study: Bauverlag BV GmbH
Details on the survey method are available from the publishing company.

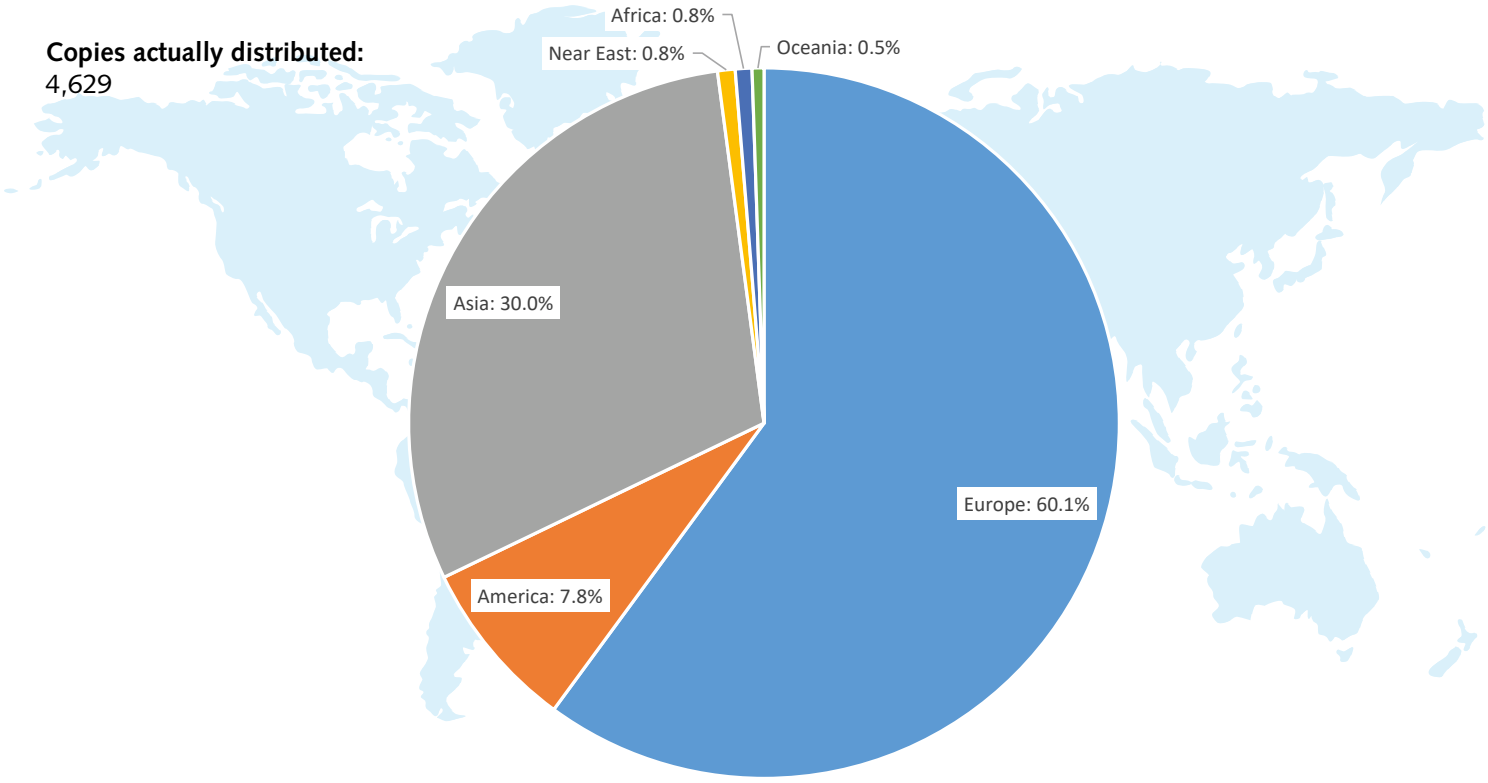
Geographic distribution analysis by country/or continent:

	Copies actually distributed	
Business regions	**%***	**Copies**
Europe	60.1	2,781
thereof region Germany, Austria and Switzerland	47.7	2,209
America	7.8	360
Asia	30.0	1,391
Middle East	0.8	37
Africa	0.8	35
Oceania	0.5	25
Total	**100.0**	**4,629**

*The percentages have been rounded to one decimal place.

