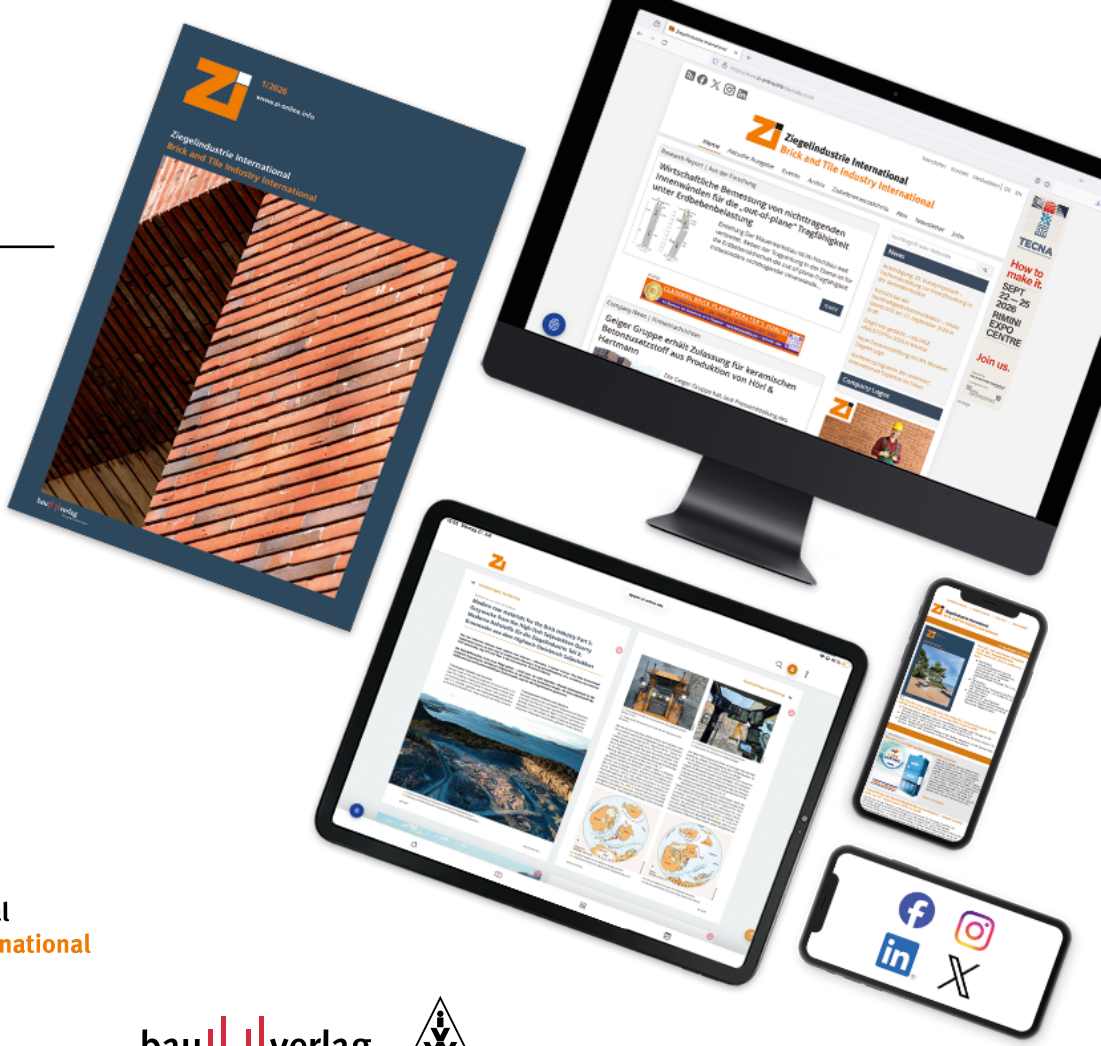
MEDIA DATA 2027

Target group
– Management and decision makers in the heavy clay industry



Ziegelindustrie International
Brick and Tile Industry International

zi-online.info

bau verlag

Brand profile 03

PRINT

Editorial schedule 05
Circulation and distribution analysis 08
Prices and formats 10
Linking in E-Paper 15

DIGITAL

Website traffic 15
Website Prices, formats and technical advice 16
Website Technical advice 17
Newsletter time schedule 18
Newsletter Prices, formats and technical advice 19
Online advertorial 20

PORTFOLIO

Zi-Bricks Yearbook 22
Communication packages 24
Lead generation 25
Video advertorial 26
Events 27
Creative 28
Bauverlag Job Market/Recruiting 29

THE BAUVERLAG

Location and management 31
Contacts 32
Other brands 33



Zi Ziegelindustrie International

Zi Ziegelindustrie International is the leading international bilingual (English/German) trade journal for the heavy clay industry. Whether in print or as an e-paper, the trade journal informs managers and specialists in the clay brick and tile industry worldwide. The focus is on technical and scientific innovations, as well as current industry events and happenings. For all users who prefer digital media, the online presence at **www.zi-online.info** also offers the latest news and media-specific tools. The monthly **Zi newsletter** provides regular updates on **Zi Ziegelindustrie International** topics. The social media channels of **Zi Ziegelindustrie International** always keep you up to date on heavy clay topics. (Facebook, X, LinkedIn and Instagram).

25,920
Copies / year

copies actually distributed	3,820
thereof E-Paper:	1,913
Publication frequency	6x / Year
	+ 1x Bricks Yearbook

175,493
Page impressions website / year

Page Impressions	14,624 / Month
Visits	8,575 / Month
Unique User	6,118 / Month

12,384
Newsletter recipients / year

Recipients	1,032 / Issue
Net open rate	32.2 %
Publication frequency	12x / Year

2,000
Follower social media

PRINT

Editorial schedule	05
Circulation and distribution analysis	08
Prices and formats	10
Linking in E-Paper	13



Issue	Publication Dates	Editorial Deadline	Advertising Deadline	Features	Trade fairs/events
06/26	23.11.2026	26.10.2026	30.10.2026	**Internal transport, setting, unloading, packaging, shipping, control, measurement and robot technology, maintenance**	**Würzburg Brick Maker's Course,** Würzburg, Germany
Bricks	23.11.2026	21.09.2026	22.09.2026	**Outstanding brick architecture**	

The editorial department reserves the right to make changes/additions on grounds of topicality.

Issue	Publication Dates	Editorial Deadline	Advertising Deadline	Features	Trade fairs/events
01/27	01.02.2027	04.01.2027	08.01.2027	**Plant engineering, raw materials, energy**	03. – 05.03.2027, **Indian Ceramics Asia**, Helipad Exhibition Centre in Gandhinagar, Gujarat, Indie
02/27	01.04.2027	04.03.2027	05.03.2027	**Raw materials, mining operations, raw material storage and processing, shaping**	**Batimatec 2027,** Palais des Expositions SAFEX, Algier, Algerie
03/27	01.06.2027	04.05.2027	05.05.2027	**Plant engineering, raw materials, energy saving and cost reduction**	**Annual Convention Tiles and Bricks Europe TBE** **Annual Convention German Brickmakers' Association BVZi**
04/27	02.08.2027	02.07.2027	09.07.2027	**Drying and firing technology, refractory materials, firing aids and TOW lining**	
05/27	22.09.2027	25.08.2027	31.08.2027	**Plant engineering, raw materials, energy, engobes, glazes**	**IZF-Seminar,** Essen **Clemson Brick Forum,** Civic Center of Anderson, Anderson, South Carolina, USA
06/27	22.11.2027	25.10.2027	28.10.2027	**Internal transport, setting, unloading, packaging, shipping, control, measurement and robot technology, maintenance**	**Würzburg Brickmakers' Course – Würzburger Ziegellehrgang**
Bricks	23.11.2027	21.09.2027	21.09.2027	**Outstanding brick architecture**	

The editorial department reserves the right to make changes/additions on grounds of topicality.

Issue	Publication Dates	Editorial Deadline	Advertising Deadline	Features	Trade fairs/events
01/28	01.02.2028	04.01.2028	10.01.2028	**Plant engineering, raw materials, energy**	

The editorial department reserves the right to make changes/additions on grounds of topicality. The complete editorial schedule for 2028 will be published in the 2028 media data.

Circulation audit: 

Circulation analysis: Copies per issue
(1. July 2025 to 30. June 2026)

Copies actually distributed (tvA):	3,820	thereof abroad:	3,067
– thereof E-Paper:	1,913	thereof abroad:	1,539
Copies sold:	352	thereof abroad:	91
Subscriptions:	345	thereof abroad:	89
Other sales:	7	thereof abroad:	2
Single copy sales:	0		
Free copies:	3,468	thereof abroad:	3,158
Archive and specimen:	81		

Geographic distribution analysis:

	Copies actually distributed	
Business regions	**%***	**Copies**
Domestic	19.7	753
Abroad	80.3	3,067
Copies actually distributed	100.0	3,820

* The percentages have been rounded to one decimal place.

Summary of the survey method:
1. Method: Dissemination analysis by file evaluation – total survey
2. Basic population: actual circulation 3,820 = 100 %
3. Sample: total survey
4. Target person of the study: not applicable
5. Period of study: August 2026
6. Execution of the study: Bauverlag BV GmbH

Details on the survey method are available from the publishing company.