Circulation

Copies actually distributed:
4,629



Sectors/branches:

Readership structure	Copies actually distributed	
	% *	Copies
Tunnel construction companies	45.3	2,095
Engineering Firms	11.1	514
Teaching and Research	8.8	408
Deep drilling	2.7	123
STUVA Members	3.3	151
Tunnel Associations	21.0	971
Miscellaneous	8.0	367
	100.0	**4,629**

* The percentages have been rounded to one decimal place.
Publishing Statistics, as of August 2026

Ad prices, print space and bleed-format (plus 3 mm bleed to each side)

2/1 Page



Bleed format:
420 x 297 mm

Price (b/w to 4c)
9,940.00 €

1/1 Page



Bleed format:
210 x 297 mm

Price (b/w to 4c)
5,515.00 €

Junior page



Bleed format:
148 x 210 mm

Price (b/w to 4c)
3,980.00 €

1/2 Page, horiz.



Bleed format:
210 x 145 mm

Price (b/w to 4c)
3,805.00 €

1/2 Page, vertical



Bleed format:
100 x 297 mm

Price (b/w to 4c)
3,805.00 €

1/3 Page, vertical



Bleed format:
70 x 297 mm

Price (b/w to 4c)
3,310.00 €

1/3 Page, horiz.



Bleed format:
210 x 100 mm

Price (b/w to 4c)
3,310.00 €

1/4 Page, vertical



Bleed format:
52 x 297 mm

Price (b/w to 4c)
2,990.00 €

1/4 Page, horiz.



Bleed format:
210 x 74 mm

Price (b/w to 4c)
2,990.00 €

1/4 Page, Col.



Bleed format:
100 x 145 mm

Price (b/w to 4c)
2,990.00 €

1/8 Page, vertical



Bleed format:
52 x 145 mm

Price (b/w to 4c)
1,395.00 €

1/8 Page, horiz.



Bleed format:
210 x 50 mm

Price (b/w to 4c)
1,395.00 €

1/8 Page, Col.



Bleed format:
100 x 74 mm

Price (b/w to 4c)
1,395.00 €

Format		farbig
Advertorial 1/1 Page *		5,515.00 €
Advertorial 1/2 Page **		3,805.00 €
Cover story		10,160.00 €
Price in the trade fair edition	Issues 2/27 WTC; 4/27 Geomechanik Kolloquium; 5/27 STUVA-Tagung; 1/28 bauma	12,700.00 €
Picture of the Month (Motif and text in coordination with the editorial team)		4,080.00 €
also with online extension		5,470.00 €

* Price surcharge for design by the publisher 500.00 €; ** Price surcharge for design by the publisher 250.00 €
All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms

Placement:

Cover pages (Inside front cover, inside back cover and back cover)	6,070.00 €

Special colour:

Each colour	On request

All charges are discountable.

Discounts:

Published within 12 months
(insertion year, starts with publication of the first advertisement)

Staggered repeat discount		Quantity scale	
3 times	3 %	3 Pages	5 %
6 times	5 %	6 Pages	10 %
12 times	10 %	12 Pages	15 %
18 times	15 %	18 Pages	20 %
24 times	20 %	24 Pages	25 %

Crossmedia discount
Discounts for print and online advertising and crossmedia advertising campaigns on request.

No discount on inserts and additional technical costs

Special ad types:

Bound inserts (sample - front page/back page required)

2-pages	3,420.00 €
4-pages	5,420.00 €

(others on request)

Discount according to quantity scale: 1 sheet = 1 ad page
Please supply bound inserts in untrimmed format of 216 mm wide and 303 mm high (four pages and more: folded). Raw format of bound-in inserts: bound inserts: 216 x 307 mm, head trim: 6 mm, foot trim: 3 mm, lateral trim: 3 mm each

Loose inserts (not discountable)
Maximum size 205 x 290 mm

Weight of loose insert	**Price ‰**
Full insert up to 25 g and 2 mm thickness (higher weights and thicknesses on request)	405.00 €
Print insert up to 25 g and 2 mm thickness (higher weights and thicknesses on request)	475.00 €
For partial occupancy: selection costs per selection	180.00 €

Glued ad media	**Price ‰**
Postcard	105.00 €
Product samples, other tip-ons	on request

Technical costs are not eligible for commission and are not discountable

Required delivery quantity:	According to order confirmation
Delivery address:	Strube Druck & Medien GmbH z. Hd. Klaus Anthes Stimmerswiesen 3 D-34587 Felsberg
Delivery memo:	For tunnel Issue …

We will be happy to provide you with information on other special forms of advertising. Just contact us, we will be pleased to realize your individual customer wishes.

Magazine format:	210 mm wide x 297 mm high, DIN A4
Print space:	177 mm wide x 267 mm high 4 Columns à 40 mm wide
Printing and binding methods:	Offset printing, adhesive binding
Data transmission:	FTP transfer: upon request To submit print files or if you have any questions, please contact: order.management@bauverlag.de
Data formats:	Please deliver the files in the format of the advertisement as PDF/X3 or PDF/X4. We expect a PDF with embedded fonts, only CMYK elements and images in a resolution of 300 dpi. Advertisements in bleed format must be created with a 3 mm filled bleed on all edges. Any bleed marks must be placed at least 3 mm from the net format. Relevant information must be placed at least 3 mm from the page edge on all four sides. When booking the 2nd and 3rd cover page, a minimum distance of 8 mm to the band must be maintained.
Colours:	The colour mode is CMYK. The colour profile is ISO Coated v2 300%. If RGB colours are used, there will be colour differences.
Data acceptance/archiving:	All files sent to us must be copies, the originals should remain with you until the respective issue is published for security reasons. The documents and directories must have a unique job and page name. Avoid special characters, spaces and umlauts in your file names if possible. Data is archived, so unchanged repetitions are usually possible. However, no data guarantee is given.
Guarantee:	The client shall assume the guarantee for repro quality and correct data transmission. Deviations due to the delivery of faulty data do not constitute grounds for complaint on the part of the client. Slight deviations in tonal values are within the tolerance range of the printing process
Terms of payment:	Invoice net within 10 days of the invoice date, VAT ID No. DE 813382417
Bank details:	Bauverlag BV GmbH, Gütersloh Deutsche Bank Berlin IBAN: DE45 1007 0000 0069 4653 00 BIC: DEUTDEBBXXX

What does the tunnel Cover story offer you?

The **tunnel cover story** is an exclusive reportage about a project that is presented in detail and prominently announced on the front page. Combined with a comprehensive advertising package, the **tunnel cover story** becomes an attractive communications package



tunnel Cover story

- Cover image
- Exclusive feature article in the magazine
- 1/1 page advertisement in the same issue
- Online placement on the home page at tunnel-online.info
- Enhancement of the cover story online through additional images, videos, or documents on the website
- Medium rectangle for 8 weeks on tunnel-online.info with a link to the cover story
- Editorial note in the newsletter
- 150 copies of the cover story for your own use

Price: 10,160.00 €
Price in the trade fair edition: 12,700.00 €
(Issue 2/27; 4/27; 5/27; 1/28)

Agency commission eligible, no further discounts; plus VAT.