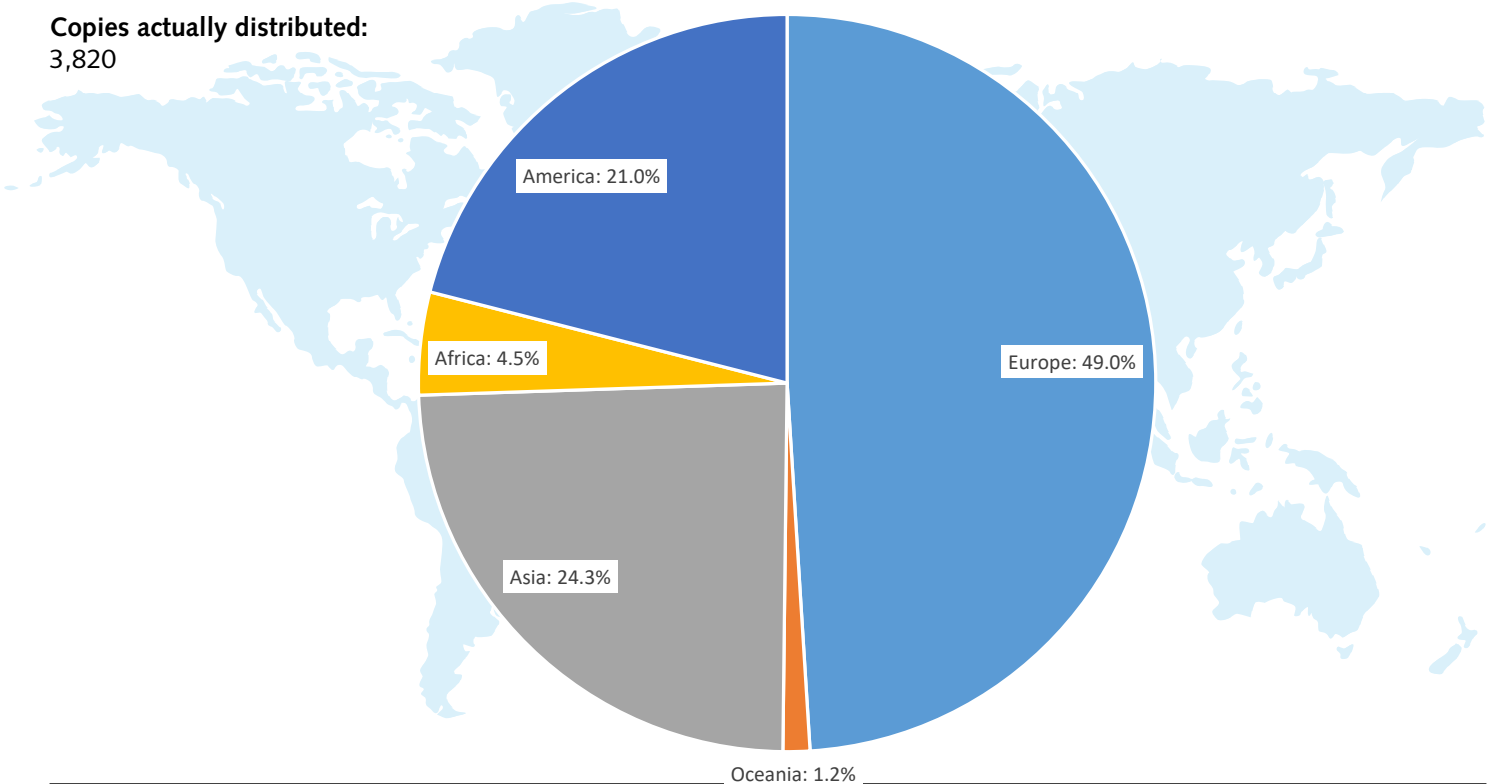
Abroads Circulation:

	Copies actually distributed	
Vertrieb	**%***	**Copies**
Europe	49.0	1,872
Ozeania	1.2	45
Asia	24.3	928
Africa	4.5	172
America	21.0	803
Total	**100.0**	**3,820**

* The percentages have been rounded to one decimal place.

International distribution

Copies actually distributed:
3,820



Ad prices, print space and bleed-format (plus 3 mm bleed to each side)

2/1 Page



Bleed format:
420 x 297 mm

Price (b/w to 4c)
9,335.00 €

1/1 Page



Bleed format:
210 x 297 mm

Price (b/w to 4c)
5,410.00 €

Juniorpage



Bleed format:
148 x 210 mm

Price (b/w to 4c)
3,135.00 €

1/2 Page, horiz.



Bleed format:
210 x 145 mm

Price (b/w to 4c)
3,070.00 €

1/2 Page, vertical



Bleed format:
100 x 297 mm

Price (b/w to 4c)
3,070.00 €

1/3 Page, vertical



Bleed format:
70 x 297 mm

Price (b/w to 4c)
2,075.00 €

1/3 Page, horiz.



Bleed format:
210 x 100 mm

Price (b/w to 4c)
2,075.00 €

1/4 Page, vertical



Bleed format:
52 x 297 mm

Price (b/w to 4c)
1,795.00 €

1/4 Page, horiz.



Bleed format:
210 x 74 mm

Price (b/w to 4c)
1,795.00 €

1/4 Page, Col.



Bleed format:
100 x 145 mm

Price (b/w to 4c)
1,795.00 €

1/8 Page, vertical



Bleed format:
52 x 145 mm

Price (b/w to 4c)
1,290.00 €

1/8 Page, horiz.



Bleed format:
210 x 50 mm

Price (b/w to 4c)
1,290.00 €

1/8 Page, Col.



Bleed format:
100 x 74 mm

Price (b/w to 4c)
1,290.00 €

Format	s/w to 4c
Advertorial 1/1 Page *	5,410.00 €
Advertorial 1/2 Page **	3,070.00 €

* Price surcharge for design by the publisher 500.00 €; ** Price surcharge for design by the publisher 250.00 €
All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms

Placement: Cover pages (Inside front cover, inside back cover and back cover) 6,080.00 €

Special colour: Each colour on request
All charges are discountable.

Discounts: Published within 12 months 12 Monthen
(insertion year, starts with publication of the first advertisement)

Staggered repeat discount			**Quantity scale**
3 times	3 %	3 Pages	5 %
6 times	5 %	6 Pages	10 %
12 times	10 %	12 Pages	15 %
18 times	15 %	18 Pages	20 %
24 times	20 %	24 Pages	25 %

Crossmedia discount
Discounts for print and online advertising and crossmedia advertising campaigns on request.

No discount on inserts and additional technical costs.

Special ad types:

Bound inserts (sample – front page/back page required)

2-pages	4,380.00 €
4-pages	7,400.00 €
6-pages	9,160.00 €
(weitere on request)	

Discount according to quantity scale: 1 sheet = 1 ad page
Please supply bound inserts in untrimmed format of 216 mm wide and 303 mm high (four pages and more: folded)

Loose inserts (not discountable)
Maximum size200 x 290 mm

Weight of loose insert	**Price ‰**
Full insert till 25 g and 2 mm thickness (higher weights and thicknesses on request)	570.00 €
Print insert till 25 g and 2 mm thickness (higher weights and thicknesses on request)	650.00 €

For partial occupancy: selection costs per selection 180.00 €

Glued ad media	**Price ‰**
Postcard	105.00 €
Product samples, other tip-ons	on request

Technical costs are not eligible for commission and are not discountable

Required delivery quantity:	According to order confirmation
Delivery address:	Strube Druck & Medien GmbH z. Hd. Klaus Anthes Stimmerswiesen 3 D-34587 Felsberg
Delivery memo:	„For Zi Issue …“

We will be happy to provide you with information on other special forms of advertising. Just contact us, we will be pleased to realize your individual customer wishes.