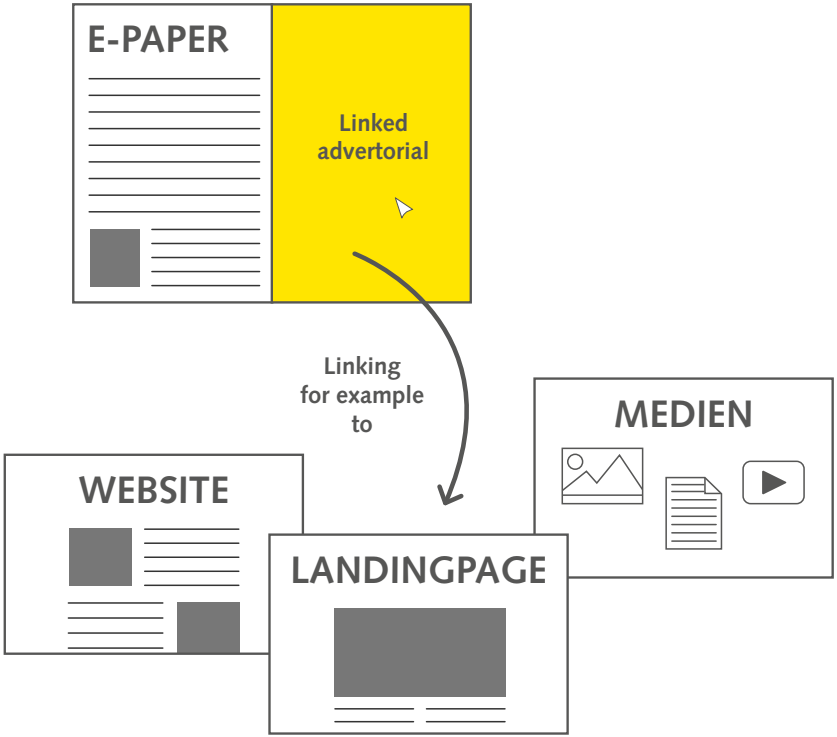
Linking in E-Paper

Increase the effectiveness of your advertising campaign by linking your advertisement in our E-Paper (**epaper.tunnel-online.info**).

Linking ads in the E-Paper offers the following advantages:

- **Interactivity:** Readers can click directly on ads to get more information or buy products online.
- **Enhanced user experience:** Readers get direct access to relevant content or products
- **Enhanced information content:** Ads can provide additional information or media on web pages through links

Price: 310.00 €

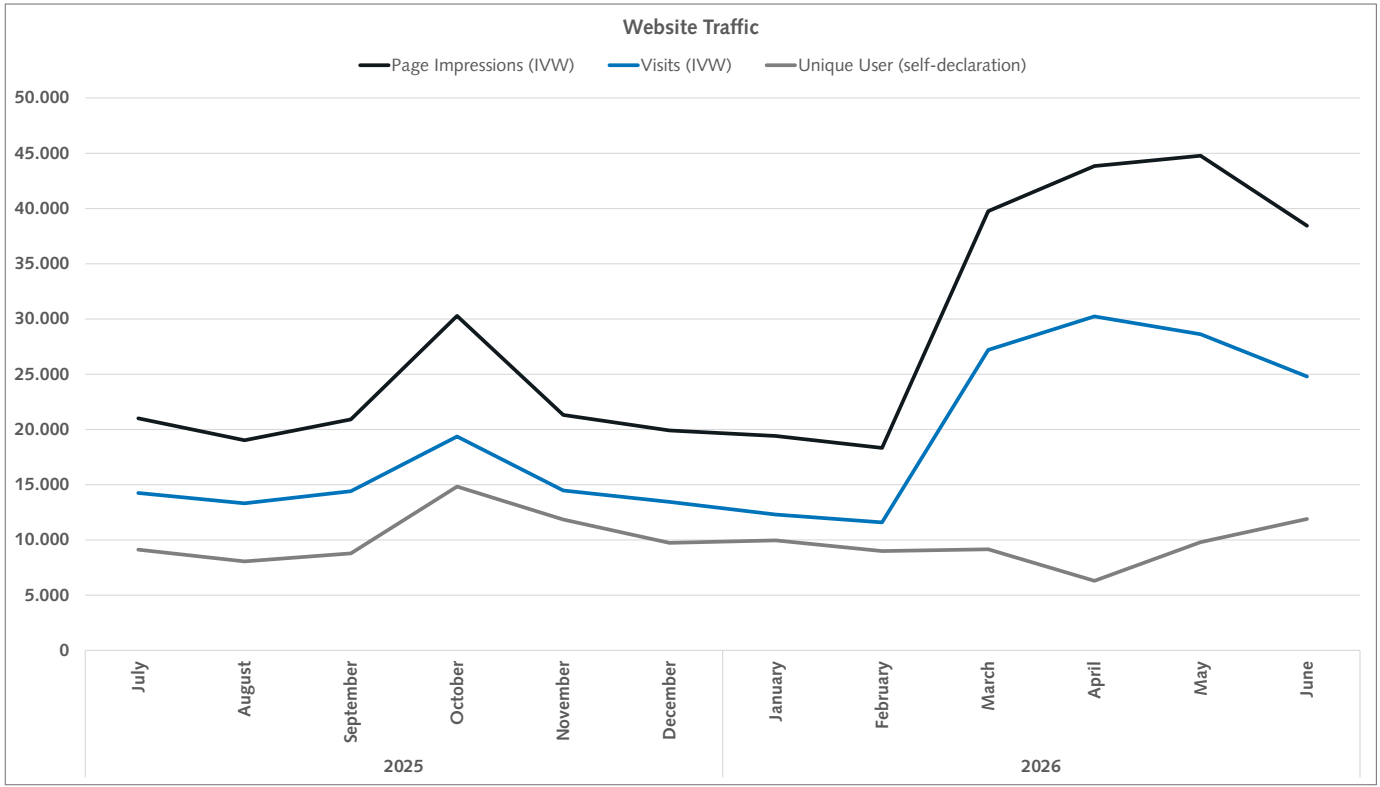


DIGITAL

Website traffic	18
Website Prices, formats and technical advice	19
Website technical advice	20
Newsletter time schedule	21
Newsletter Prices, formats and technical advice	22
Online advertorial	23

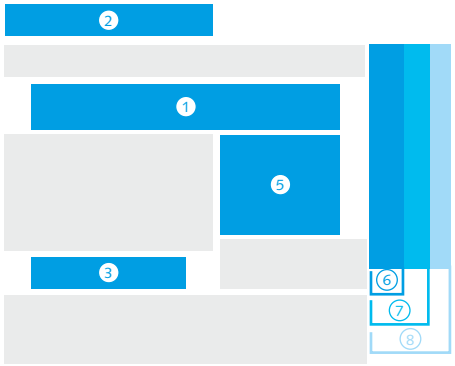


Traffic audit:

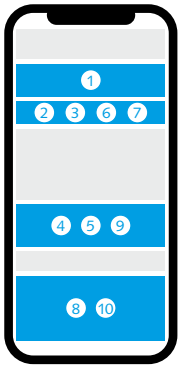


Source for page impressions and visits: IVW, for unique user: Google Analytics/self-reported

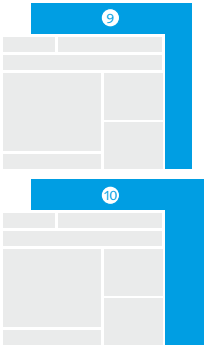
Desktop



Mobile



Special Placements (above and next to the content)



Nr.	Form of advertising	Placement (Desktop)	Desktop (WxH in Pixel)	Mobile (WxH in Pixel)	Price for 28 days/ 4 Weeks plus VAT.
1	Billboard	below the navigation bar, not on the home page	970x250	300x75 (4:1)	**2,044.00 €**
2	Superbanner	in the page header	728x90	300x50 (6:1)	**1,022.00 €**
3	Full-size banners	content	468x60	300x50 (6:1)	**812.00 €**
4	Ad Bundle	alternates depending on availability	468x60; 120x600; 300x250	300x250	**1,232.00 €**
5	Medium rectangle	content/marginal column (Desktop)	300x250	300x250	**1,428.00 €**
6	Skyscraper	to the right of the content	120x600 (sticky possible)	300x50 (6:1)	**1,232.00 €** I **1,330.00 €** (sticky)
7	Wide skyscraper	to the right of the content	160x600 (sticky possible)	300x50 (6:1)	**1,428.00 €** I **1,526.00 €** (sticky)
8	Half page	to the right of the content	300x600 (sticky possible)	300x600	**1,638.00 €** I **1,736.00 €** (sticky)
9	Wallpaper	above and next to the content	728x90+120x600	300x250	**1,834.00 €**
10	Expandable wallpaper	above and next to the content	728x90+300x600	300x600	**2,044.00 €**