Magazine format: DIN A4 (210 mm wide x 297 mm high; untrimmed: 216 mm wide x 303 mm high)

Print space: 177 mm wide, 270 mm high
4 Columns à 45 mm

Printing and binding methods: Offset printing, adhesive binding

Data transmission: FTP transfer: upon request

To submit print files or if you have any questions, please contact: order.management@bauverlag.de

Data formats: Please deliver the files in the format of the advertisement as PDF/X3 or PDF/X4. We expect a PDF with embedded fonts, only CMYK elements and images in a resolution of 300 dpi. Advertisements in bleed format must be created with a 3 mm filled bleed on all edges. Any bleed marks must be placed at least 3 mm from the net format. Relevant information must be placed at least 3 mm from the page edge on all four sides. When booking the 2nd and 3rd cover page, a minimum distance of 8 mm to the band must be maintained.

Colours: The colour mode is CMYK. The colour profile is ISO Coated v2 300%. If RGB colours are used, there will be colour differences.

Data acceptance/archiving: All files sent to us must be copies, the originals should remain with you until the respective issue is published for security reasons. The documents and directories must have a unique job and page name. Avoid special characters, spaces and umlauts in your file names if possible.

Data is archived, so unchanged repetitions are usually possible. However, no data guarantee is given.

Guarantee: The client shall assume the guarantee for repro quality and correct data transmission. Deviations due to the delivery of faulty data do not constitute grounds for complaint on the part of the client. Slight deviations in tonal values are within the tolerance range of the printing process

Terms of payment: Invoice net within 10 days of the invoice date, VAT ID No. DE 813382417

Bank details: Bauverlag BV GmbH, Gütersloh
Deutsche Bank Berlin
IBAN: DE45 1007 0000 0069 4653 00
BIC: DEUTDEBBXXX

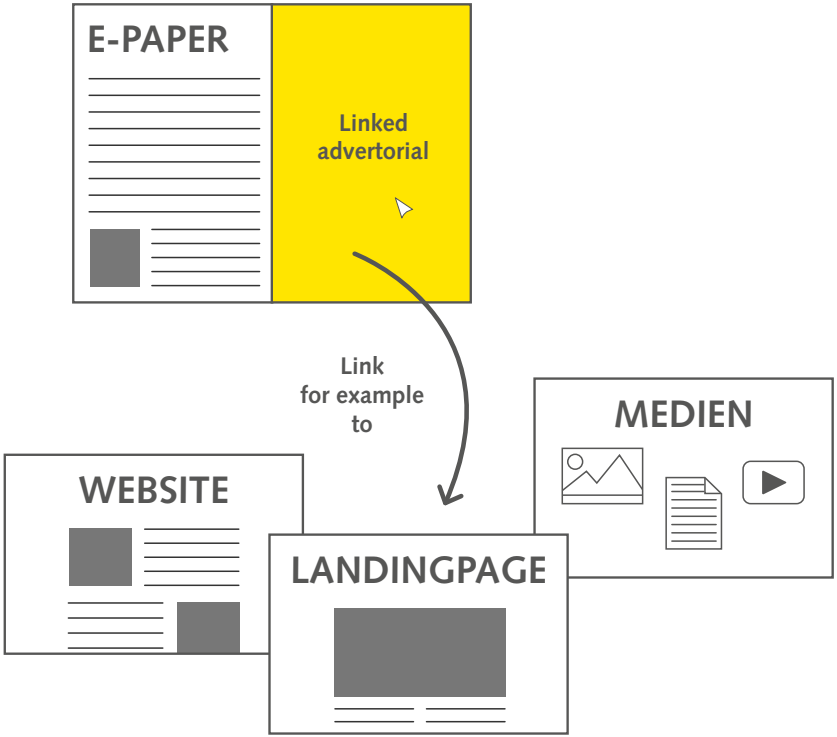
Linking in E-Paper

Increase the effectiveness of your advertising campaign by linking your advertisement in our E-Paper (**epaper.zi-online.info**).

Linking ads in the E-Paper offers the following advantages:

- **Interactivity:** Readers can click directly on ads to get more information or buy products online.
- **Enhanced user experience:** Readers get direct access to relevant content or products
- **Enhanced information content:** Ads can provide additional information or media on web pages through links