All display banners rotate with a maximum of 2 other banners in the same position. Please always supply the respective desktop and mobile format. Other formats on request.
Agency commission: 15%. The terms and conditions can be found at https://bauverlag.de/agb

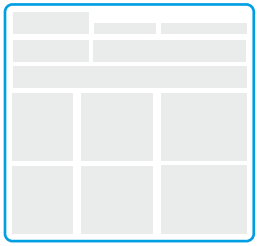
Special Formats



OnlinePLUS
Adding additional media content to an existing online article or advertorial

- Photos
- Videos
- PDFs

1,526.00 €



Microsite
Custom navigation within the website with a unique structure and content

10,626.00 €
Price for 12 Weeks

Booking Information

Discount Scale

Duration	Discount
12 Weeks	5%
24 Weeks	10%
52 Weeks	15%

Additional Option



Wallpaper
Colored, clickable background

+30% Additional charge

Technical specifications

File formats: JPG, GIF, Flash, HTML tag, redirect tag
Size: max. 100 kB per ad format

The kB values specified for each advertising format are maximum sizes and represent the total size of all data that defines the advertising format (including files to be loaded subsequently, sniffer code, images, Flash, etc.).

For detailed information please see our spec sheet:
https://bauverlag.de/downloads/spec-sheet-online.pdf

You will receive a report on ad impressions and ad clicks after the campaign ends.

Delivery address: Please send the advertising material for your campaign to:
order.management@bauverlag.de

Delivery date: 7 working days prior to beginning of the campaign.
These lead times give both of us sufficient time to test the formats and to ensure reliable delivery of the campaign. Otherwise, we can bear no costs for delays caused by late delivery to us.

Please send your materials together with the required meta information:
– booked site
– customer name
– order number
– target-URL
– booking Period
– ad format
– motif name
– contact person for inquiries

All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms

Newsletter-Issues	Publication date	Booking deadline
01/2027	27.01.2027	18.01.2027
02/2027	25.02.2027	16.02.2027
03/2027	24.03.2027	15.03.2027
04/2027	30.04.2027	21.04.2027
05/2027	26.05.2027	17.05.2027
06/2027	29.06.2027	18.06.2027
07/2027	29.07.2027	20.07.2027
08/2027	26.08.2027	17.08.2027
09/2027	28.09.2027	17.09.2027
10/2027	28.10.2027	19.10.2027
11/2027	25.11.2027	16.11.2027
12/2027	16.12.2027	07.12.2027

Recipients:
The tunnel newsletter reaches managing directors and decision-makers in tunnel construction.

Circulation:
3,272 Recipients
Net open rate: 31.9%
(Source: Inxmail; Average per Month July 2025 to June 2026)



File formats: JPG or static GIF, max. 20 kB (without animation)

For detailed information please see our spec sheet:
www.bauverlag.de/downloads/spec-sheet-online.pdf

Format of newsletter: HTML or text

Delivery address: Please send the advertising material for your campaign to: order.management@bauverlag.de

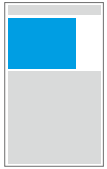
Delivery date: 7 working days prior to beginning of the campaign. These lead times give both of us sufficient time to test the formats and to ensure reliable delivery of the campaign. Otherwise, we can bear no costs for delays caused by late delivery to us.

Please send your materials together with the required meta-information:
– booked newsletter
– customer name
– order number
– target URL
– contact person for inquiries

You will receive a report on recipients, open rates and ad clicks.

Prices and forms of advertising:

Text ad premium



- headline up to 50 characters
- up to 500 characters
- 1 image (275 x 255 pixel)

Placement:
1. Ad in the newsletter

Price:
780.00€

Text ad



- headline up to 50 characters
- up to 500 characters
- 1 image (275 x 255 pixel)

Placement:
content

Price:
650.00€

Billboard

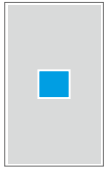


Format:
600 x 200 px (Desktop)
300 x 250 px (Mobile)

Placement:
content

Price:
780.00€

Medium rectangle

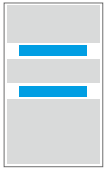


Format:
300 x 250 px

Placement:
content

Price:
760.00€

Full-size banners



Format:
468 x 60 px (Desktop)
300 x 50 px (Mobile)

Placement:
content

Price:
520.00€

Newsletter takeover

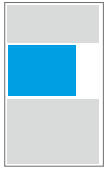


- up to 4 text ads
- 3 full-size banners
- 1 Billboard

Placement:
content, exklusiv

Price:
4,940.00€

Job offers



- headline up to 50 characters
- up to 500 characters
- 1 image (275 x 255 pixel)

Placement:
content

Price:
650.00€

Discounts:
Published within 12 months
(Insertion year)

Staggered repeat discount

3 times	5 %
6 times	10 %
12 times	15 %

Please always submit the appropriate desktop and mobile formats.
All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms

Online advertorial

Show our users your expertise on a topic, demonstrate your problem-solving skills,or explain the benefits of your product in detail - the occasions for an online advertorial can be many and varied.

The online advertorial will be promoted with a comprehensive 4-week communication package consisting of the following components:

- Permanent online article on **www.tunnel-online.info** (will remain searchable even after the 4 weeks)
- Editorial teaser on the homepage with a link to the online article (subject to availability)
- Medium rectangle placed throughout the website as a teaser with a link to the online article
- Text ad in the **tunnel newsletter** with a link to the online article
- Sponsored post on the **tunnel** brand's Facebook channel with a link to the online article
- Please submit the online article in German and English



Price: 3,262.00 €
(Price for 28 days / 4 Weeks)

All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms

PORTFOLIO

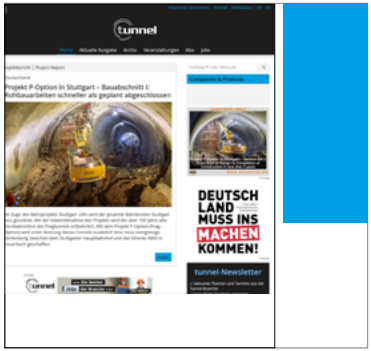
PORTFOLIO

Communication packages	25
Lead generation	26
Video advertorial	27
Events	28
Creative	29
Bauverlag Job Market/Recruiting	30



Our communication packages combine an appropriate set of advertising channels based upon your communication goals to ensure that you reach your entire target group.

Online branding package



Half-page ad on
www.tunnel-online.info



Billboard in
tunnel Newsletter

Duration 4 weeks
Price: 2,176.20 € plus VAT.

Crossmedia product advertising package



Online advertorial on
www.tunnel-online.info



1/2 Page Advertorial or advert
in the print edition of tunnel

Duration 4 weeks
Price: 6,360.30 € plus VAT.

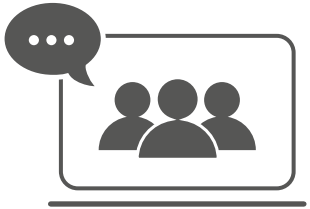
We will be happy to put together further packages with suitable digital and print formats for you on request.

Gain valuable leads with the strong media brand tunnel!

Webinar

Choose an interesting topic, create an engaging presentation and have the webinar moderated by our expert **tunnel** editorial team and organized by the experienced Bauverlag event team. You will receive the contact details of the participants.

Price: 6,890.00 €*



Whitepaper

Publish your neutral, technically sound information on a topic of interest
to the target group in a useful white paper on **tunnel-online.info**. Interested users order the white paper and you will receive the contact details afterwards.

Price: on request



Ask for our detailed information flyer!

*Price plus 19% VAT, no AE/discounts.
Please note that we require a lead time of 8 weeks. You can find the general terms and conditions at https://bauverlag.de/en/terms.



bauverlag
Digital Services

Video advertorials that will convince you!