Price: 310.00 €

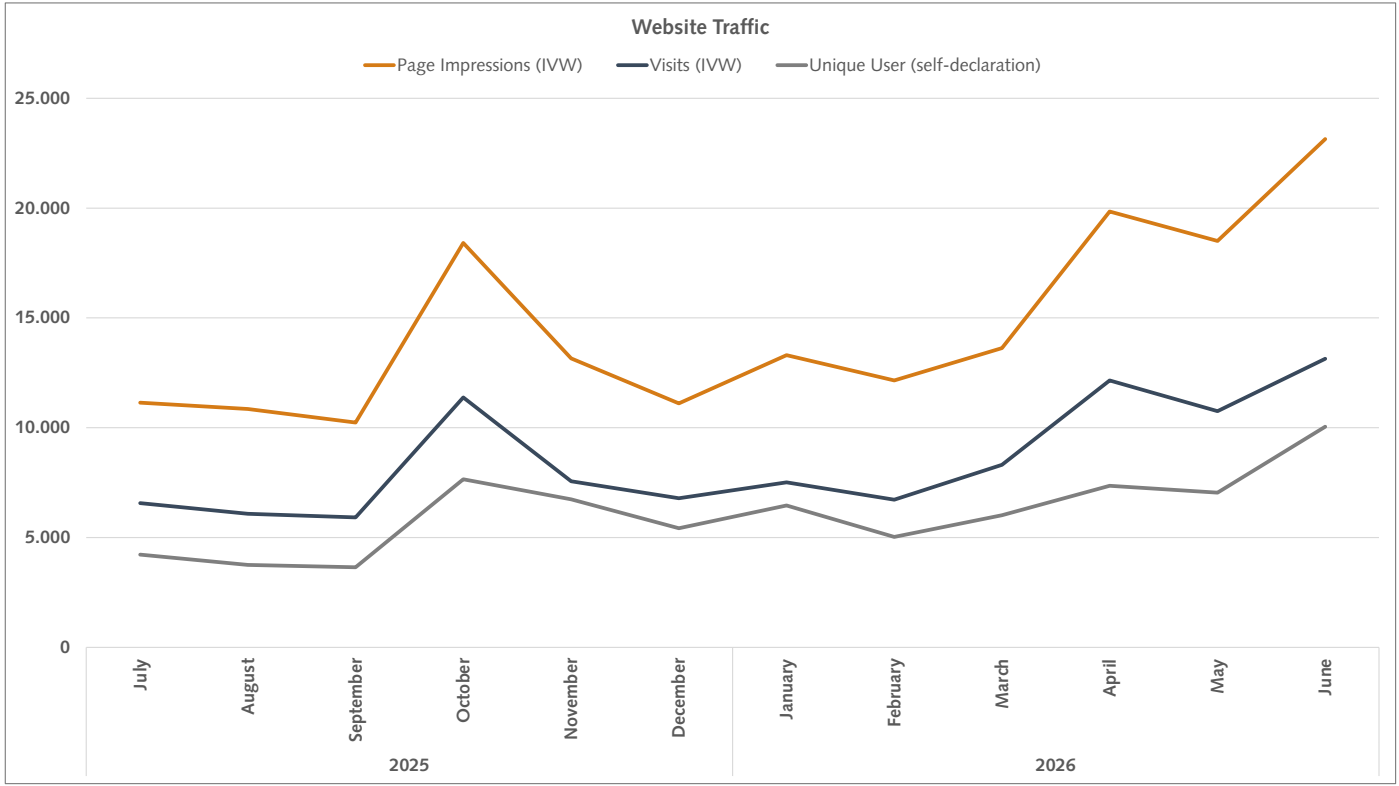


DIGITAL

Website traffic	15
Website Prices, formats and technical advice	16
Website Technical advice	17
Newsletter time schedule	18
Newsletter Prices, formats and technical advice	19
Online advertorial	20

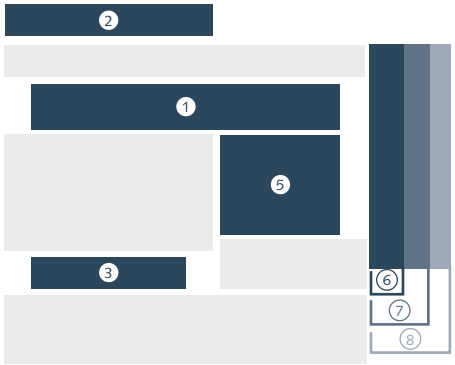


Traffic audit:

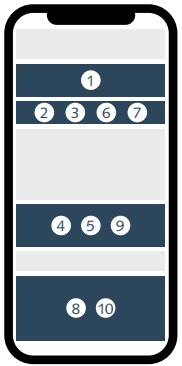


Source for page impressions and visits: IVW, for unique user: Google Analytics/self-reported

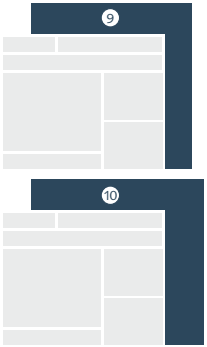
Desktop



Mobile



Special Placements (above and next to the content)



Nr.	Form of advertising	Placement (Desktop)	Desktop (WxH in Pixel)	Mobile (WxH in Pixel)	Price for 28 days/ 4 Weeks plus VAT.
1	Billboard	below the navigation bar, not on the home page	970 x 250	300 x 75 (4:1)	**1,428.00 €**
2	Superbanner	in the page header	728 x 90	300 x 50 (6:1)	**714.00 €**
3	Fullsize banner	content	468 x 60	300 x 50 (6:1)	**574.00 €**
4	Ad Bundle	alternates depending on availability	468 x 60; 120 x 600; 300 x 250	300 x 250	**854.00 €**
5	Medium rectangle	content/marginal column (Desktop)	300 x 250	300 x 250	**994.00 €**
6	Skyscraper	to the right of the content	120 x 600 (sticky possible)	300 x 50 (6:1)	**854.00 € | 924.00 €** (sticky)
7	Wide skyscraper	to the right of the content	160 x 600 (sticky possible)	300 x 50 (6:1)	**994.00 € | 1,064.00 €** (sticky)
8	Half page	to the right of the content	300 x 600 (sticky possible)	300 x 600	**1,134.00 € | 1,218.00 €** (sticky)
9	Wallpaper	above and next to the content	728 x 90+120 x 600	300 x 250	**1,288.00 €**
10	Expandable wallpaper	above and next to the content	728 x 90+300 x 600	300 x 600	**1,428.00 €**