Moving images attract attention. Content and products can be presented in a more lively and emotional way, making them easier to perceive.
In contrast to classic commercials, video advertorials convey information, tips or stories that appear valuable to the viewer while subtly promoting a product, service or brand.
The focus is often on providing the audience with useful content while raising awareness of the advertised brand, without the advertising taking center stage.

Bauverlag not only has access to the target group, but also the expertise to implement an individual storyline perfectly and tailor-made for the customer in the construction industry. The Bauverlag brands also provide neutrality and credibility for your communication goals.

When will we realize our joint video project?








bauverlag Events

Networking für Architektur und Bau

The portal for networking in architecture and the construction industry

Bauverlag organizes and plans 85 events every year. These include in-house events such as congresses, trade fairs and specialist forums. In addition, customer events are designed, planned and carried out.

Our events offer you

- Networking and information transfer
- Contact with your target group and top decision-makers in architecture and the construction industry
- Neutral specialist presentations on trends and developments
- Intensive exchange of ideas and information
- In-depth information through accompanying trade exhibitions
- New, innovative discussion and presentation formats

Expand your network. Take advantage of the professional exchange with colleagues and industry experts!

You can find our current events at bauverlag-events.de

Please contact us



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Your partner for content marketing, individual communication solutions and networking

We support you in reaching your target group with something special. In close cooperation with our specialist editorial teams, we develop customized online and print formats as well as specialist events for you.

Bauverlag Creative offers you

– Supplements, brochures, white papers
– Websites and microsites
– Editorial videos and image films
– Social media content
– Moderation and event management

Become visible. Use the reach and channels of Bauverlag!

Please contact us



Christian Ippach
Bauverlag Creative
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E-Mail: christian.ippach@bauverlag.de

Job market

Are you looking for new employees for your company? By posting your ad in our job boards, you can reach highly qualified professionals in your industry.

Online
Positioning in the job market, custom formats, duration: 4 weeks
1,330.00 €

Print:
(For print orders totaling 1,330.00 € or more, online placement is included at no additional cost.)

	per mm of height
Job offers s/w	6.80 €
Job offers farbig	12.30 €
Situation wanted b/w	3.90 €
Opportunity ad Purchase/sale b/w	6.80 €

Please contact us!

Phone: +49 5241 2151-3000
E-Mail: stellenmarkt@bauverlag.de



bau|jobs Recruiting

Recruitment Consulting for the Construction Industry

We're here to help you fill your open positions with the best candidates in the construction industry – those who are the perfect fit for your company. We provide consulting and placement services all under one roof - personally, individually, and competently. Our goal is to find individuals who are a good fit for your company – both professionally and personally – and who will contribute to your company's long-term success.

Transparent, flexible, and risk-free:
Our collaboration is based solely on a success-based fee structure.

Please contact us and talk to us about your needs or your career goals.



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All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms

THE BAUVERLAG

Location and management	32
Contacts	33
Other brands	34



Building. Knowledge. Passion.

Architecture / Processing & recycling / Building materials / Construction companies / Job market / Technical building equipment / Fabricators / Housing and real estate industry





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AT
MINERAL PROCESSING
EUROPE
NEXT LEVEL CRUSHING


bauhandwerk


BBB
BundesBauBlatt
BAUEN IM BESTAND


BFT
03


Bauwelt 1.2026
Baukunst oder Revolution. Die Revolution lässt sich vermeiden


BS
BRANDSCHUTZ
IM BAUWESEN


COMPUTER
SPEZIAL
DIGITALISIERUNG IM BAUWESEN

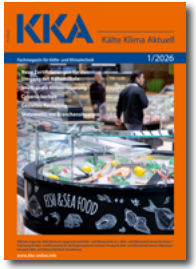

dach+holzbau


DBZ
Transformation


FACILITY
MANAGEMENT


FLÜSSIGGAS


IKZ
SANITÄR | HEIZUNG | KLIMA
Planung, Bau und Betrieb
LASS DAS DOCH DEN PROFI MACHEN!


KKA
Kälte Klima Aktuell
1/2026


KÜCHENPLANER


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