All display banners rotate with a maximum of 2 other banners in the same position. Please always supply the respective desktop and mobile format. Other formats on request.
Agency commission: 15%. The terms and conditions can be found at https://bauverlag.de/agb

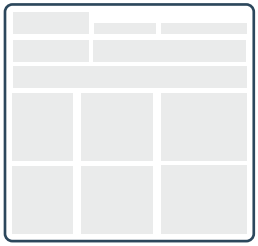
Special Formats



OnlinePLUS
Adding additional media content to an existing online article or advertorial

- Photos
- Videos
- PDFs

1,064.00 €



Microsite
Custom navigation within the website with a unique structure and content

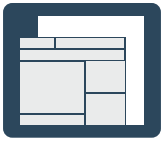
10,080.00 €
Price for 12 Weeks

Booking Information

Discount Scale

Duration	Discount
12 Weeks	5%
24 Weeks	10%
52 Weeks	15%

Additional Option



Wallpaper
Colored, clickable background

+30% Additional charge

Technical specifications

File formats: JPG, GIF, Flash, HTML tag, redirect tag
Size: max. 100 kB per ad format

The kB values specified for each advertising format are maximum sizes and represent the total size of all data that defines the advertising format (including files to be loaded subsequently, sniffer code, images, Flash, etc.).

For detailed information please see our spec sheet:
https://bauverlag.de/downloads/spec-sheet-online.pdf

You will receive a report on ad impressions and ad clicks after the campaign ends.

Delivery address: Please send the advertising material for your campaign to:
order.management@bauverlag.de

Delivery date: 7 working days prior to beginning of the campaign.
These lead times give both of us sufficient time to test the formats and to ensure reliable delivery of the campaign. Otherwise, we can bear no costs for delays caused by late delivery to us.

Please send your materials together with the required meta information:
– booked site
– customer name
– order number
– target-URL
– booking Period
– ad format
– motif name
– contact person for inquiries

All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms

Newsletter Issues	Publication Date	Booking Deadline
01/27	28.01.2027	19.01.2027
02/27	25.02.2027	16.02.2027
03/27	25.03.2027	16.03.2027
04/27	22.04.2027	13.04.2027
05/27	28.05.2027	18.05.2027
06/27	24.06.2027	15.06.2027
07/27	29.07.2027	20.07.2027
08/27	26.08.2027	17.08.2027
09/27	23.09.2027	14.09.2027
10/27	21.10.2027	12.10.2027
11/27	25.11.2027	16.11.2027
12/27	16.12.2027	07.12.2027
01/28	20.01.2028	11.01.2028



File formats: JPG or static GIF, max. 20 kB (without animation)

For detailed information please see our spec sheet: https://bauverlag.de/downloads/spec-sheet-online.pdf

Format of newsletter: HTML or text

Delivery address: Please send the advertising material for your campaign to: order.management@bauverlag.de

Delivery date: 7 working days prior to beginning of the campaign. These lead times give both of us sufficient time to test the formats and to ensure reliable delivery of the campaign. Otherwise, we can bear no costs for delays caused by late delivery to us.

Please send your materials together with the required meta-information:
– booked newsletter
– customer name
– order number
– target URL
– contact person for inquiries

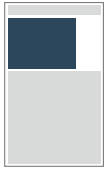
You will get a reporting about the recipients, opening rate and ad-clicks.

Recipients: The Zi Brick and Tile Industry International Newsletter reaches decision decision-makers in brick plants.

Circulation: 1,032 Recipients
Net open rate: 32.2%
(Source: Inxmail; Average perMonth July 2025 to June 2026)

Prices and forms of advertising:

Text ad premium



– headline up to 50 characters
– up to 500 characters
– 1 image (275 x 255 pixel)

Placement:
1. Ad in the newsletter

Price:
855.00€

Text ad



– headline up to 50 characters
– up to 500 characters
– 1 image (275 x 255 pixel)

Placement:
content

Price:
710.00€

Billboard

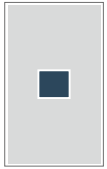


Format:
600 x 200 px (Desktop)
300 x 250 px (Mobile)

Placement:
content

Price:
855.00€

Medium rectangle



Format:
300 x 250 px

Placement:
content

Price:
830.00€

Fullsize banner



Format:
468 x 60 px (Desktop)
300 x 50 px (Mobile)

Placement:
content

Price:
570.00€

Newsletter takeover

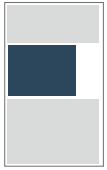


– up to 4 text ads
– 3 fullsize banner
– 1 Billboard

Placement:
content, exklusiv

Price:
5,405.00€

Job offers



– headline up to 50 characters
– up to 500 characters
– 1 image (275 x 255 pixel)

Placement:
content

Price:
710.00€

Discounts:
Published within 12 months
(Insertion year)

Staggered repeat discount

3 times	5 %
6 times	10 %
12 times	15 %

Please always submit the appropriate desktop and mobile formats.
All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms

Online advertorial

Show our users your expertise on a topic, demonstrate your problem-solving skills, or explain the benefits of your product in detail – the occasions for an online advertorial can be many and varied. The online advertorial is promoted with a comprehensive 4-week communication package consisting of the following components:

- permanent online contribution on **www.Zi-online.info** (can still be found via search after the 4 weeks)
- Editorial teaser on the start page with link to the online article (subject to availability)
- Medium rectangle with placement on the complete website as teaser with link to the online article
- 1 Text ad in the **Zi Newsletter** with link to the online article
- Sponsored post on the **Zi** Facebook and Instagram channel
- Please submit the online article in German and English

Price: 3,066.00 €
(Price for 28 days / 4 Weeks)

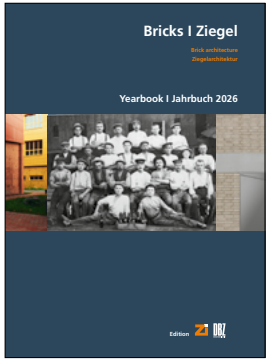


All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms

PORTFOLIO

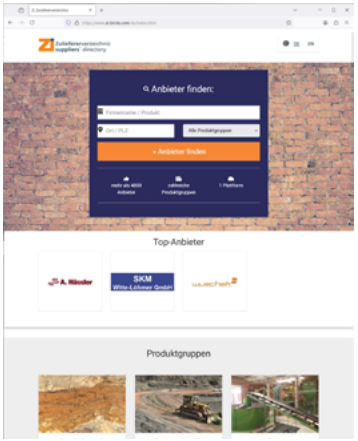
Zi-Bricks	22
Communication packages	24
Lead generation	25
Video advertorial	26
Events	27
Creative	28
Bauverlag Job Market/Recruiting	29





Zi Bricks – many exciting articles highlight the wide range of possible uses for bricks as a building material.

Circulation: 3,000 Copies
Publication date: 23.11.2027
Advertising deadline: 21.09.2027

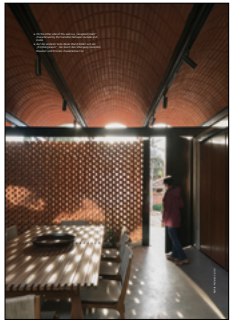


The Zi Suppliers´ Directory is the digital supplement to the Yearbook and provides detailed information on suppliers to the brick industry.

www.zi-bricks.com







Contacts:
Narin Yelman
Senior Sales Manager
Phone: +49 5241 2151 – 4433
E-Mail: narin.yelman@bauverlag.de

Further forms of advertising can be found at https://bauverlag.de/zi-bricks

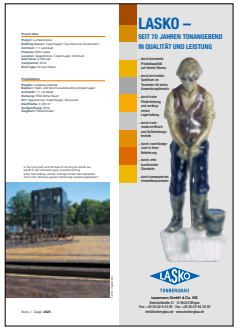


List of suppliers

Basic entry per product group including company logo: 40.00 €

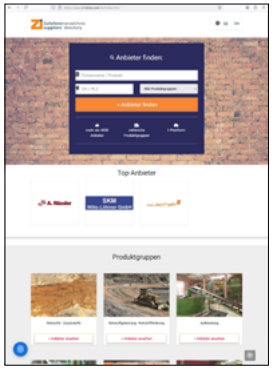
Additional line: each 40.00 €





Advertisement

1/1 Page: 3,925.00 €
1/2 Page: 2,210.00 €



Top providers on the home page: 450.00 €

Company profile: 180.00 €



Display advertising
Ad Bundle: 700.00 €

Our communication packages combine an appropriate set of advertising channels based upon your communication goals to ensure that you reach your entire target group.

Online branding package



Halfpage ad on
www.Zi-online.info



Billboard in
Zi Newsletter

Duration 4 weeks
Price: 1,790.10 € plus VAT.

Crossmedia product advertising package



Online advertorial on
www.Zi-online.info



1/2 page advertorial or
advert in the print edition
of Zi

Duration 4 weeks
Price: 5,522.40 € plus VAT.

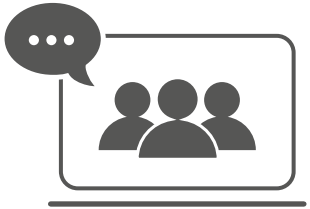
We will be happy to put together further packages with suitable digital and print formats for you on request.

Gain valuable leads with the strong media brand Zi!

Webinar

Choose an interesting topic, create an exciting Presentation and have the webinar moderated by our expert Zi editorial team and organized by the experienced Bauverlag event team. You will receive the contact details of the participants.

Price: 6,890.00 €*



Whitepaper

Publish your neutral, technically sound information on a topic of interest to the target group in a useful white paper on zi-online.info. Interested users order the white paper and you will receive the contact details afterwards.

Price: on request



Ask for our detailed information flyer!

*Price plus 19% VAT, no AE/discounts.
Please note that we require a lead time of 8 weeks. You can find the general terms and conditions at https://bauverlag.de/en/terms.



bauverlag
Digital Services

Video advertorials that will convince you!

Moving images attract attention. Content and products can be presented in a more lively and emotional way, making them easier to perceive.
In contrast to classic commercials, video advertorials convey information, tips or stories that appear valuable to the viewer while subtly promoting a product, service or brand.
The focus is often on providing the audience with useful content while raising awareness of the advertised brand, without the advertising taking center stage.

Bauverlag not only has access to the target group, but also the expertise to implement an individual storyline perfectly and tailor-made for the customer in the construction industry. The Bauverlag brands also provide neutrality and credibility for your communication goals.

When will we realize our joint video project?








bauverlag Events

Networking für Architektur und Bau

The portal for networking in architecture and the construction industry

Bauverlag organizes and plans 85 events every year. These include in-house events such as congresses, trade fairs and specialist forums. In addition, customer events are designed, planned and carried out.

Our events offer you

- Networking and information transfer
- Contact with your target group and top decision-makers in architecture and the construction industry
- Neutral specialist presentations on trends and developments
- Intensive exchange of ideas and information
- In-depth information through accompanying trade exhibitions
- New, innovative discussion and presentation formats

Expand your network. Take advantage of the professional exchange with colleagues and industry experts!

You can find our current events at bauverlag-events.de

Please contact us



Malte Kienitz
Event Manager
Phone: +49 5241 2151-2424
E-Mail: malte.kienitz@bauverlag.de



Heike Carpenter
Event Management Assistant
Phone: +49 5241 2151-1155
E-Mail: heike.carpenter@bauverlag.de













Your partner for content marketing, individual communication solutions and networking

We support you in reaching your target group with something special. In close cooperation with our specialist editorial teams, we develop customized online and print formats as well as specialist events for you.

Bauverlag Creative offers you

– Supplements, brochures, white papers
– Websites and microsites
– Editorial videos and image films
– Social media content
– Moderation and event management

Become visible. Use the reach and channels of Bauverlag!

Please contact us



Christian Ippach
Bauverlag Creative
Phone: +49 5241 2151-7799
E-Mail: christian.ippach@bauverlag.de

Job market

Are you looking for new employees for your company? By posting your ad in our job boards, you can reach highly qualified professionals in your industry.

Online
Positioning in the job market, custom formats, duration: 4 weeks
1,330.00 €

Print:
(For print orders totaling 1,330.00 € or more, online placement is included at no additional cost.)

	per mm of height
Job offers s/w	6.80 €
Job offers farbig	12.30 €
Situation wanted b/w	3.90 €
Opportunity ad Purchase/sale b/w	6.80 €

Please contact us!

Phone: +49 5241 2151-3000
E-Mail: stellenmarkt@bauverlag.de



bau|jobs Recruiting

Recruitment Consulting for the Construction Industry

We're here to help you fill your open positions with the best candidates in the construction industry – those who are the perfect fit for your company. We provide consulting and placement services all under one roof - personally, individually, and competently. Our goal is to find individuals who are a good fit for your company – both professionally and personally – and who will contribute to your company's long-term success.

Transparent, flexible, and risk-free:
Our collaboration is based solely on a success-based fee structure.

Please contact us and talk to us about your needs or your career goals.



Bärbel Ellermann
Senior Sales Manager Recruiting Baujobs
Phone: +49 5241 2151-1919
E-Mail: baerbel.ellermann@bauverlag.de



Denise Spindelndreier
Senior Sales Manager Recruiting Baujobs
Phone: +49 5241 2151-1177
E-Mail: denise.spindelndreier@bauverlag.de

All prices plus 19 % VAT. Agency commission 15 %. You can find the terms and conditions at: https://bauverlag.de/en/terms

THE BAUVERLAG

Location and management	31
Contacts	32
Other brands	33



Building. Knowledge. Passion.

Architecture / Processing & recycling / Building materials / Construction companies / Job market / Technical building equipment / Fabricators / Housing and real estate industry





Michael Voss,
Publisher, Managing Director
Phone: +49 5241 2151-5511
E-Mail: michael.voss@bauverlag.de



Boris Schade-Bünsow
Managing Director
Phone: +49 30 884106-26
E-Mail: boris.schade-buensow@bauwelt.de

Photo: © Jasmin Schuller

Bauverlag BV GmbH
Friedrich-Ebert-Straße 62
D-33330 Gütersloh
Phone: +49 5241 2151 1000
E-Mail: info@bauverlag.de

www.bauverlag.de/en

Contacts
Editorial management and Sales



Victor Kapr
Editor-in-Chief Zi
Phone: +49 5241 2151-5050
E-Mail: victor.kapr@bauverlag.de



Jens Maurus
Senior Sales Manager and Sales Coordinator
Phone: +49 5241 2151-6565
E-Mail: jens.maurus@bauverlag.de



Bernd Fenske
Key Account Manager
Phone: +49 89 24440-7344
E-Mail: bernd.fenske@bauverlag.de



Axel Gase-Jochens
Head of Digital Sales
Phone: +49 5241 2151-2727
E-Mail: axel.gase-jochens@bauverlag.de



Stefan Hoffmann
Head of Sales Operations
Phone: +49 5241 2151-4747
E-Mail: stefan.hoffmann@bauverlag.de



Andreas Kirchgessner
Key Account Manager
Phone: +49 5241 2151-4411
E-Mail: andreas.kirchgessner@bauverlag.de



Erdal Top
Key Account Manager
Phone: +49 5241 2151-3344
E-Mail: erdal.top@bauverlag.de

We will support your media plannings – just give us a call or send us an e-mail!


AT
MINERAL PROCESSING
WORLDWIDE


bauhandwerk


BBB
BundesBauBlatt
DENKMALSCHUTZ


BFT
03


Bauwelt 1.2026
Baukunst oder Revolution. Die Revolution lässt sich vermeiden


BS
BRANDSCHUTZ
IM BAUWESEN


COMPUTER
SPEZIAL
DIGITALISIERUNG IM BAUWESEN

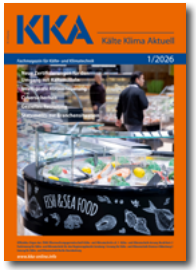

dach+holzbau


DBZ
Beton


FACILITY
MANAGEMENT


FLÜSSIGGAS


IKZ
LASS DAS DOCH DEN PROFI MACHEN!


KKA
Kälte Klima Aktuell
1/2026


KÜCHENPLANER


metallbau 6.26


recovery


SHKProfi


tab


THIS


tunnel

